i2C Studio
Your IT Solutions Partner

CV. Joy Baby & Kids

Document Training

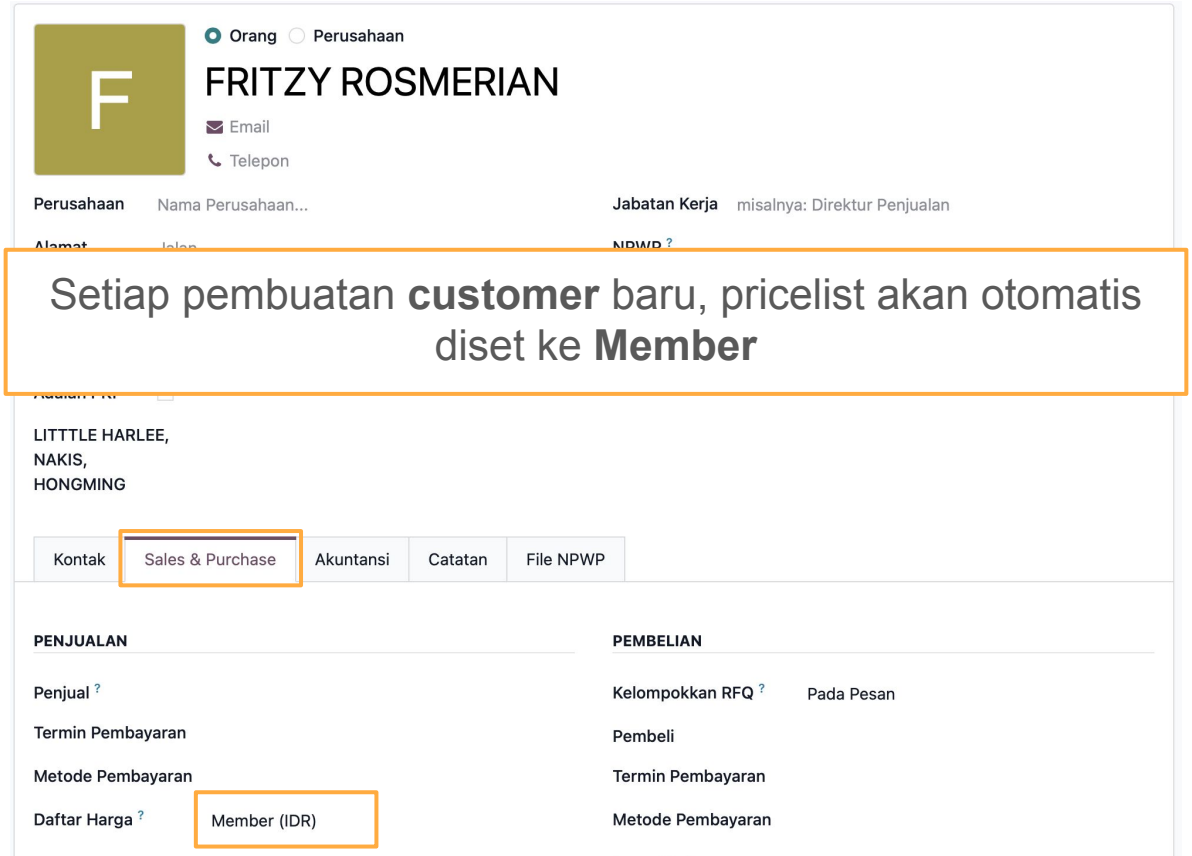
Document & Loyalty

odoo
Silver Partner

Penjelasan Singkat Perubahan

- Pengaturan pricelist diringkas menjadi 2, yaitu pricelist **Default** dan pricelist **Member**
- Semua promo akan disetup pada menu **Discount & Loyalty** agar bisa tercatat.
- Semua program promo akan memiliki link kepada salah satu pricelist atau tidak sama sekali jika berlaku untuk semua tanpa harga coret.
- Pricelist **Member** akan otomatis aktif jika member diinput saat transaksi, dan pricelist default akan otomatis aktif jika bukan member (Ditentukan pada pengaturan pricelist customer)
- Jika ada promo yang berlaku untuk member dan non-member, maka kedua pricelist perlu diisi harga coretnya
- Semua produk service diskon akan diarsipkan H+3 setelah program promosi terkait selesai (atau akan langsung diarsipkan jika program di arsipkan sebelum waktunya selesai)

Penjelasan Singkat Perubahan

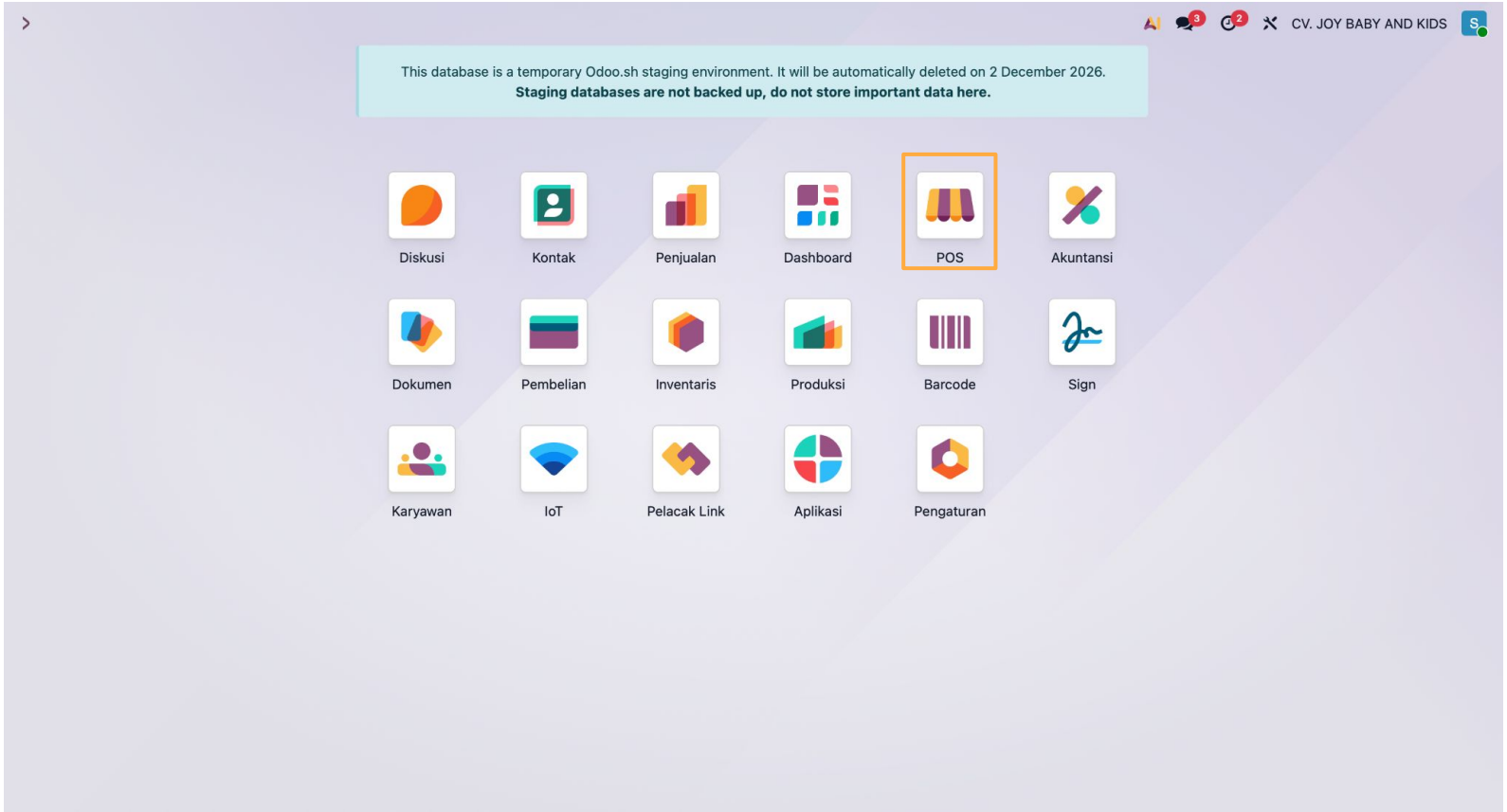


Discount & Loyalty

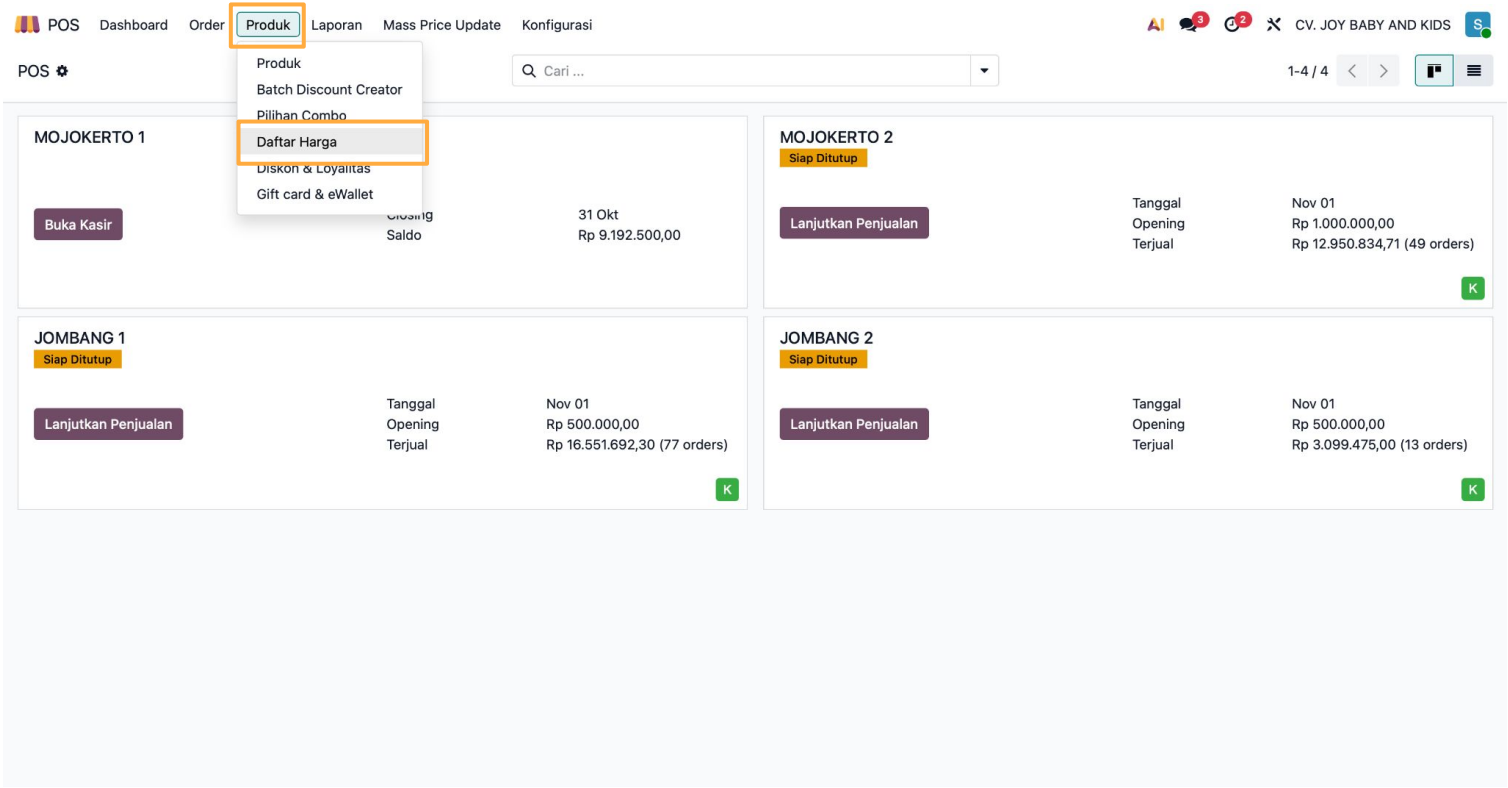
Meliputi:

1. Case 1 (Tebus Murah) : Slide 5
2. Case 2 (Member Extra Diskon) : Slide 26
3. Case 3 (Buy 2 Get 3) : Slide 49
4. Case 4 (Beli 1 Disc 5%, Beli 2 Disc 10%) : Slide 60
5. Case 5 (Payday Sale 30% + 20%) : Slide 73
6. Case 6 (Bundling Produk) : Slide 81
7. Case 7 (Extra Poin Member) : Slide 88
8. Case 8 (Diskon GM Khusus Member) : Slide 94

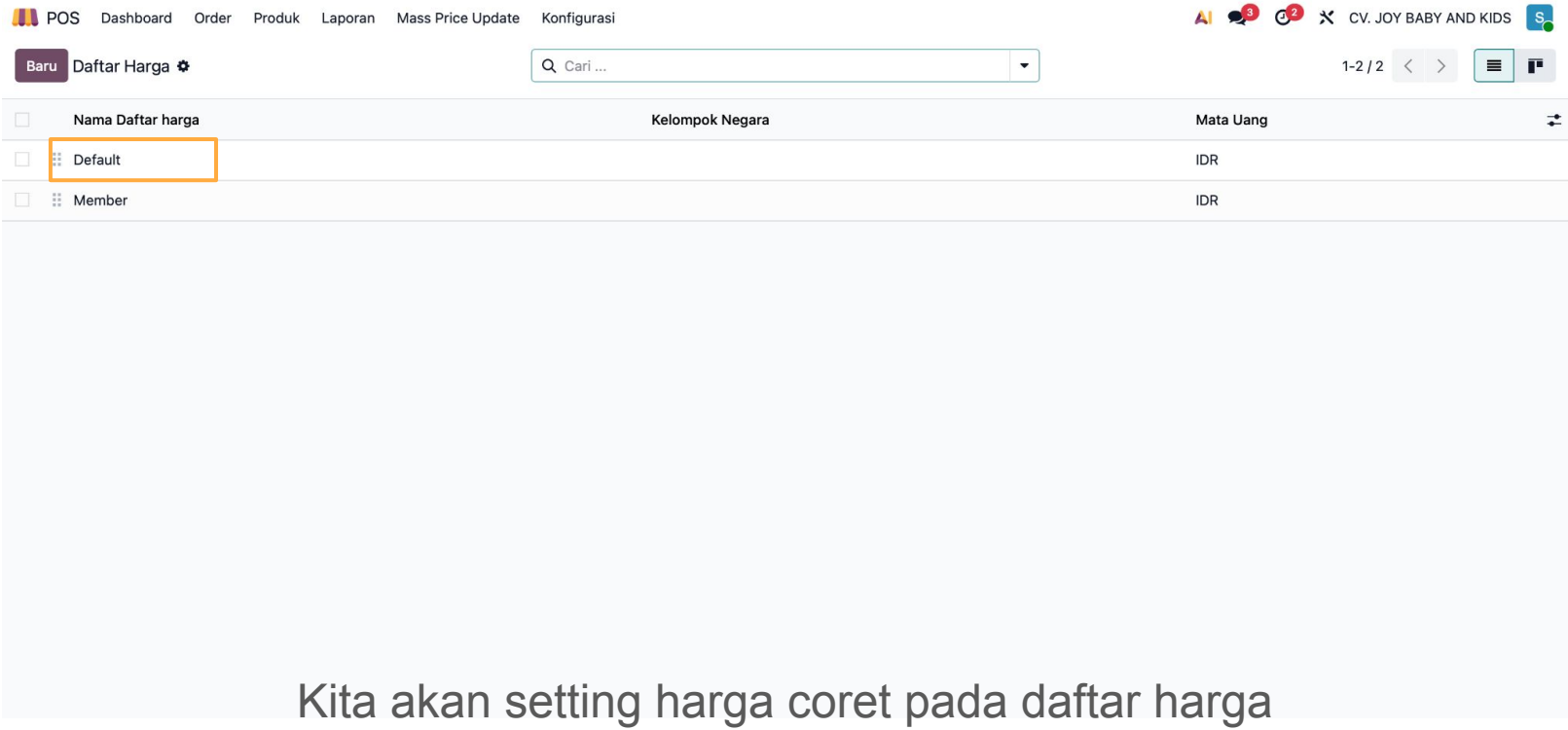
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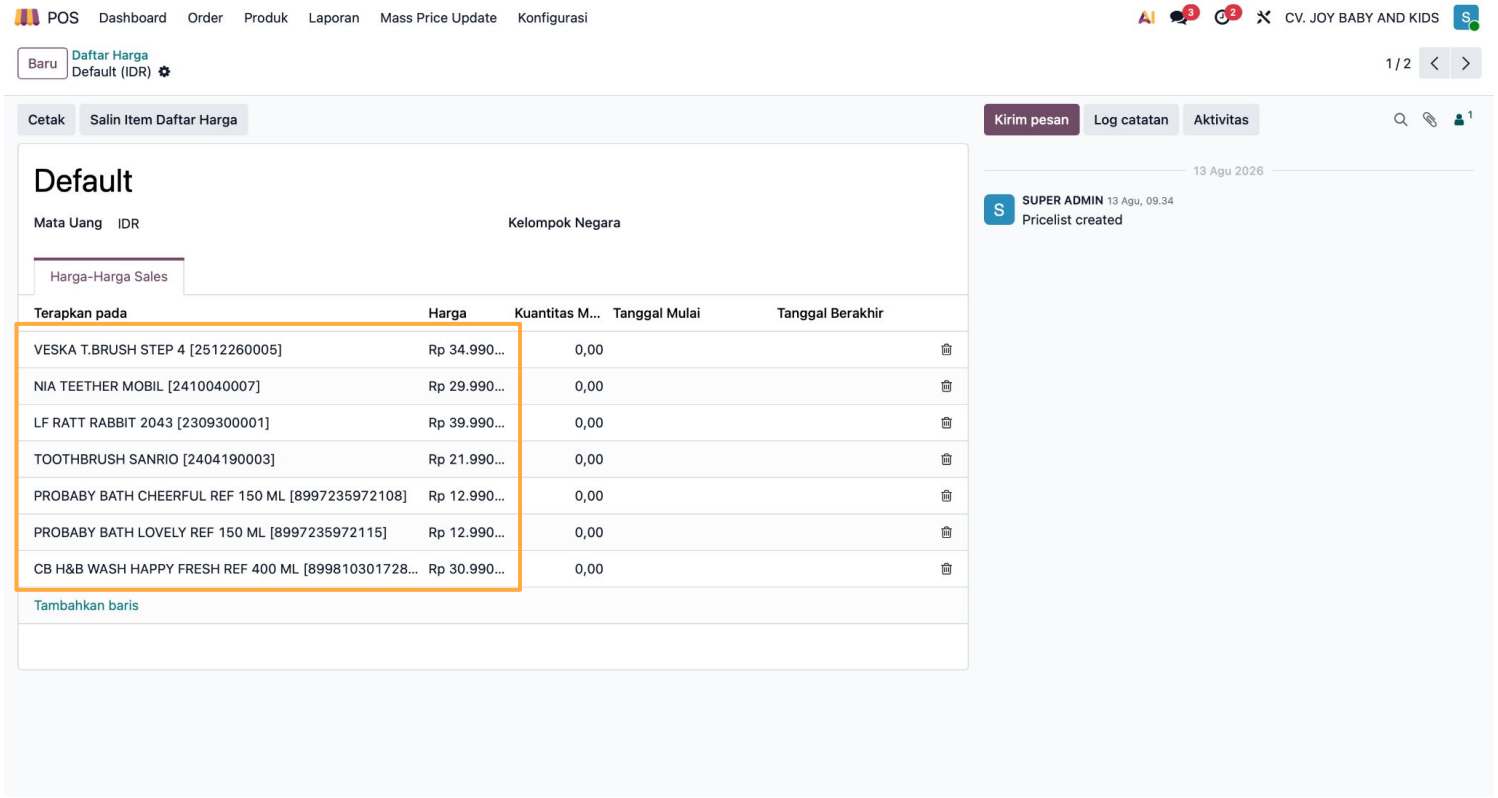


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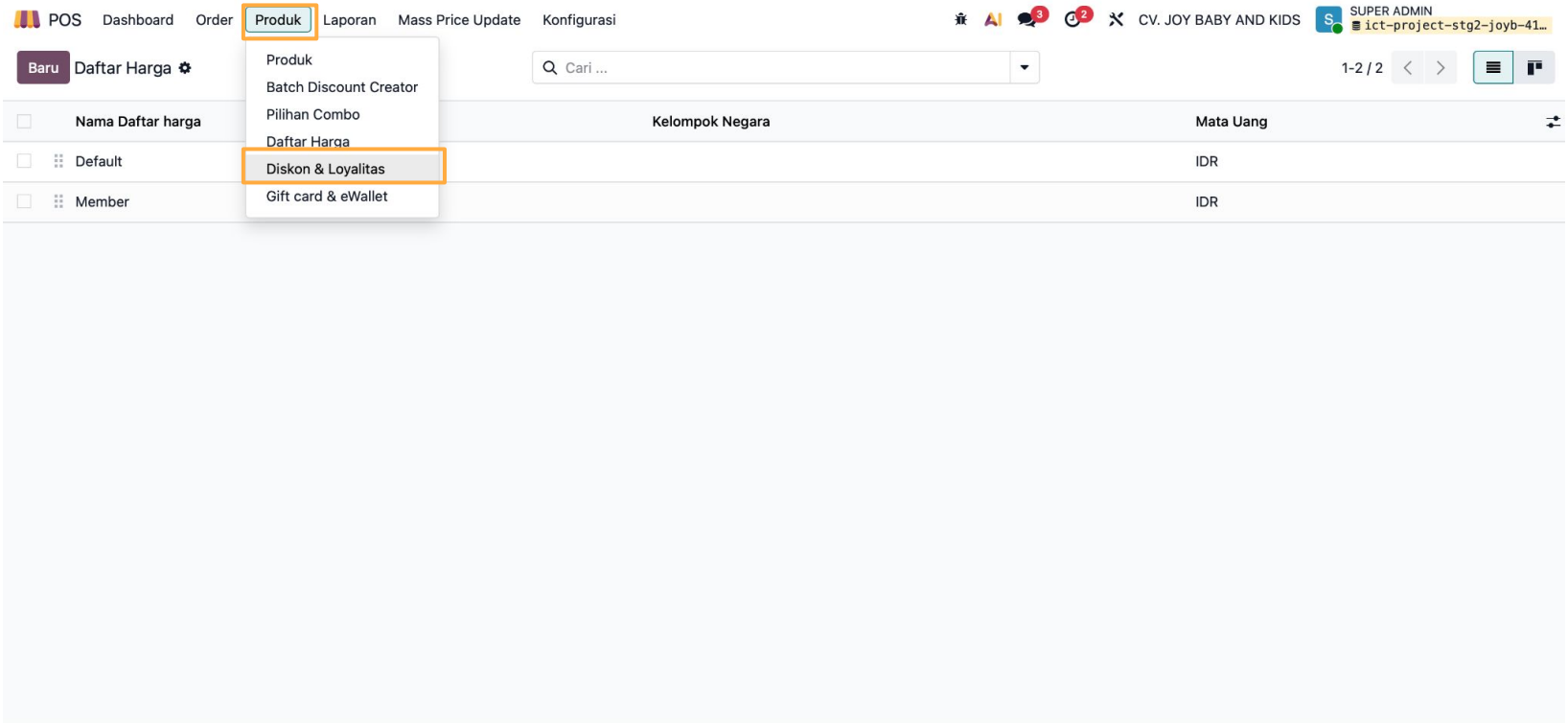


Kita akan setting harga coret pada daftar harga **default**

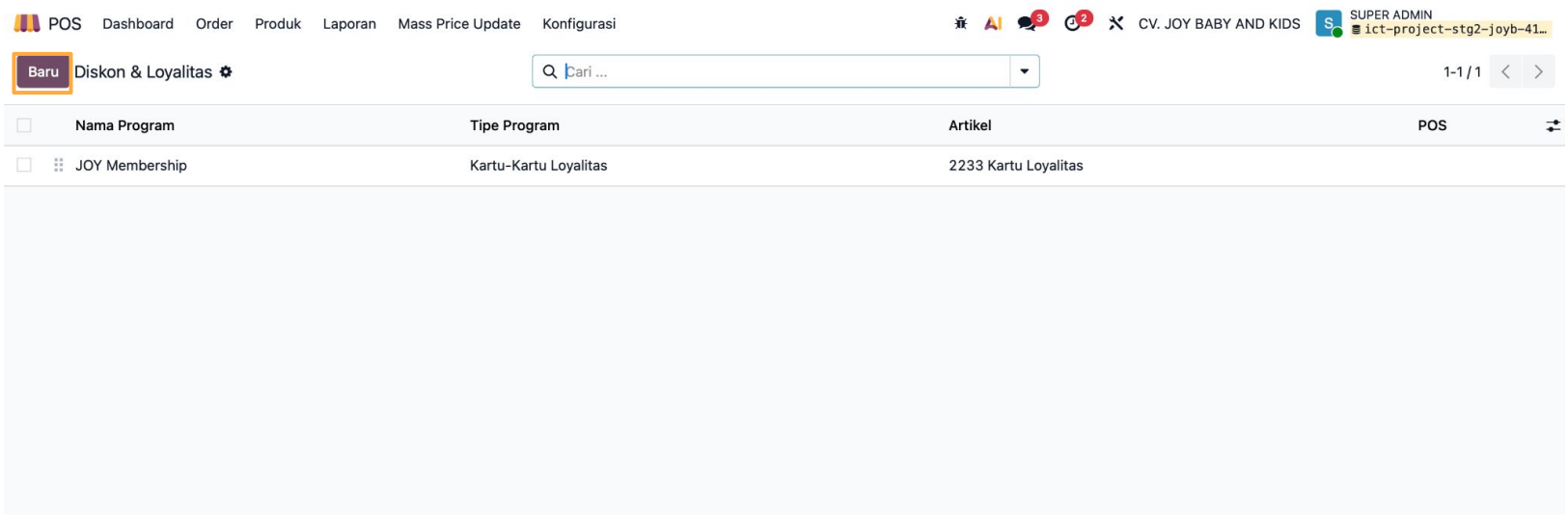
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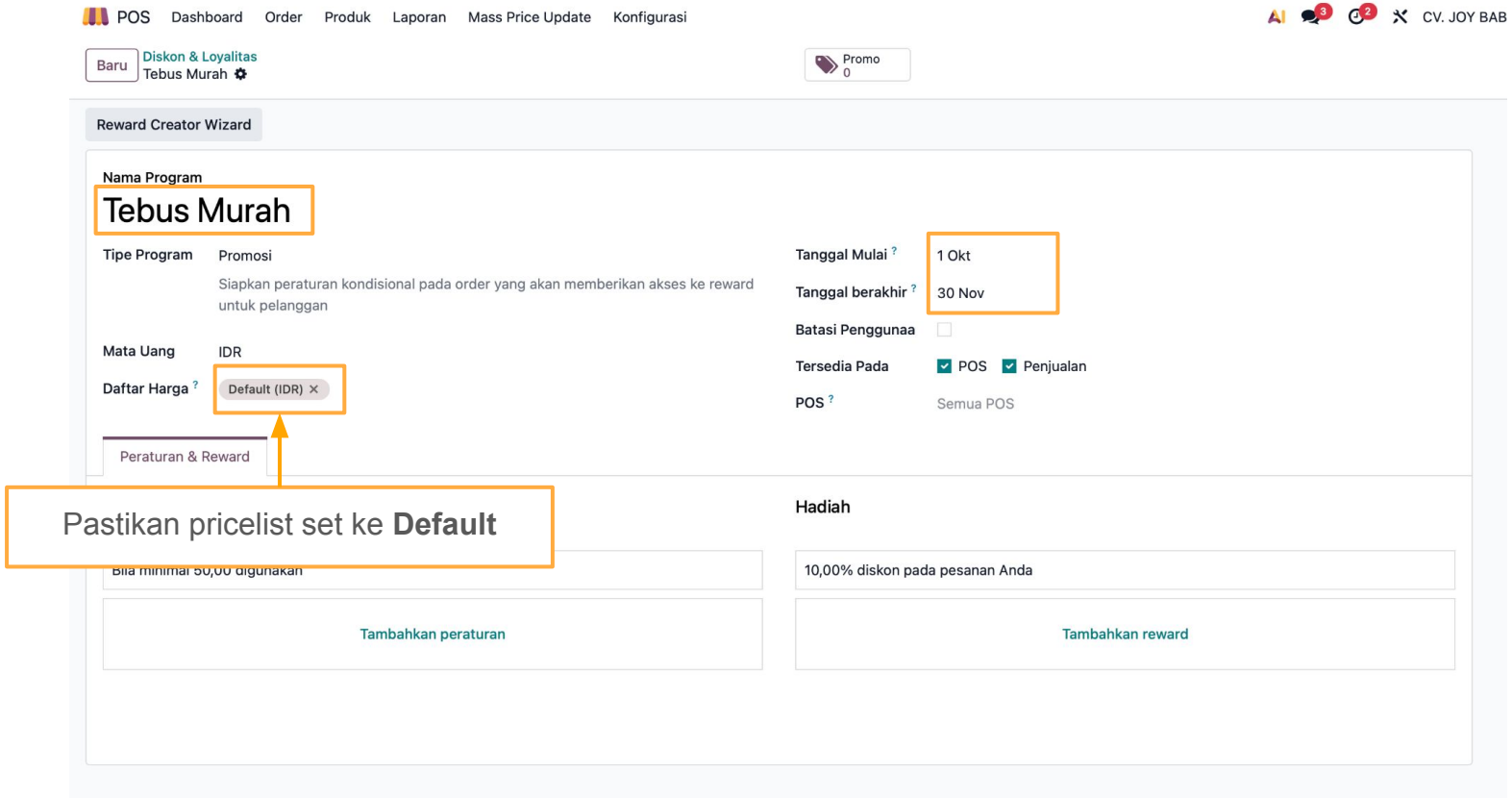
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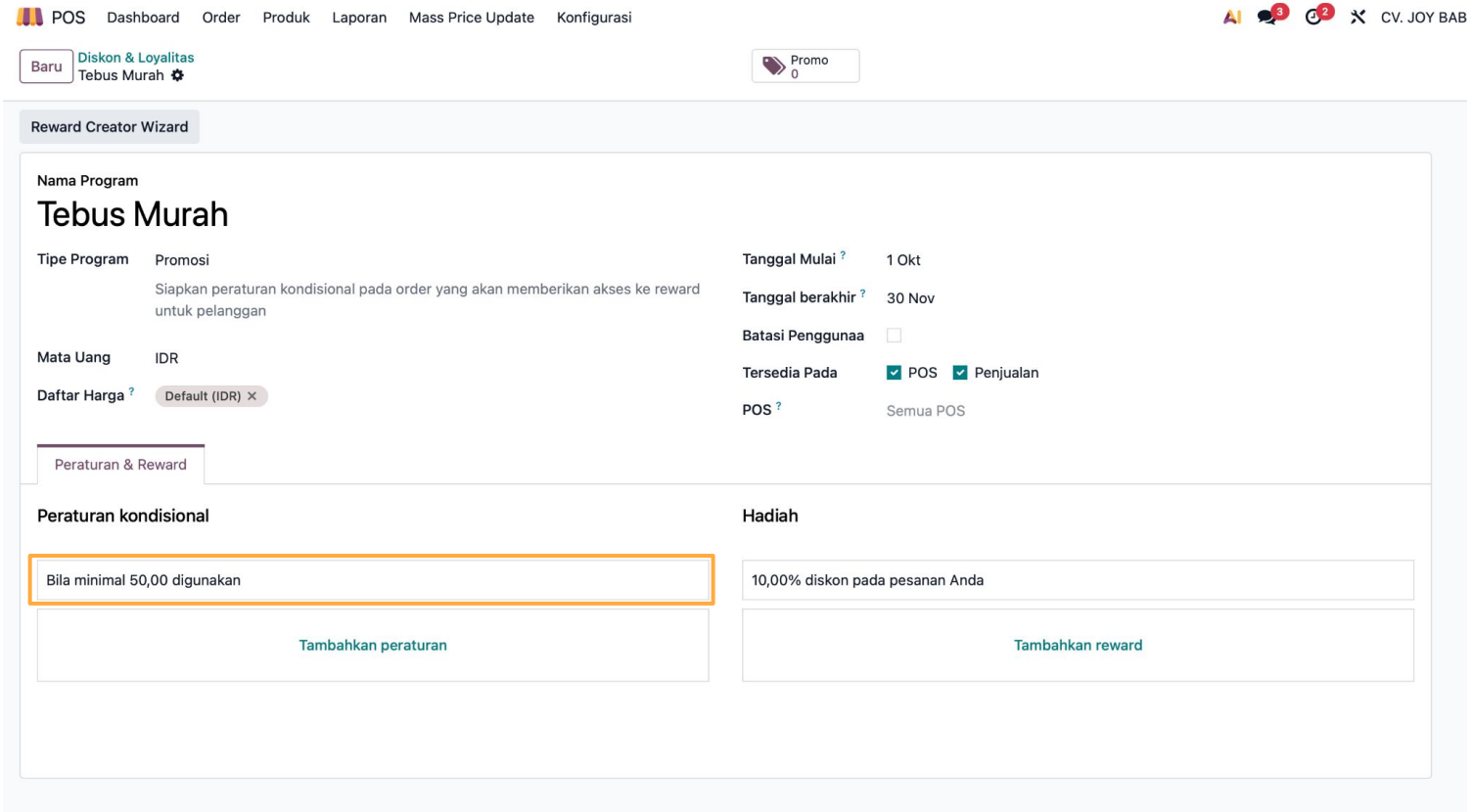
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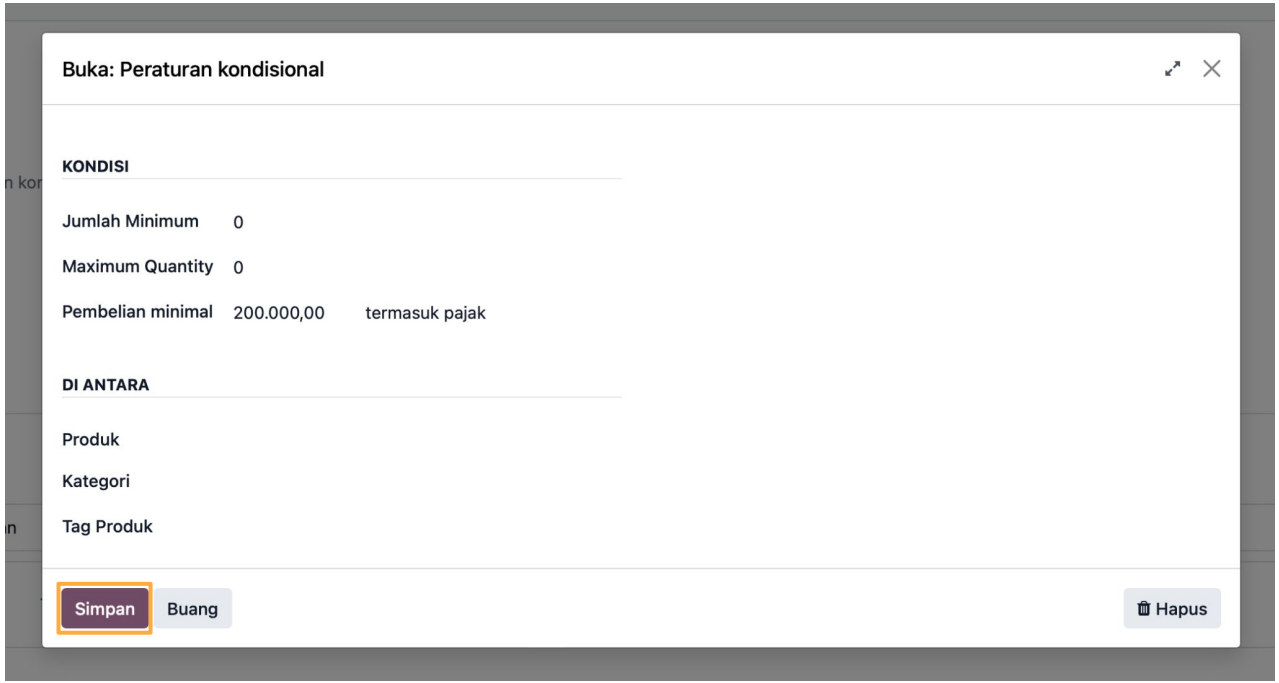
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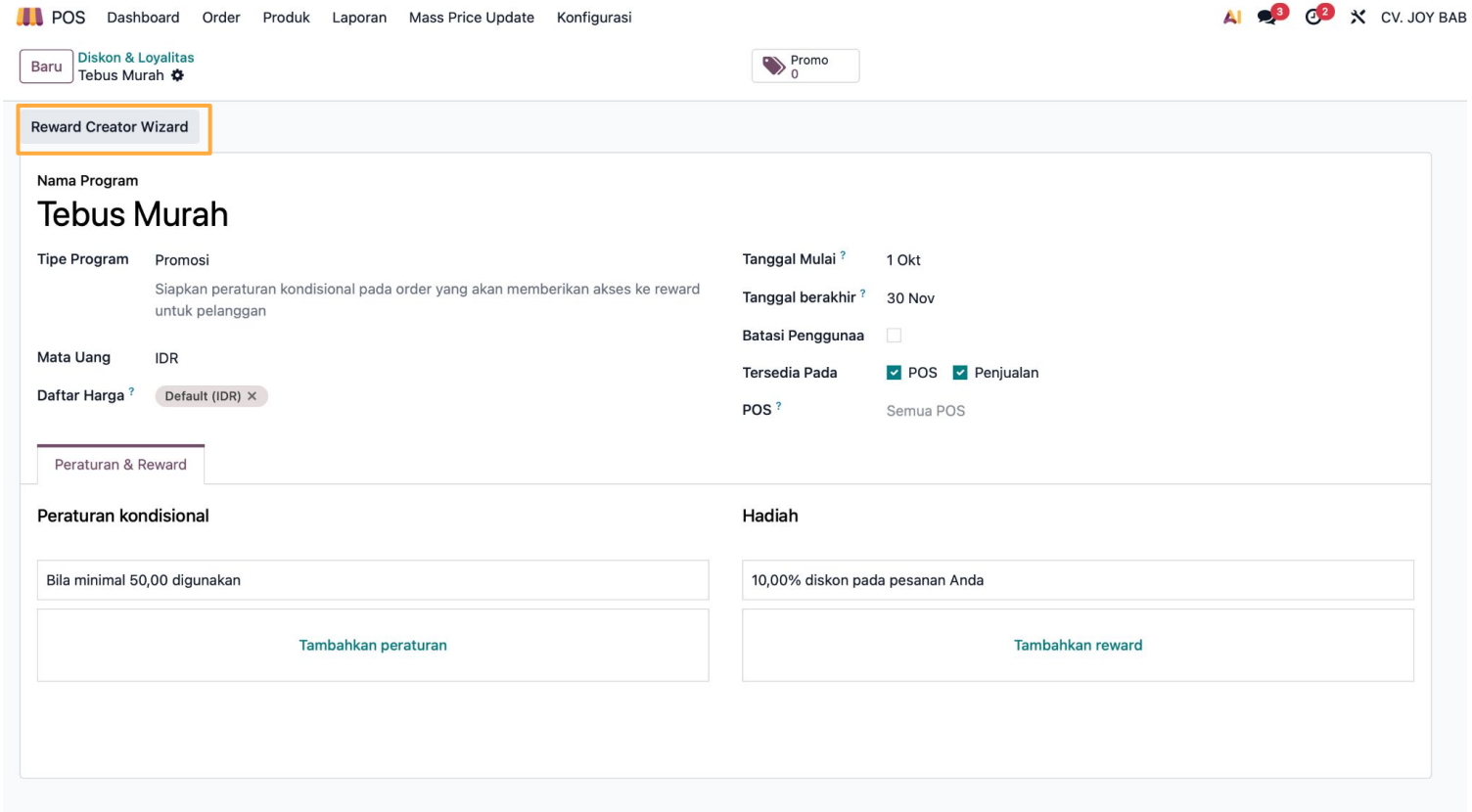


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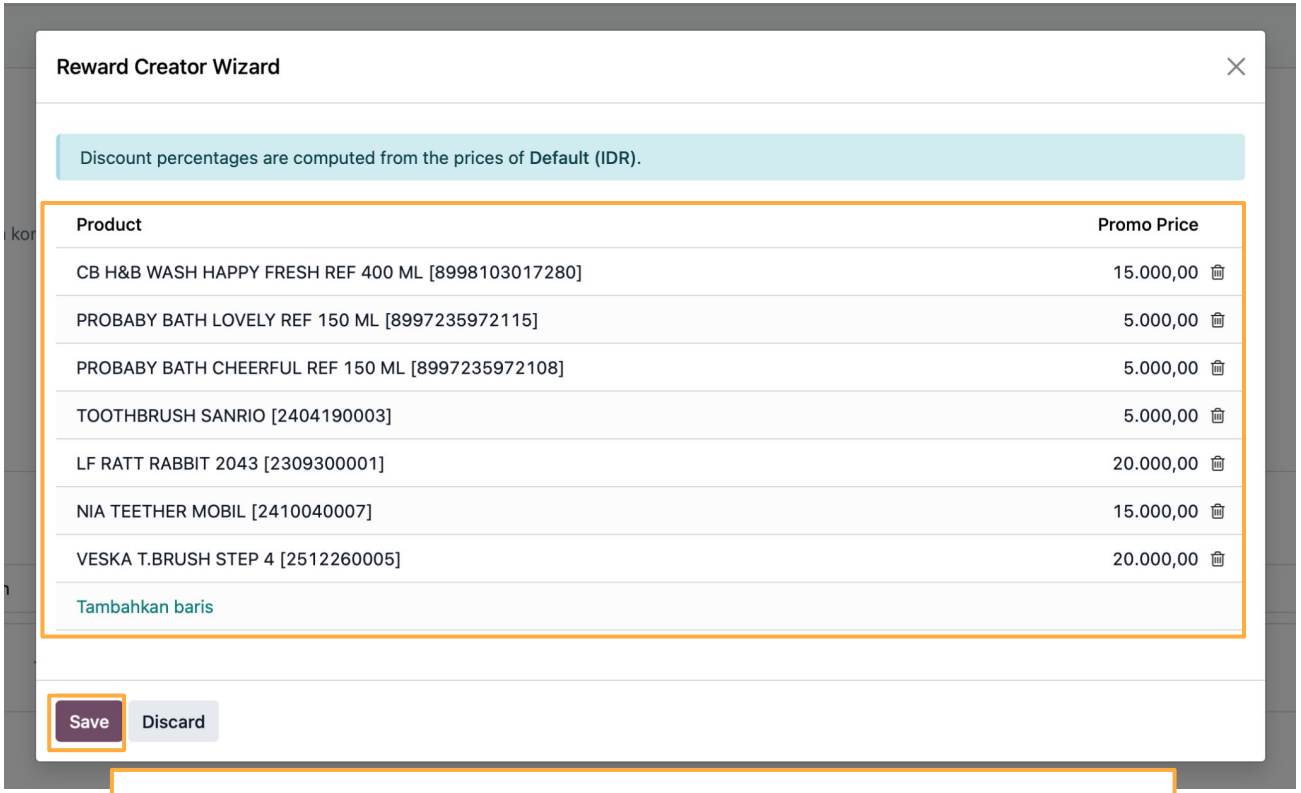


Masukan kondisi promo berlaku, lalu klik simpan

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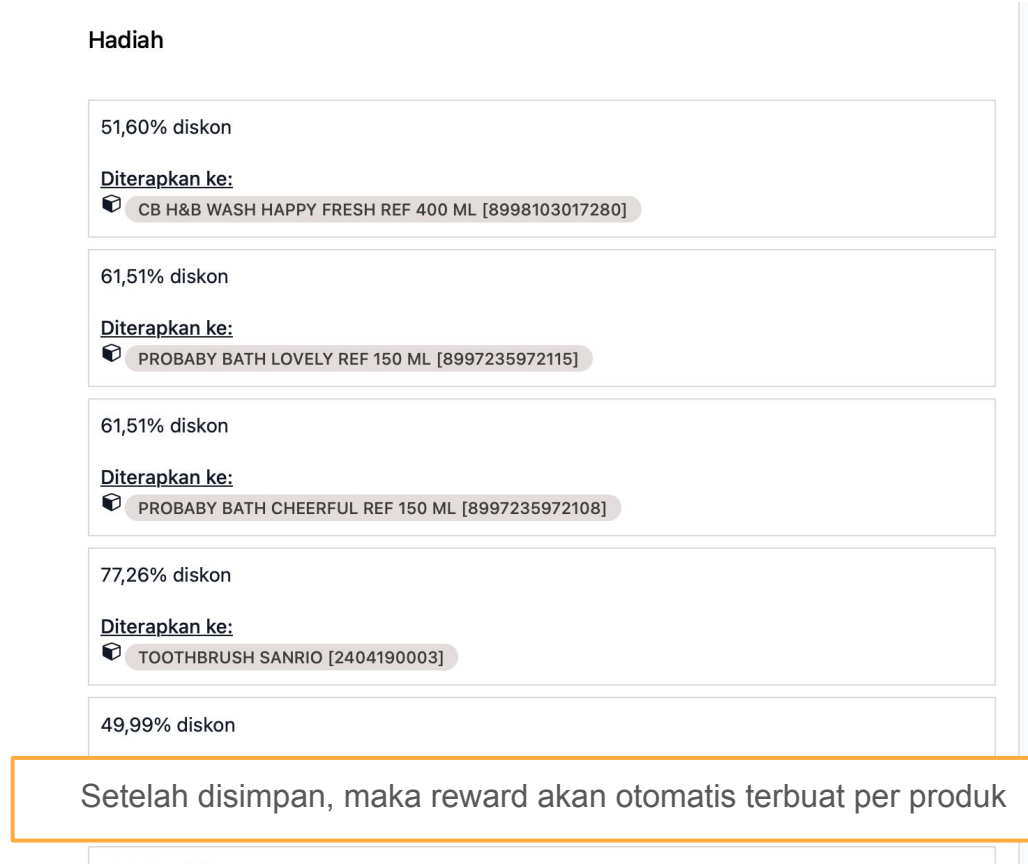


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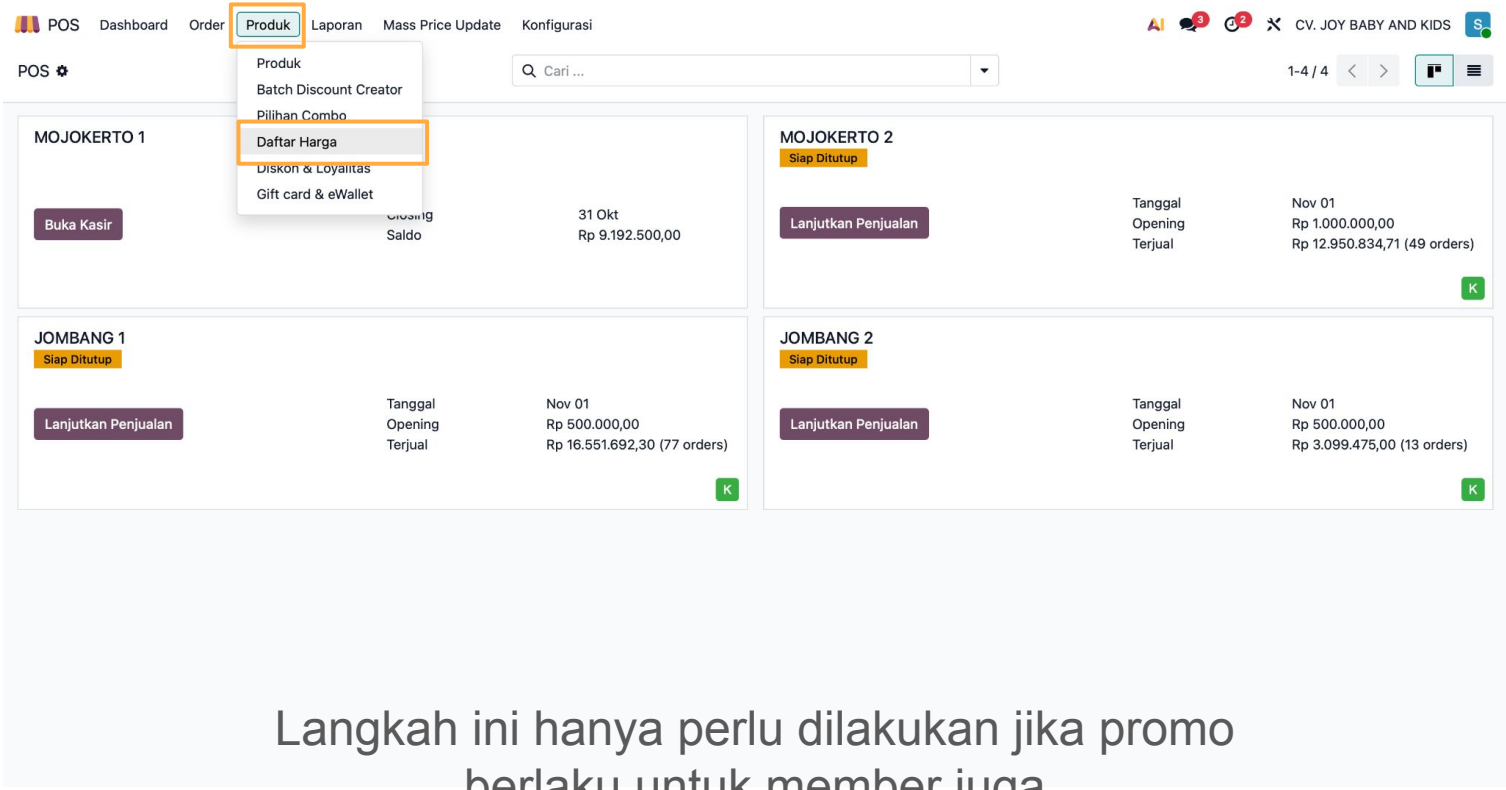
Input produk beserta harga promonya, lalu klik Save

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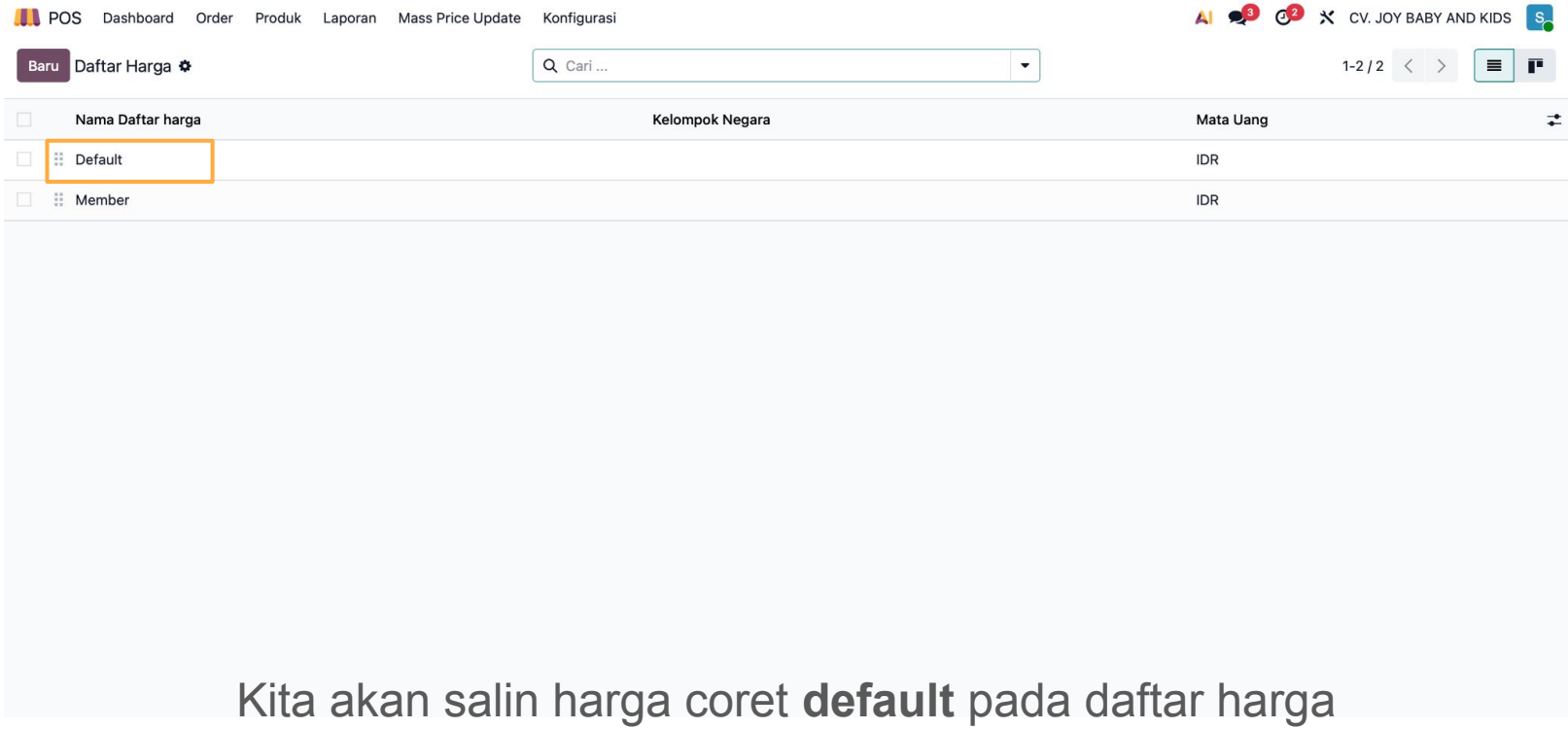
Setelah disimpan, maka reward akan otomatis terbuat per produk

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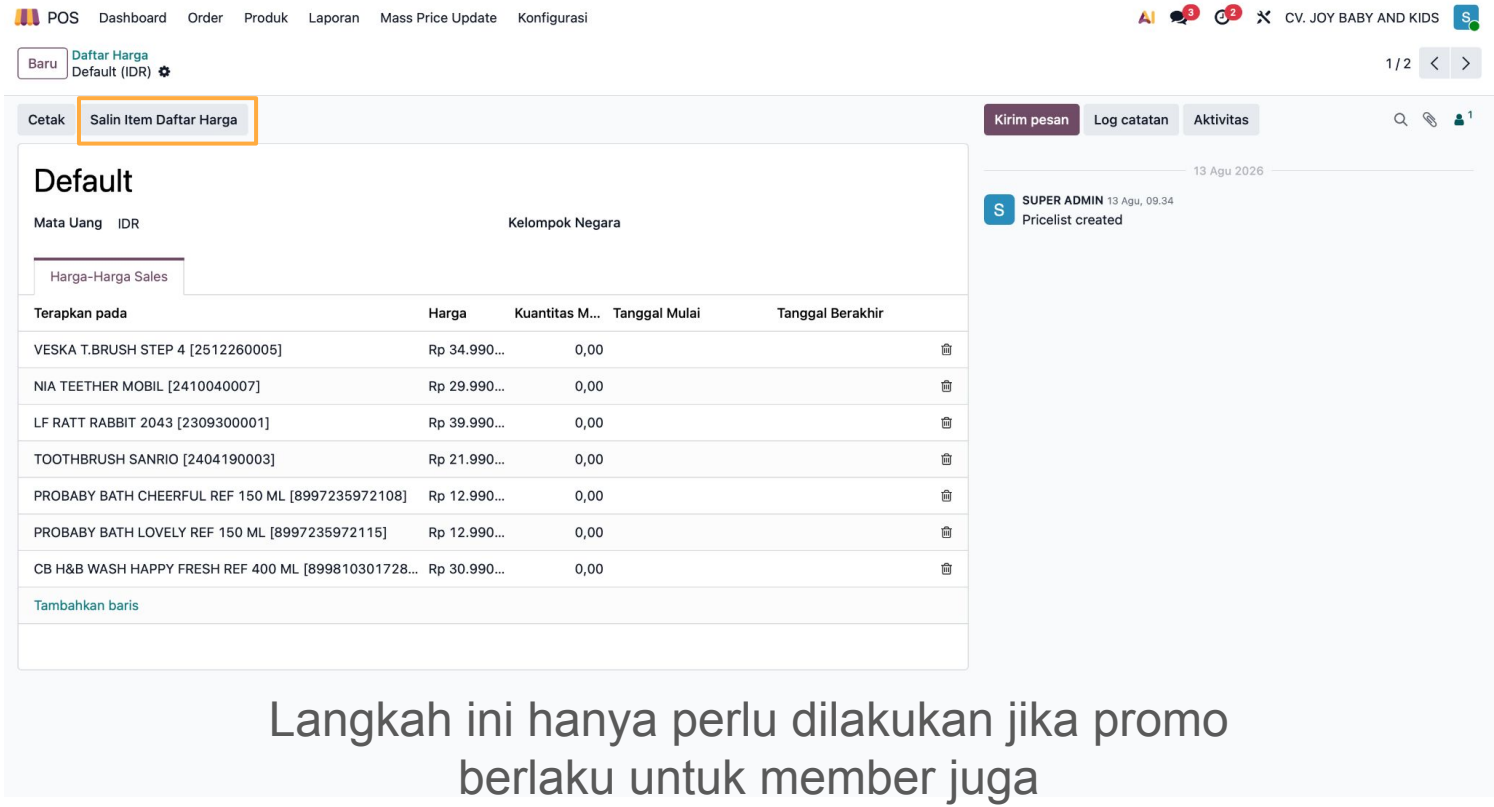
Langkah ini hanya perlu dilakukan jika promo berlaku untuk member juga

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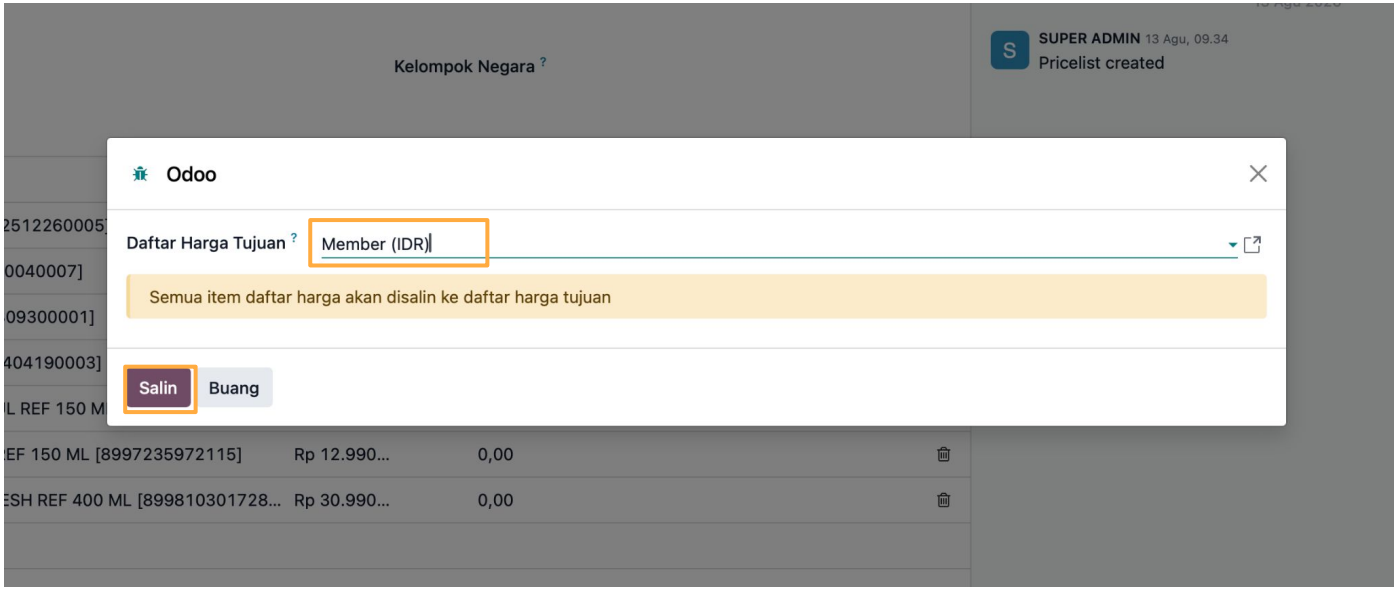
Kita akan salin harga coret **default** pada daftar harga **member**

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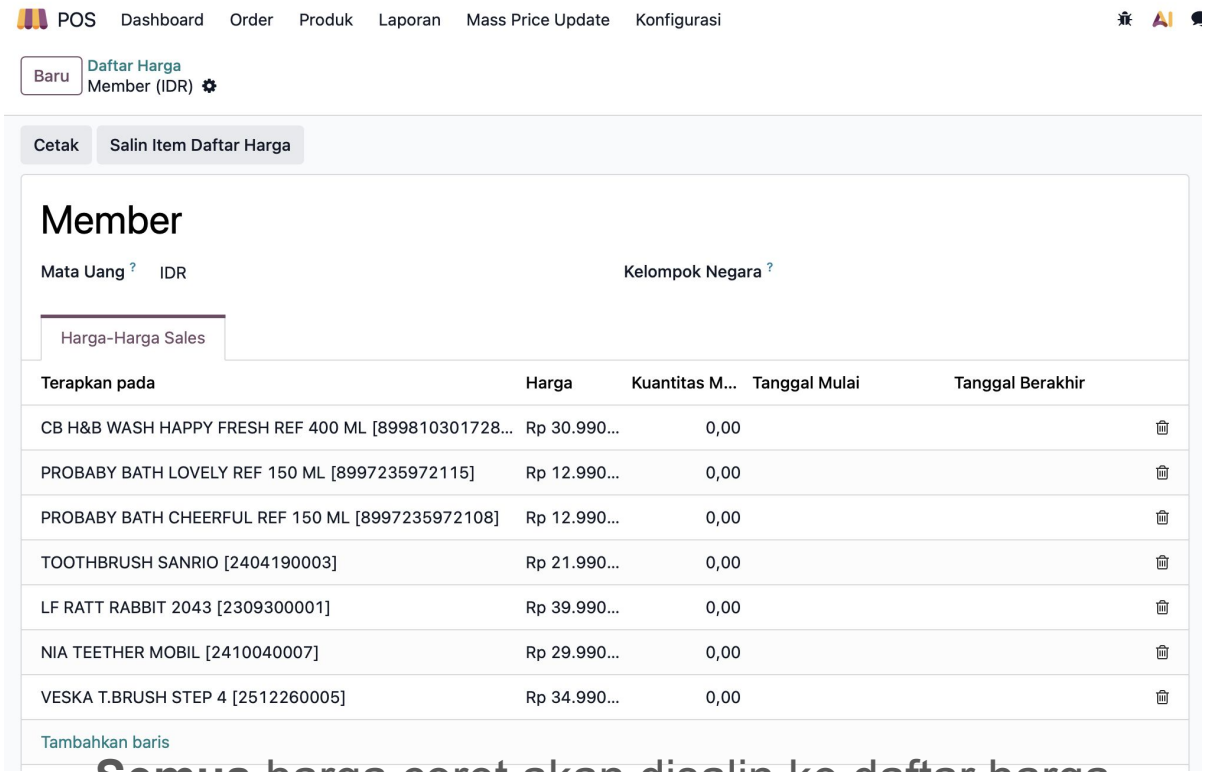
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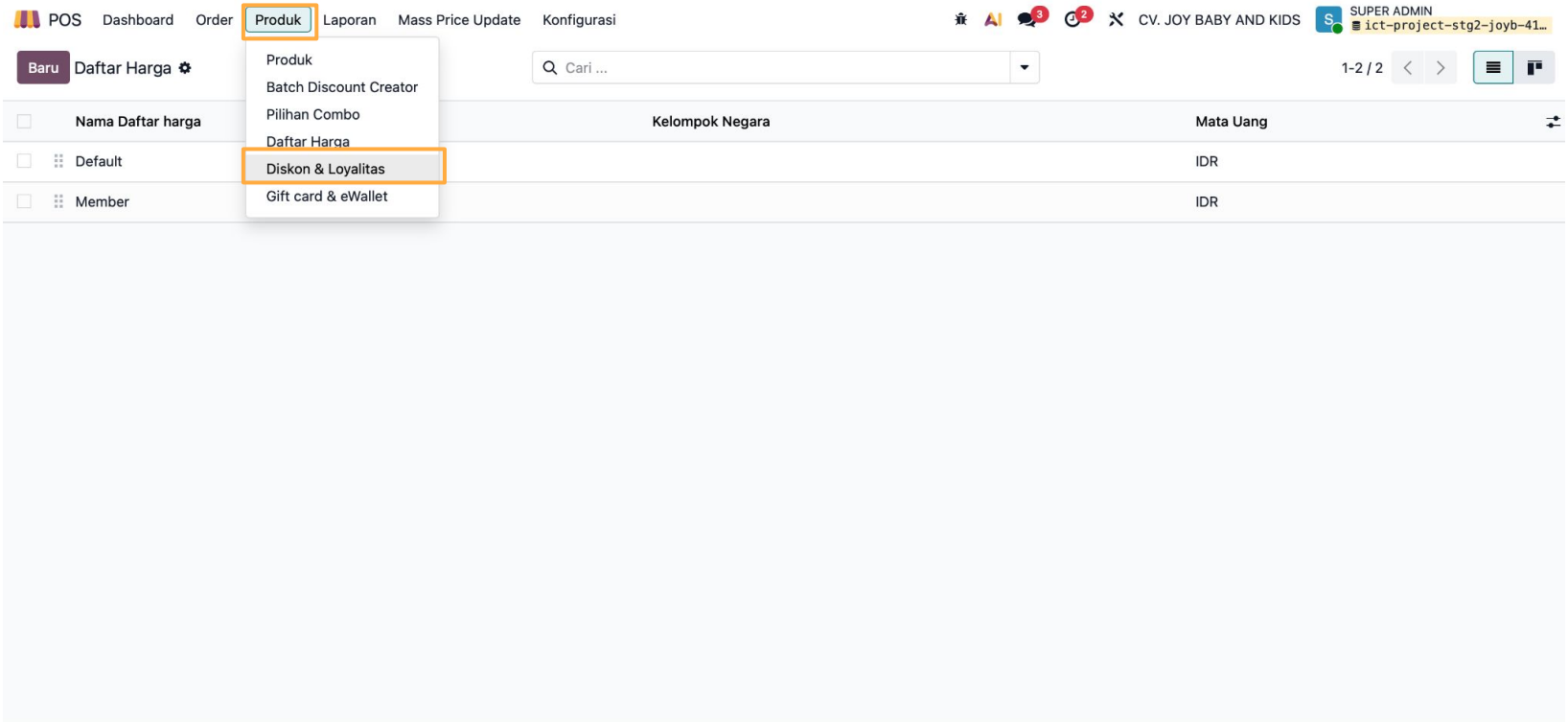
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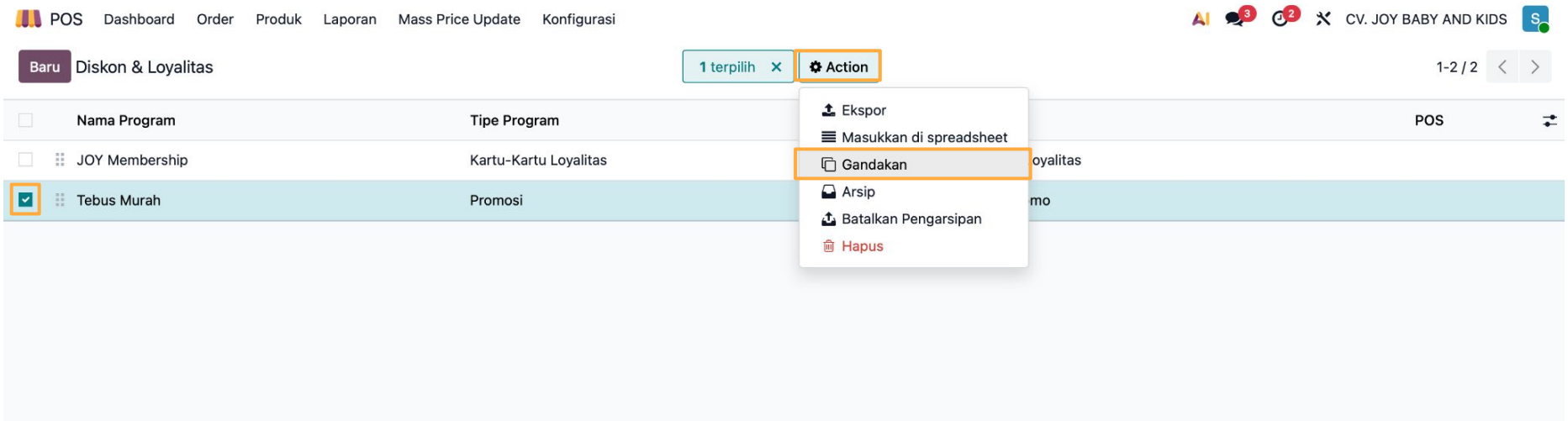


Semua harga coret akan disalin ke daftar harga member

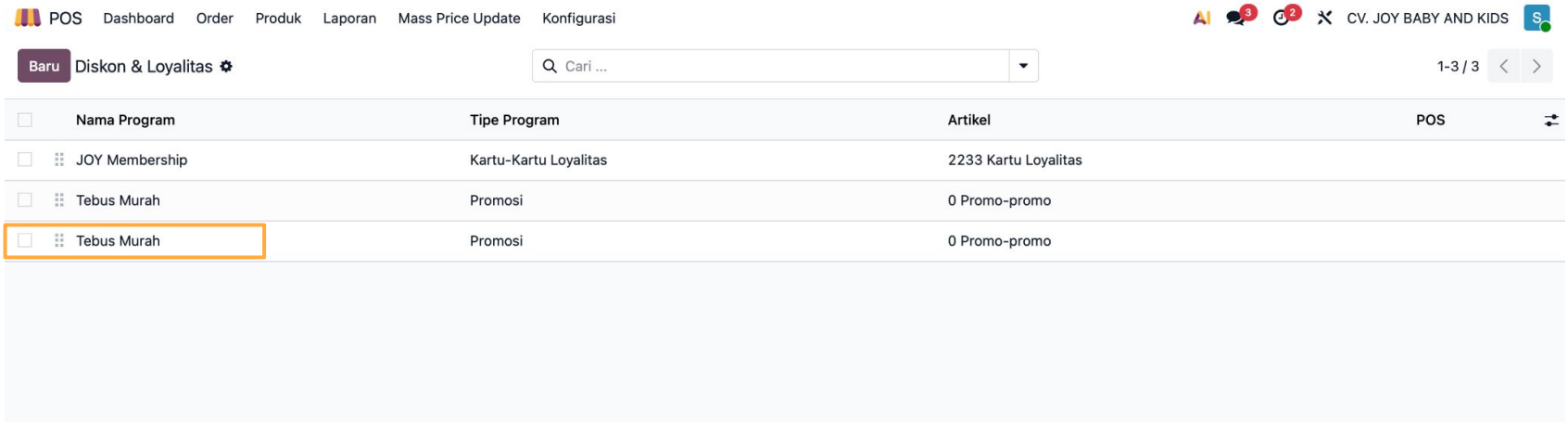
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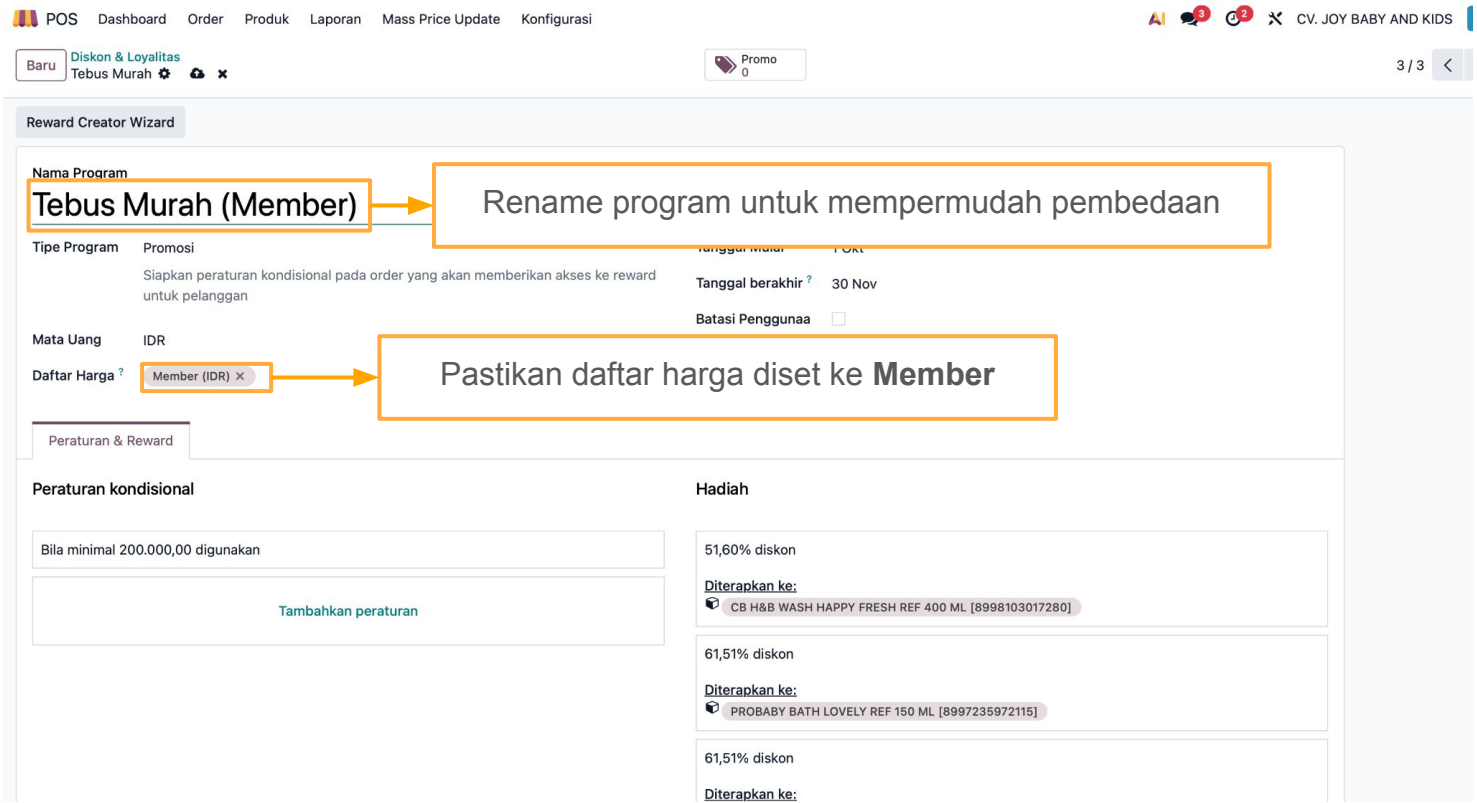


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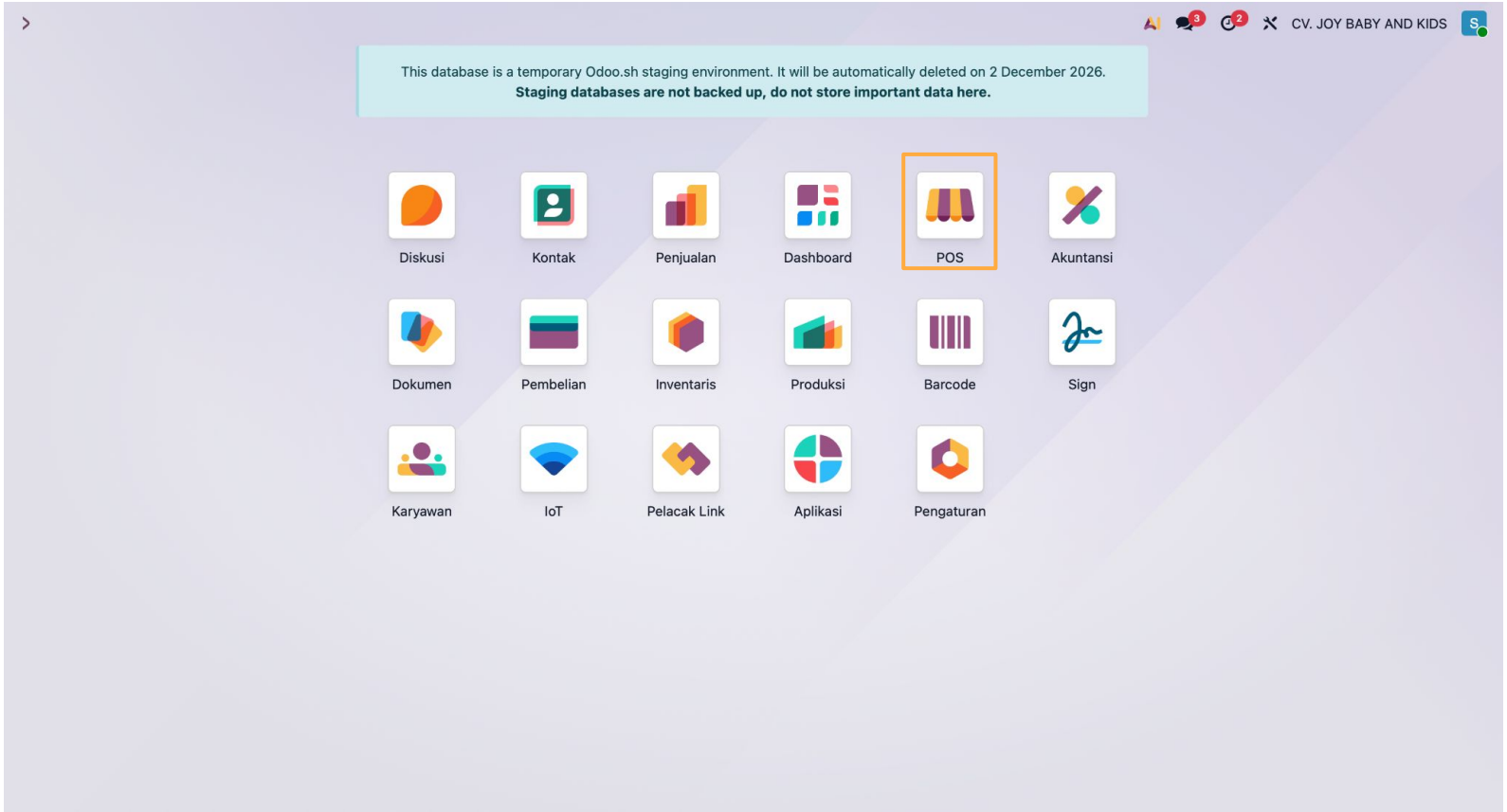


Klik pada program hasil duplikasi (biasanya akan muncul di bawah)

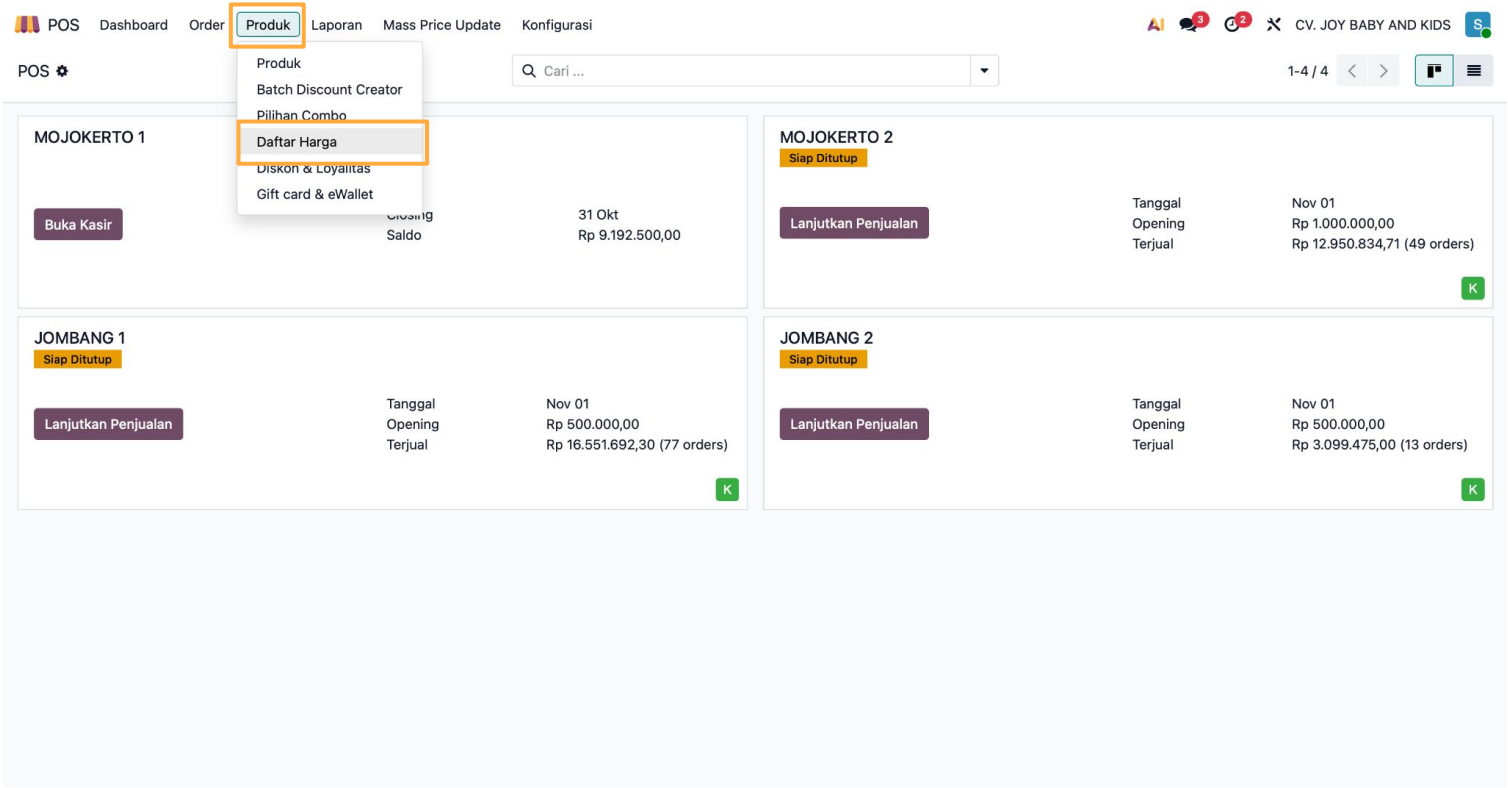
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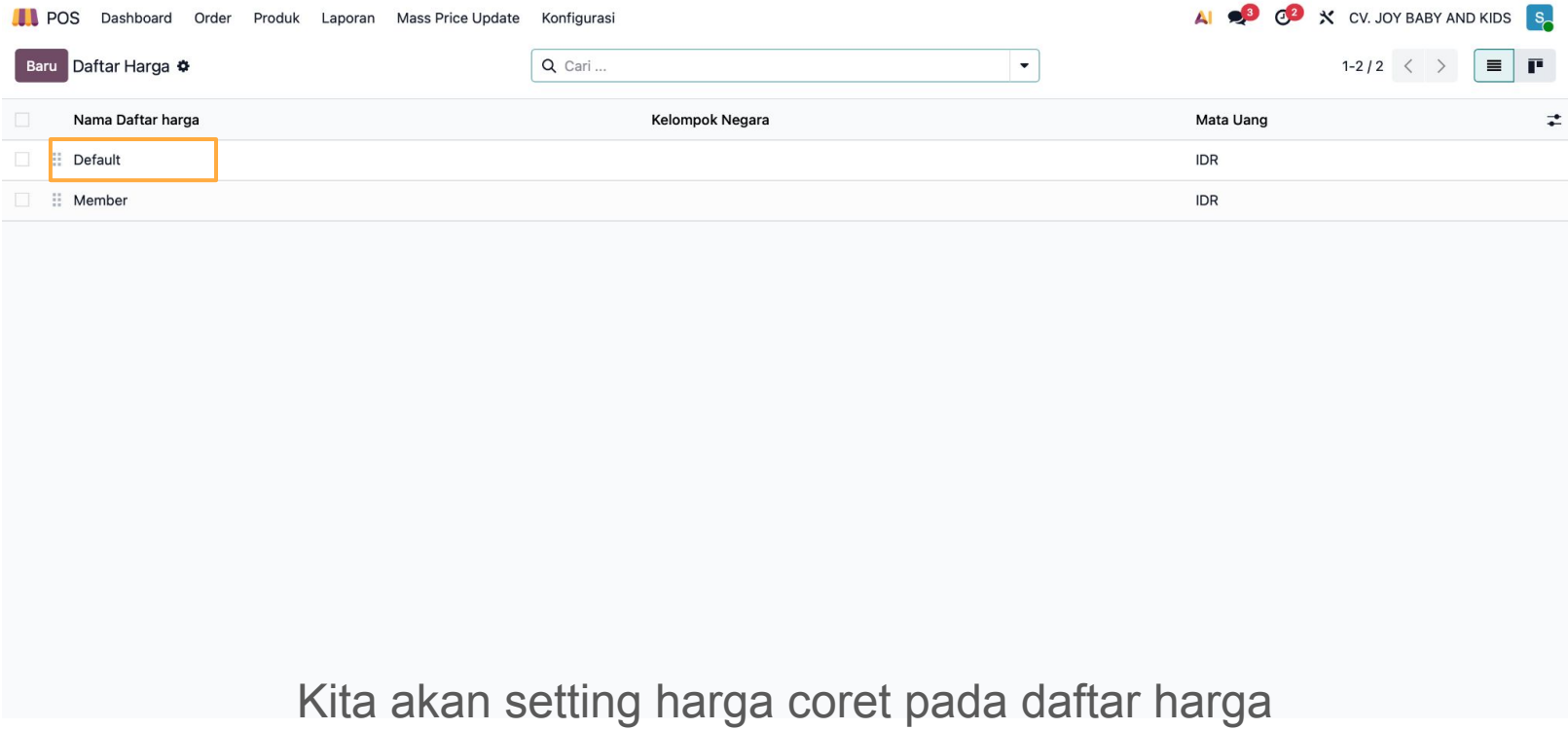
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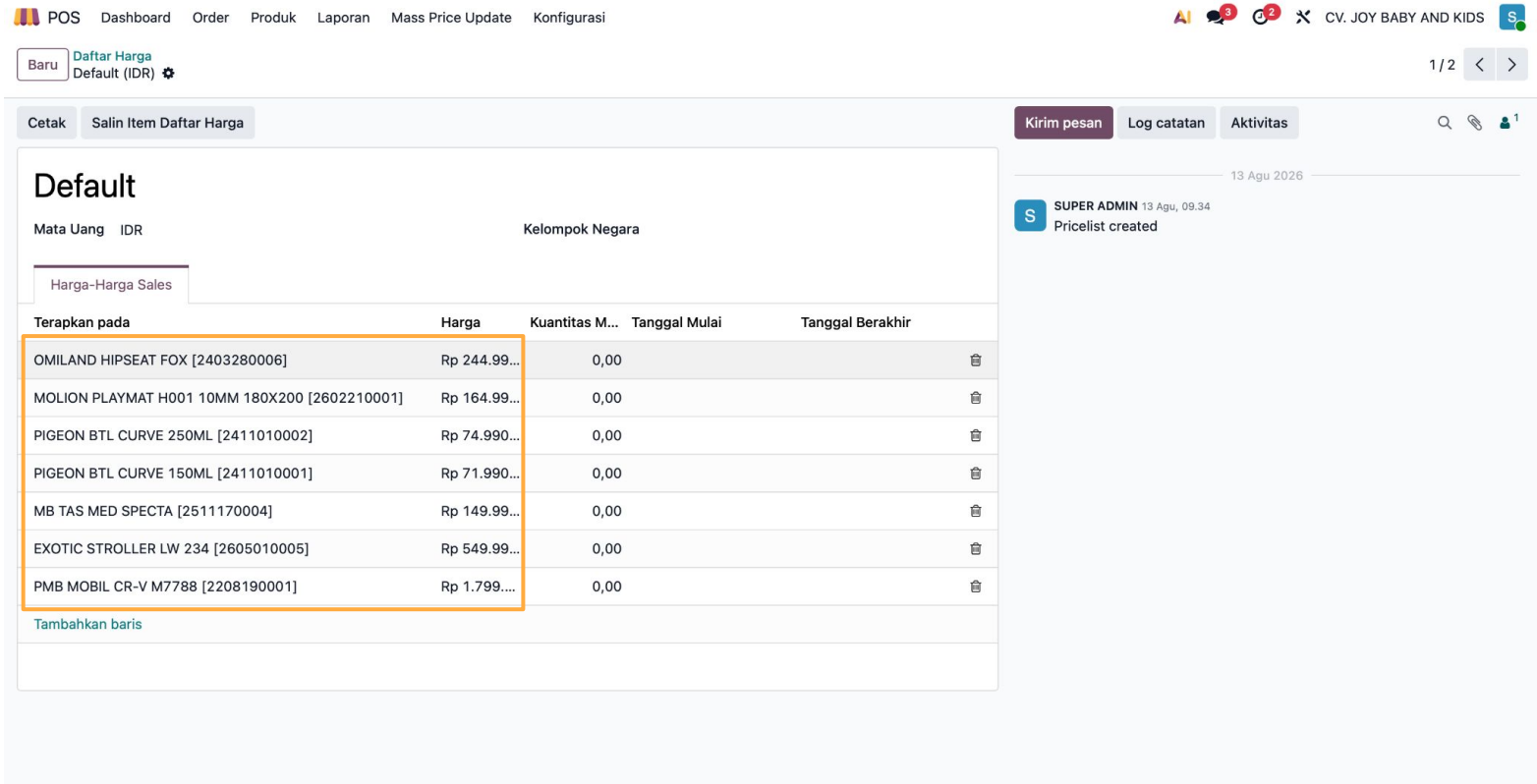


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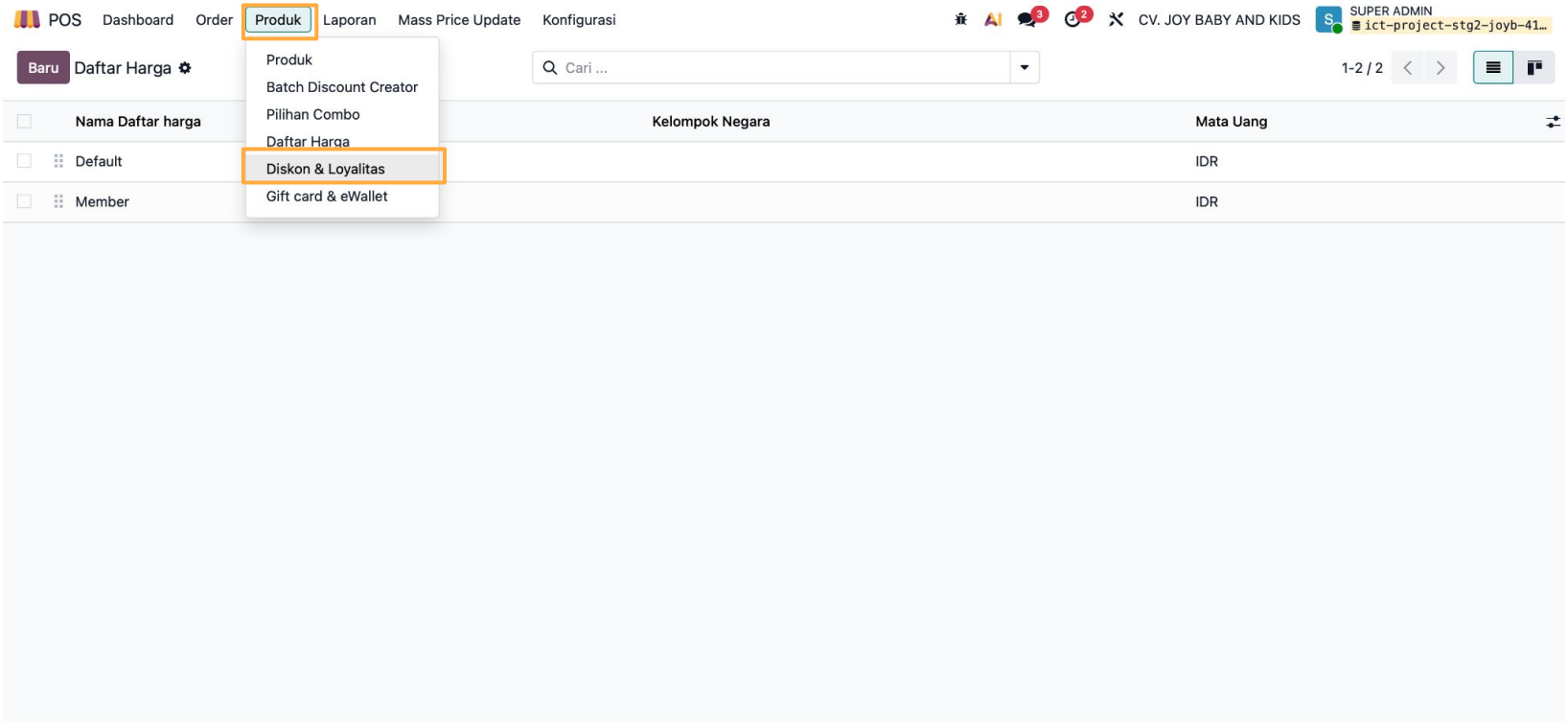


Kita akan setting harga coret pada daftar harga **default**

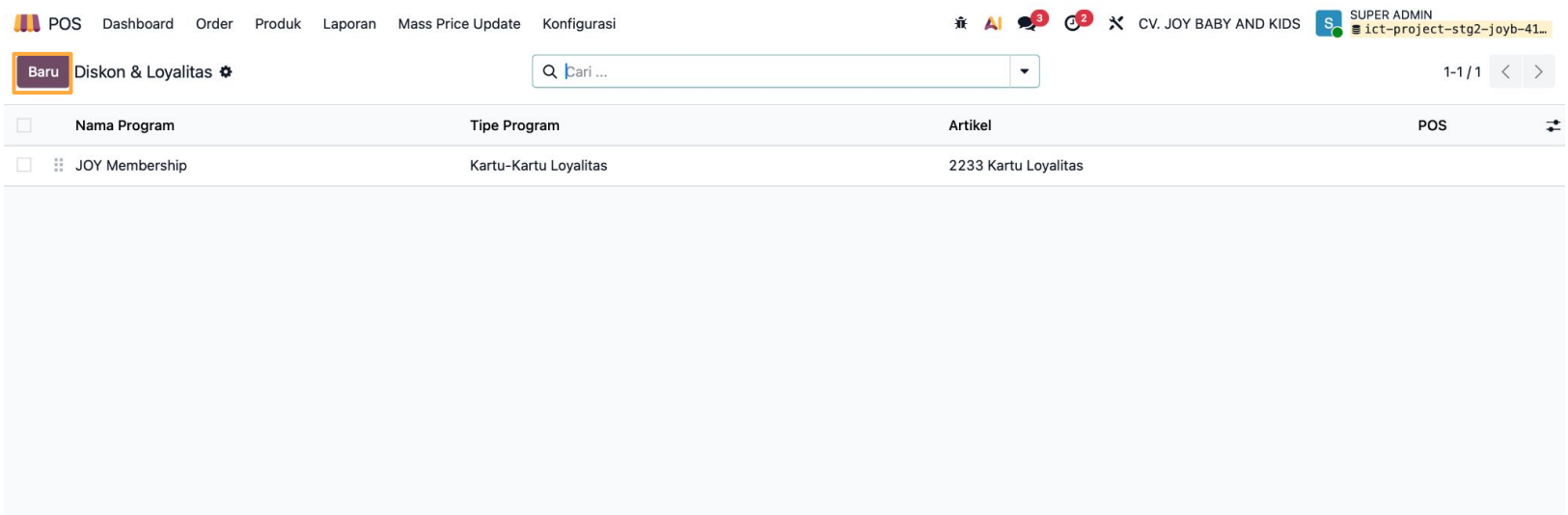
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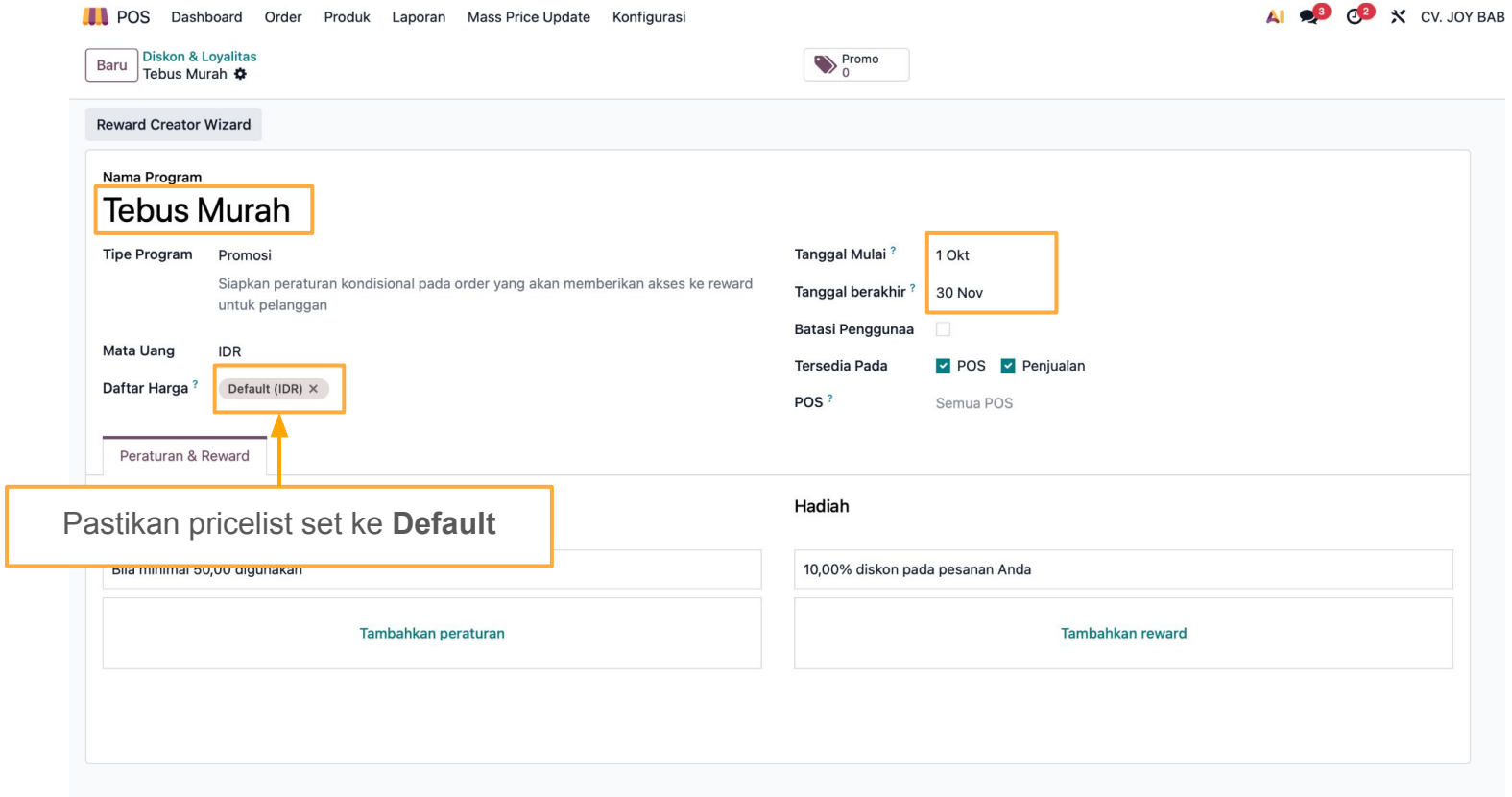
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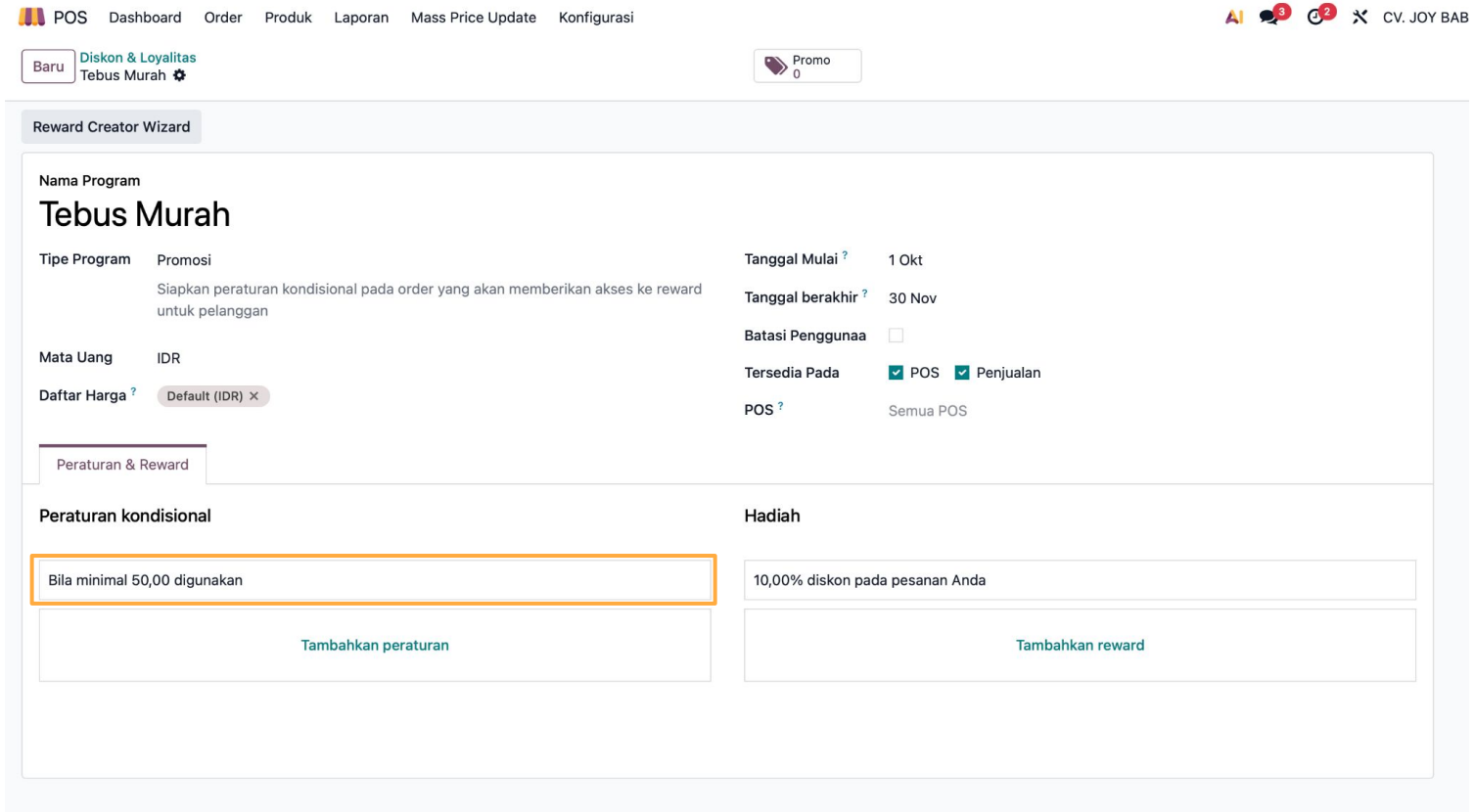
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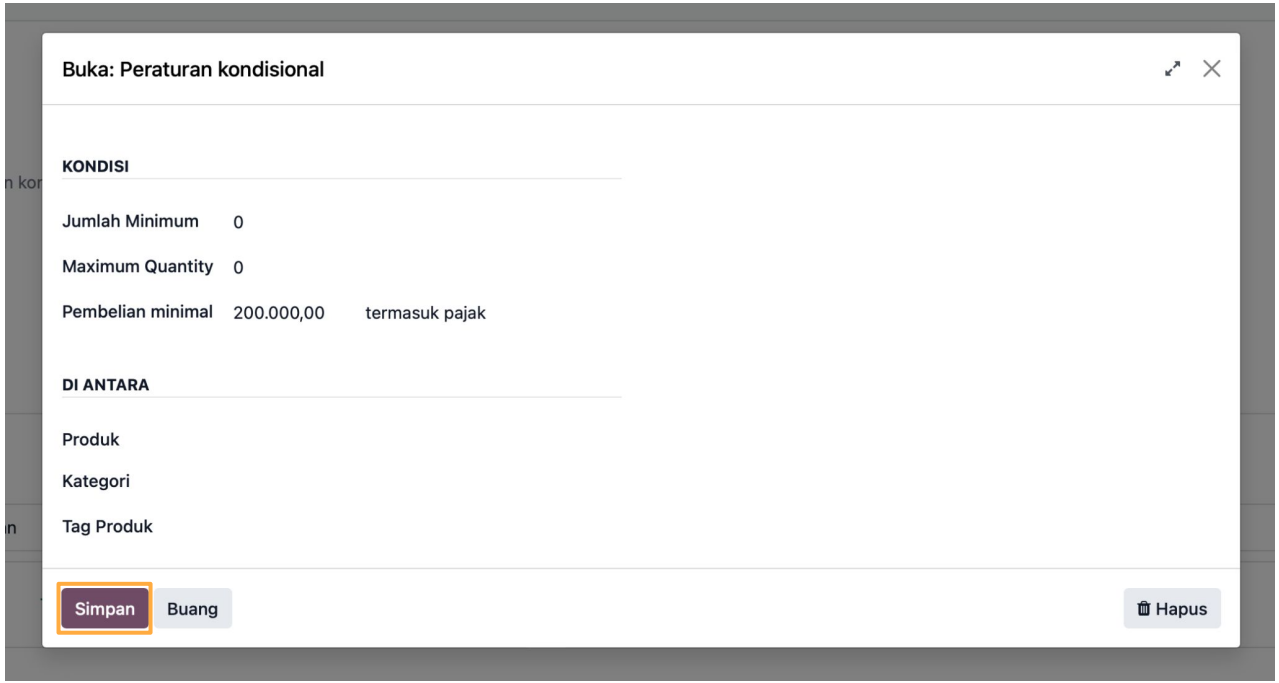
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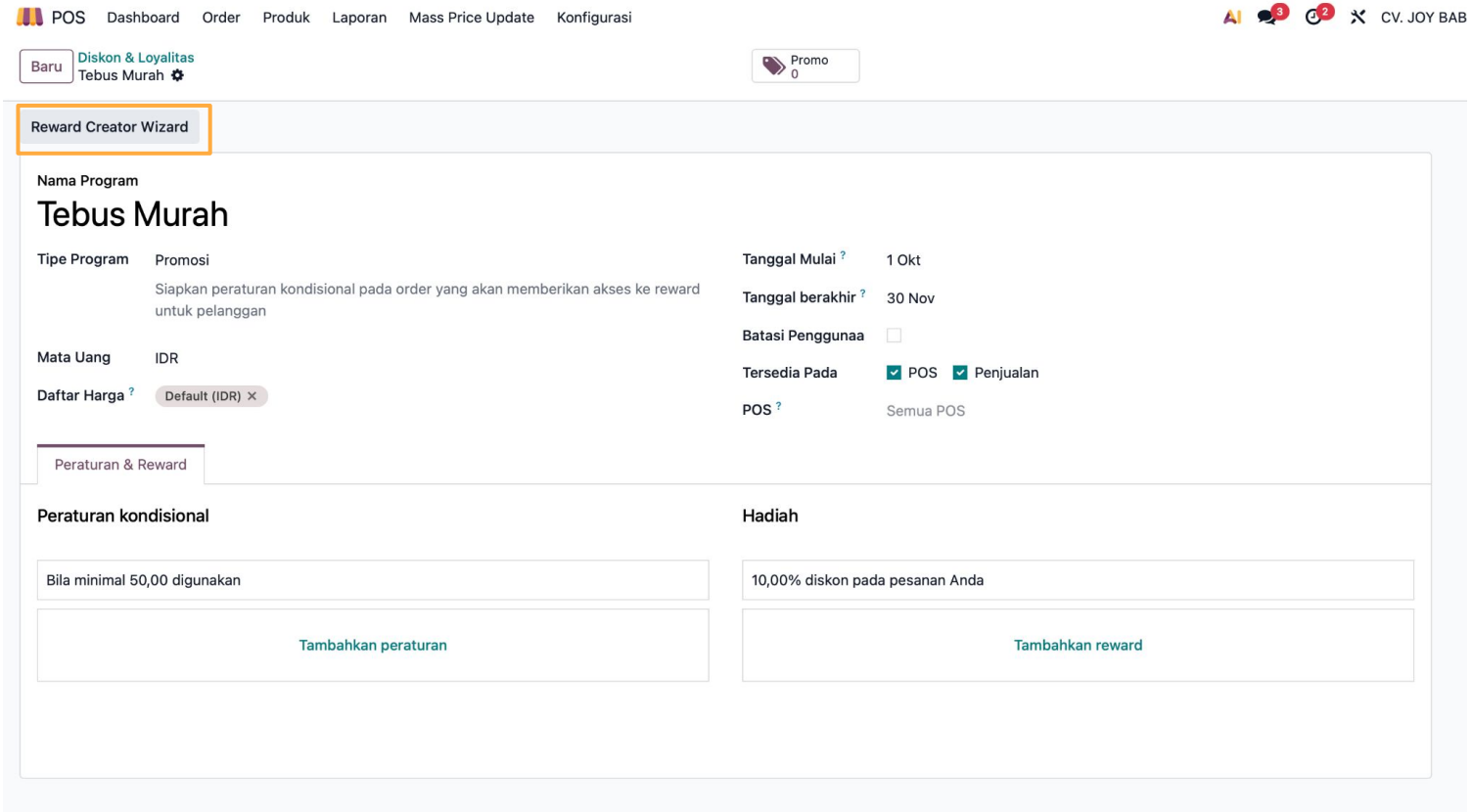


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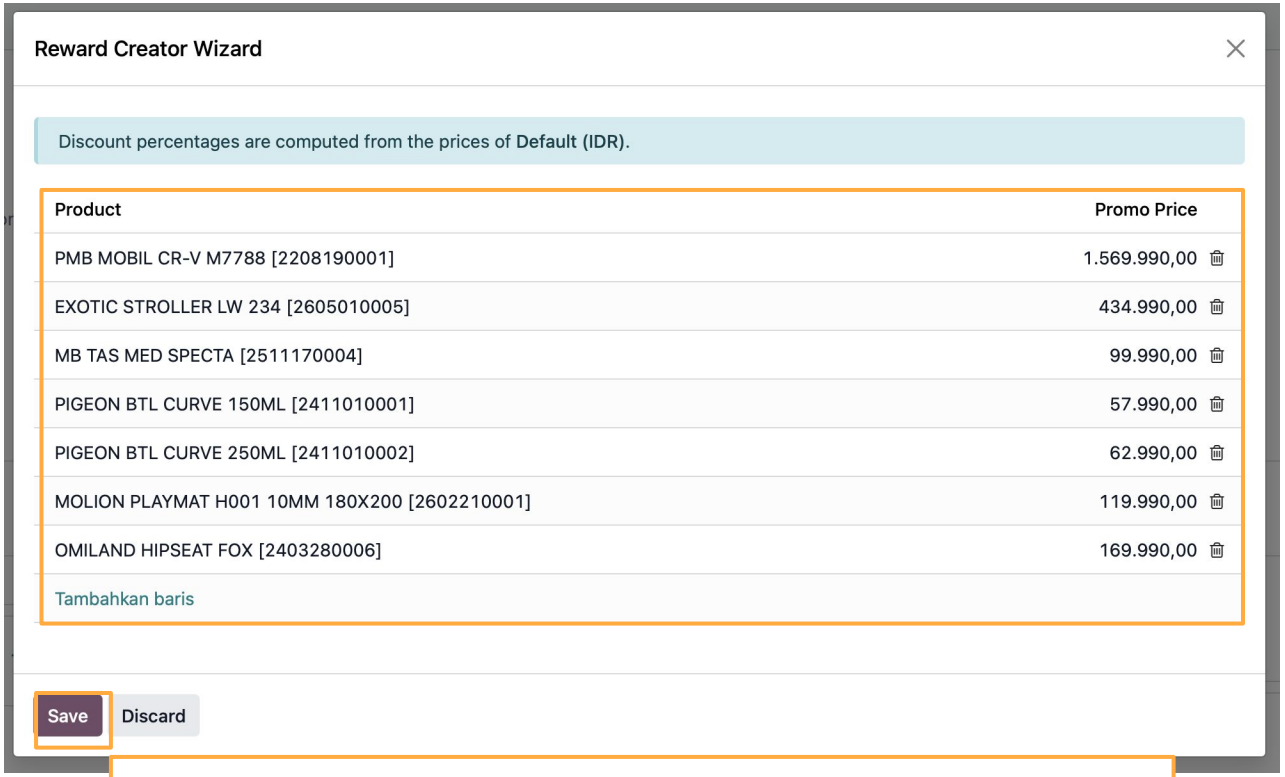


Masukan kondisi promo berlaku, lalu klik simpan

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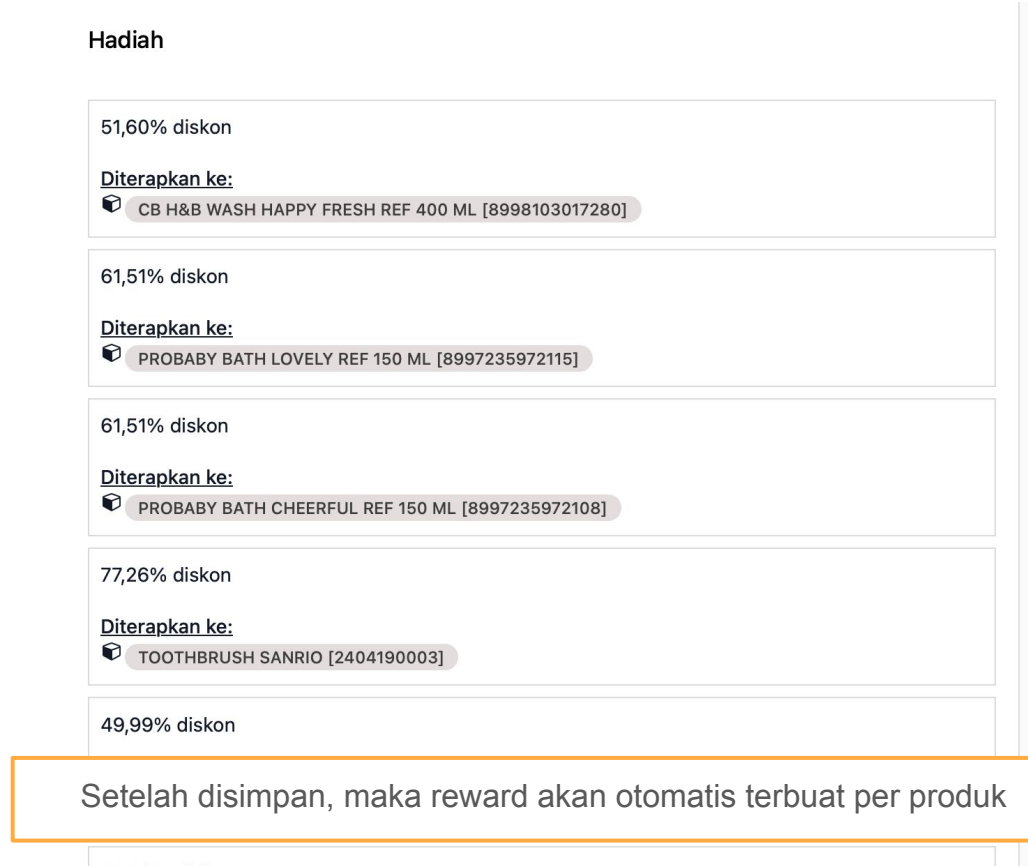


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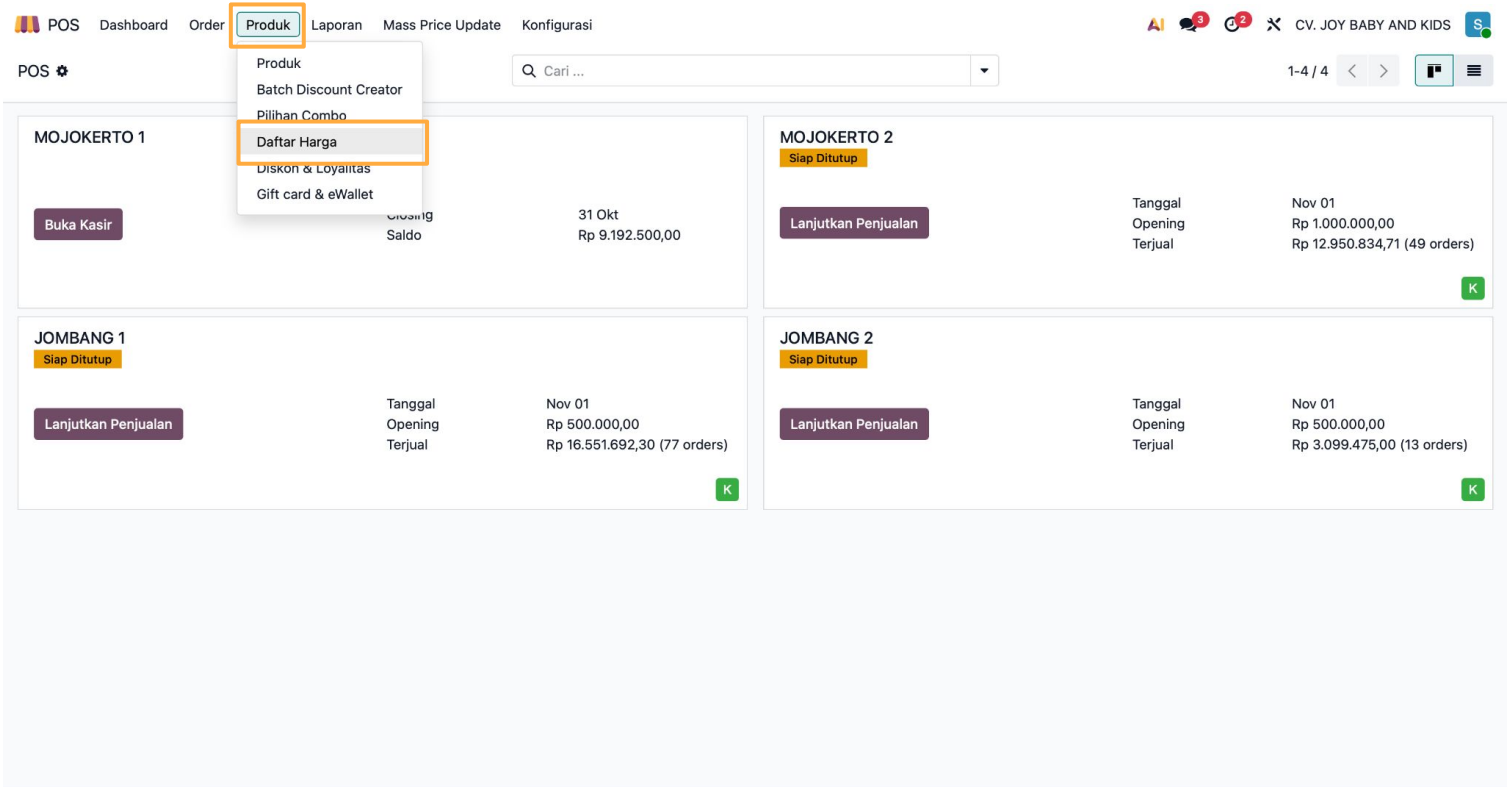
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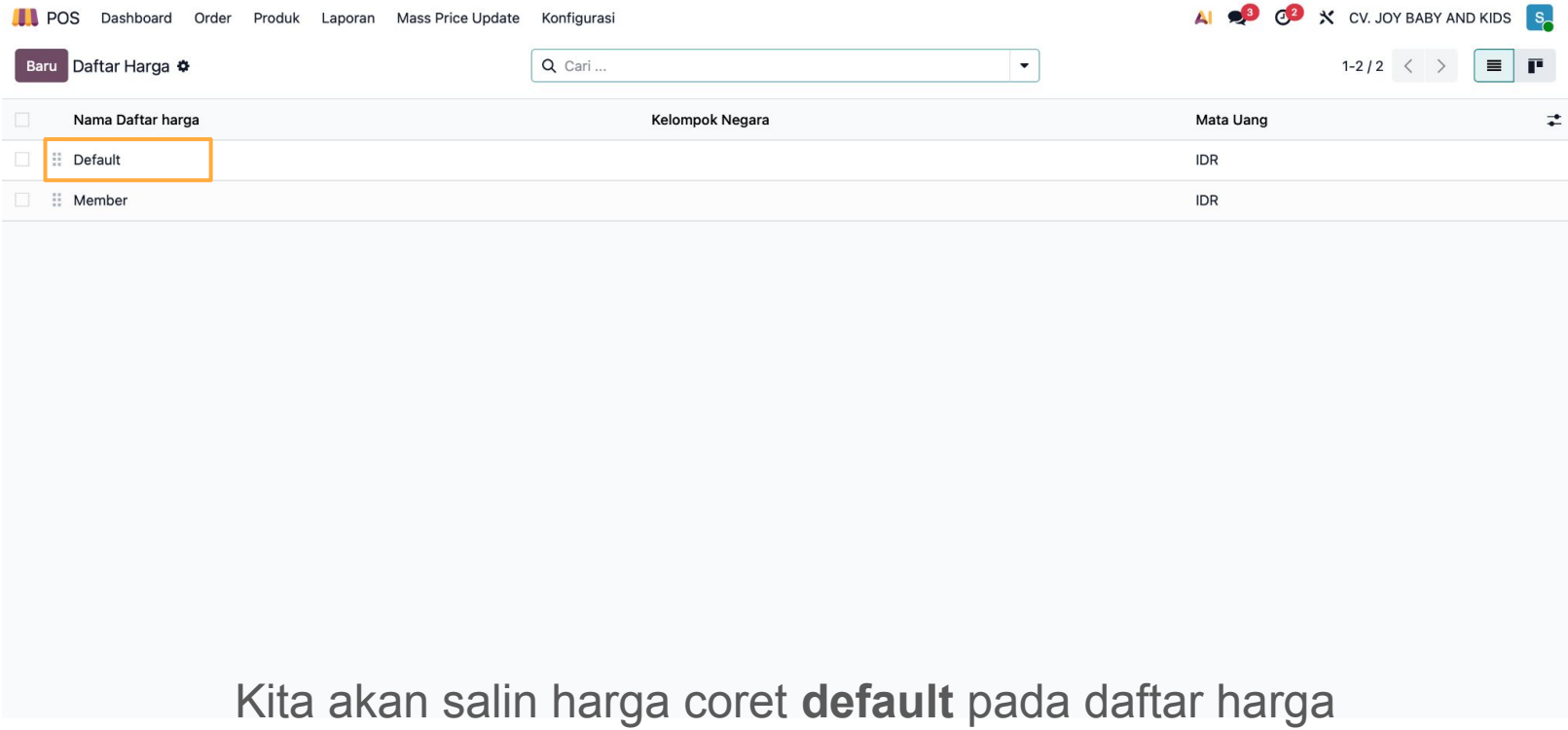


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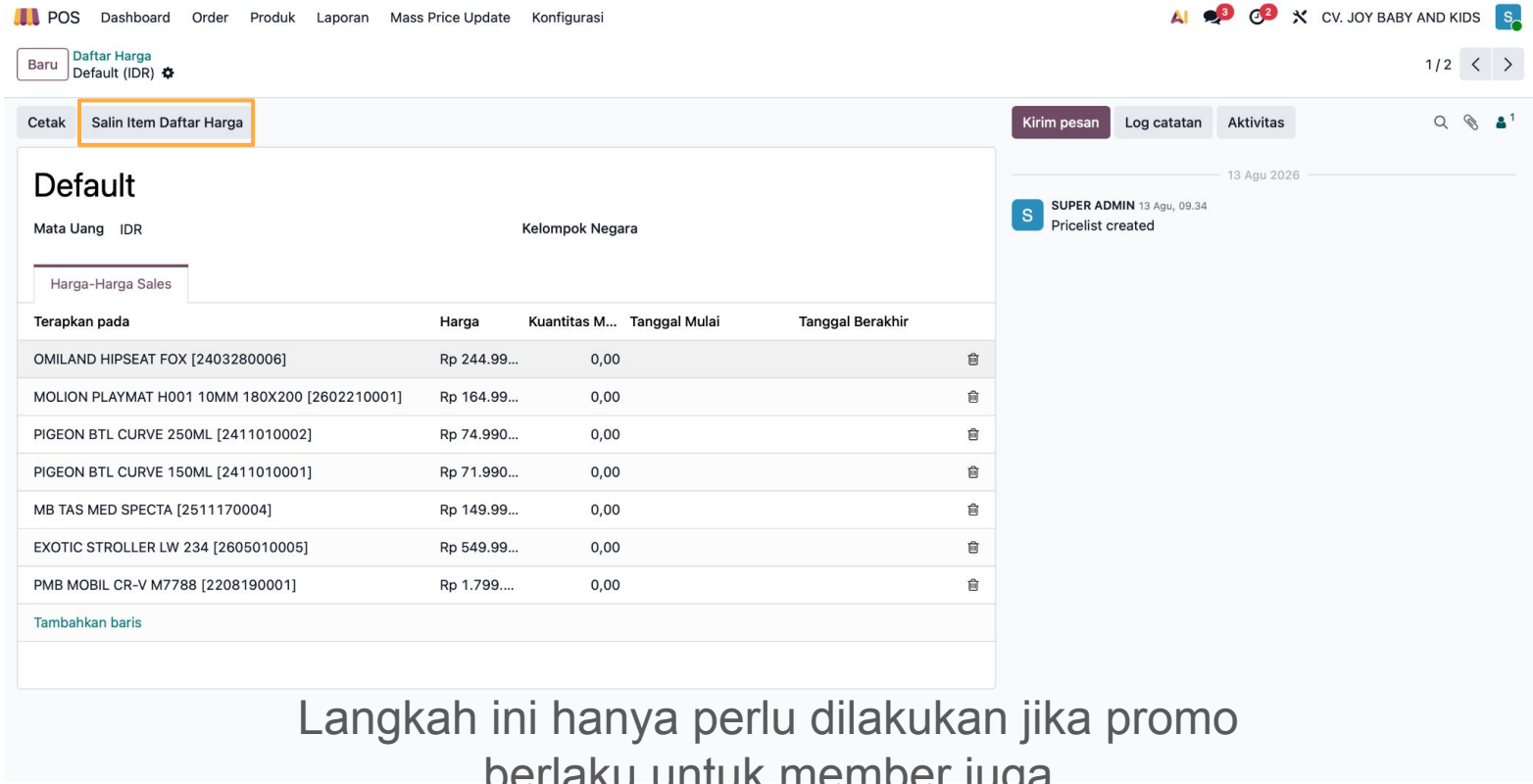


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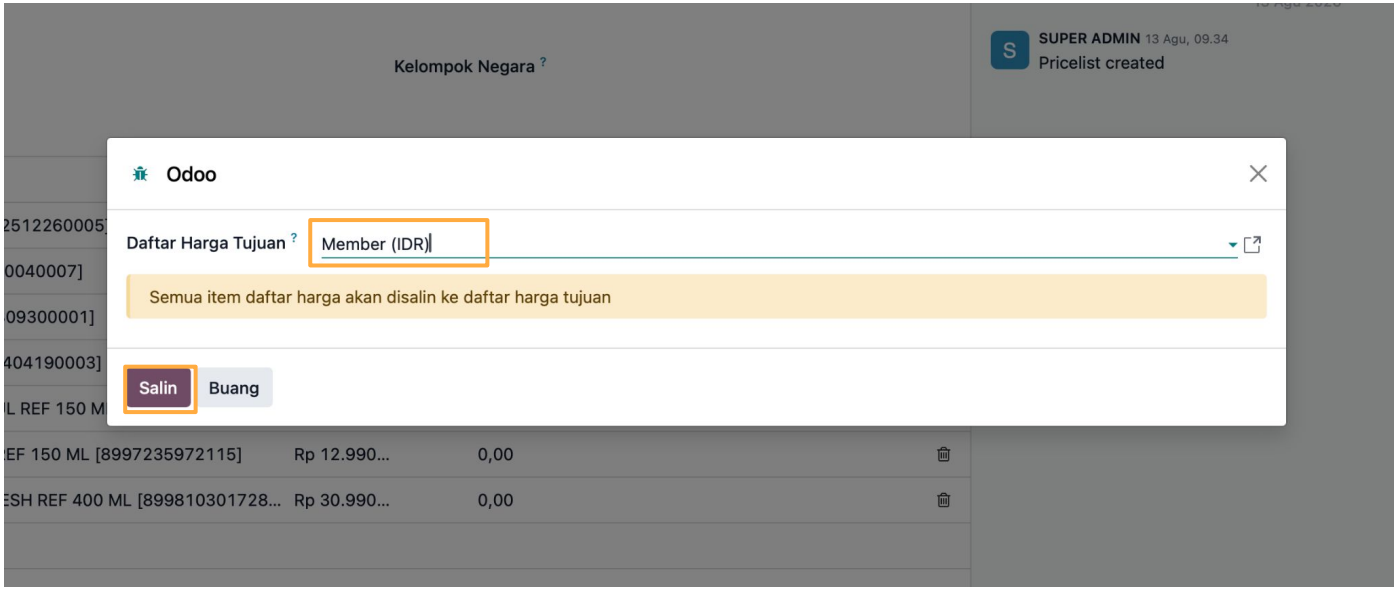
Kita akan salin harga coret **default** pada daftar harga **member**

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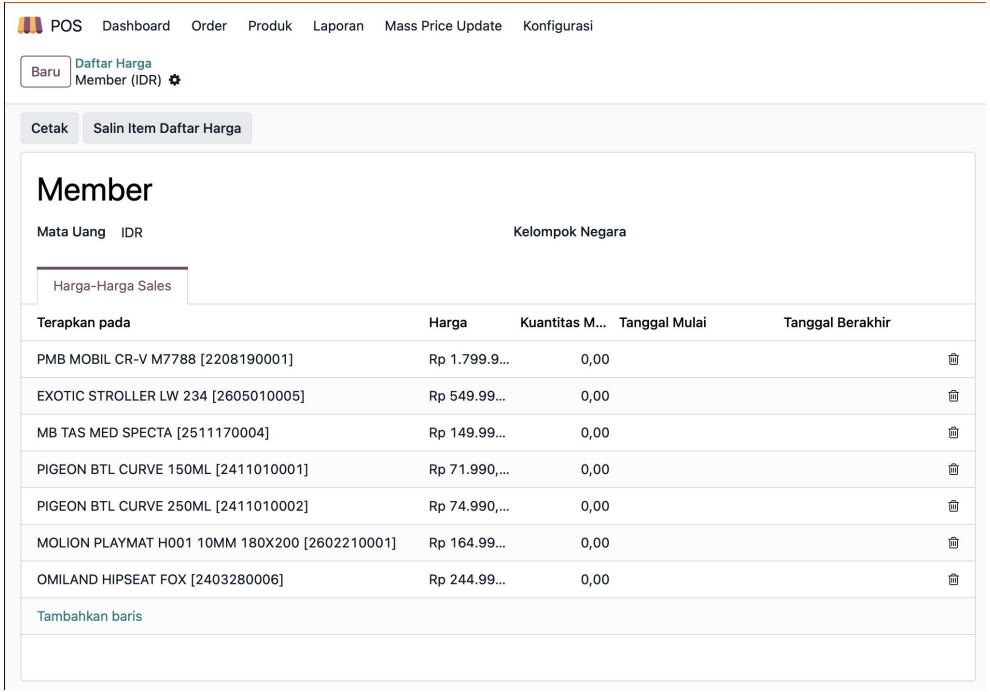
Langkah ini hanya perlu dilakukan jika promo berlaku untuk member juga

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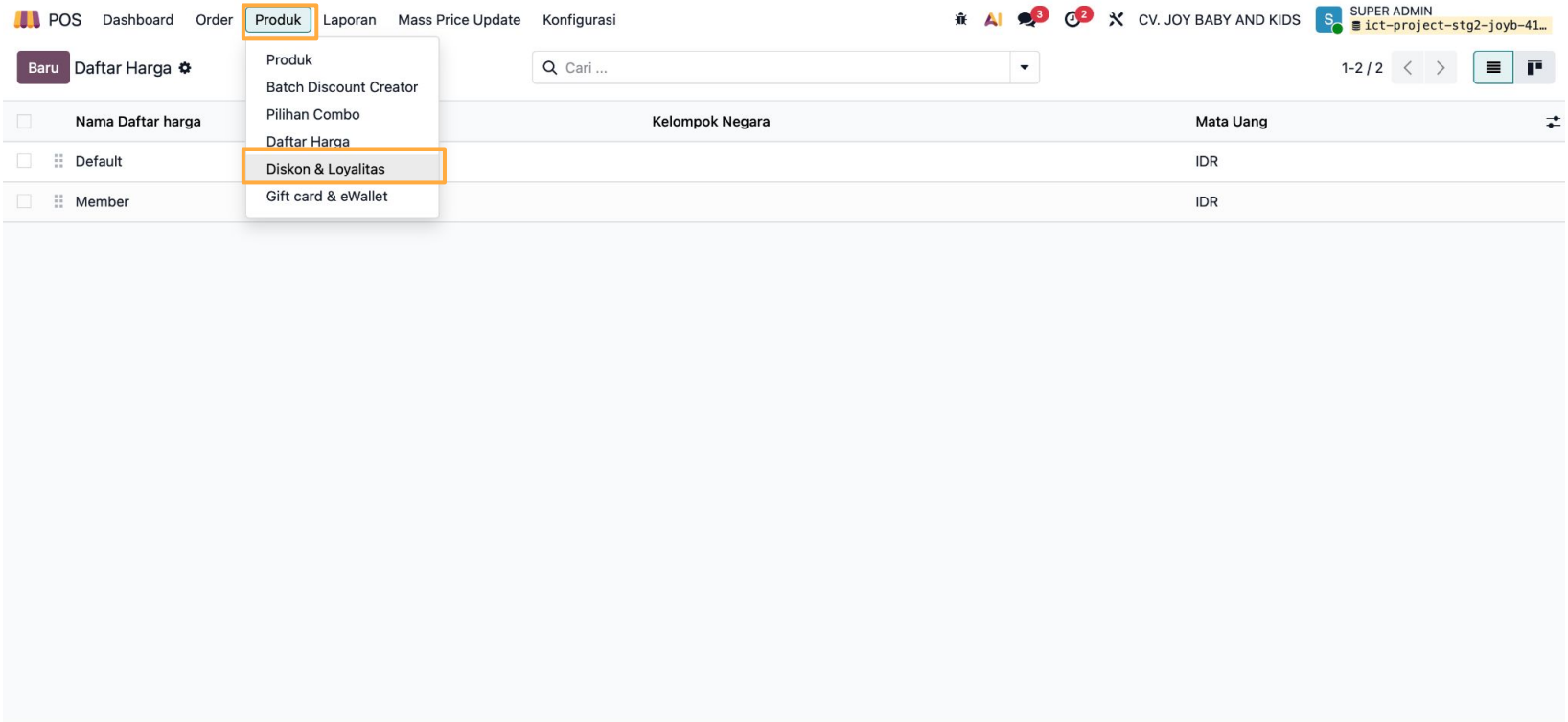
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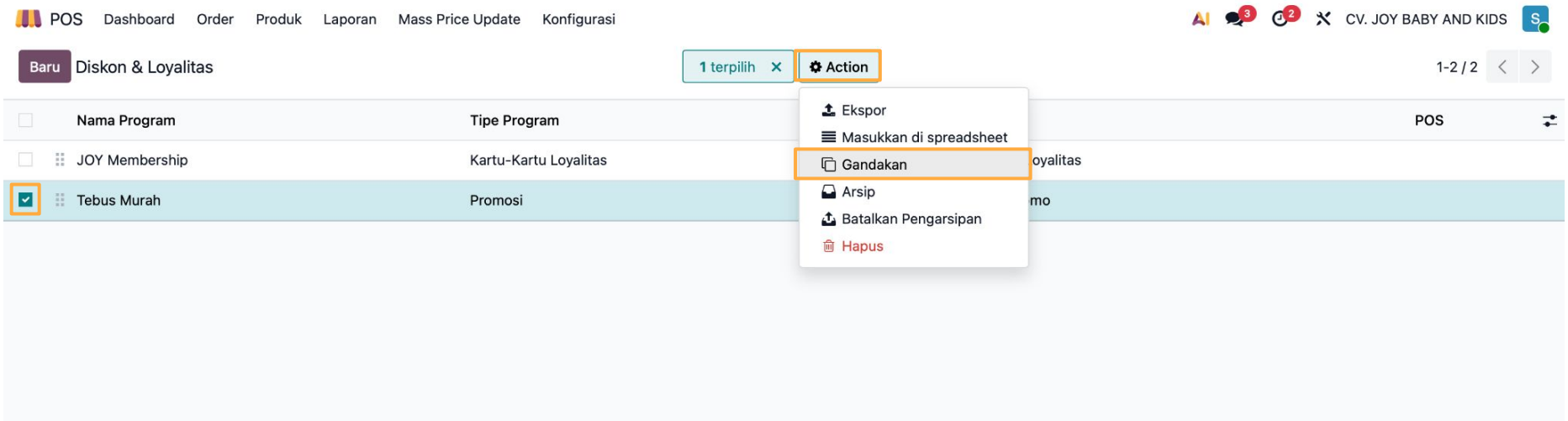


Semua harga coret akan disalin ke daftar harga member

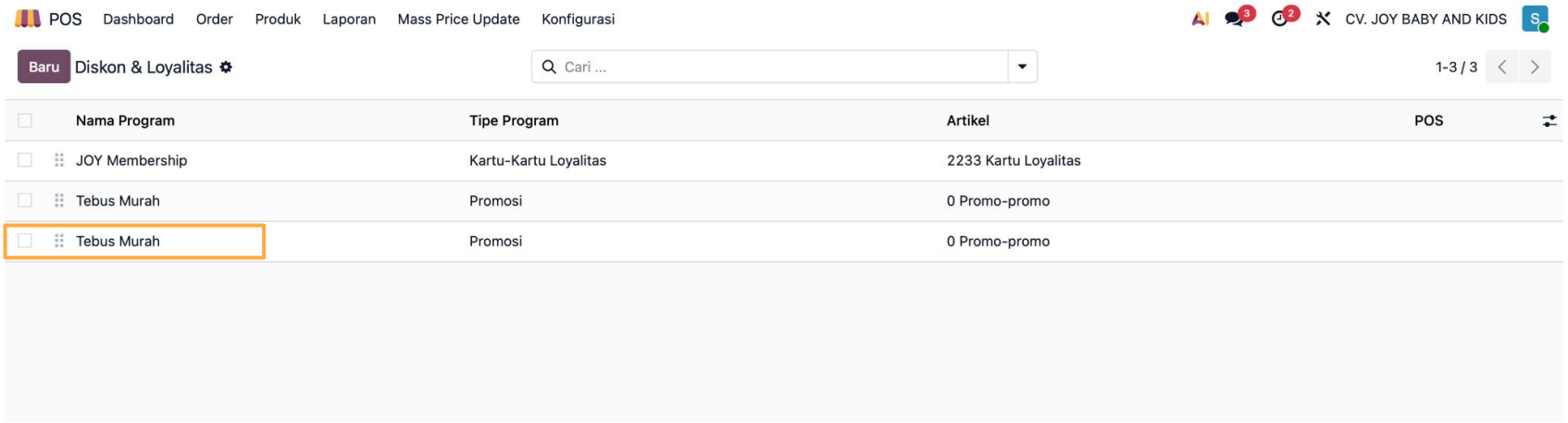
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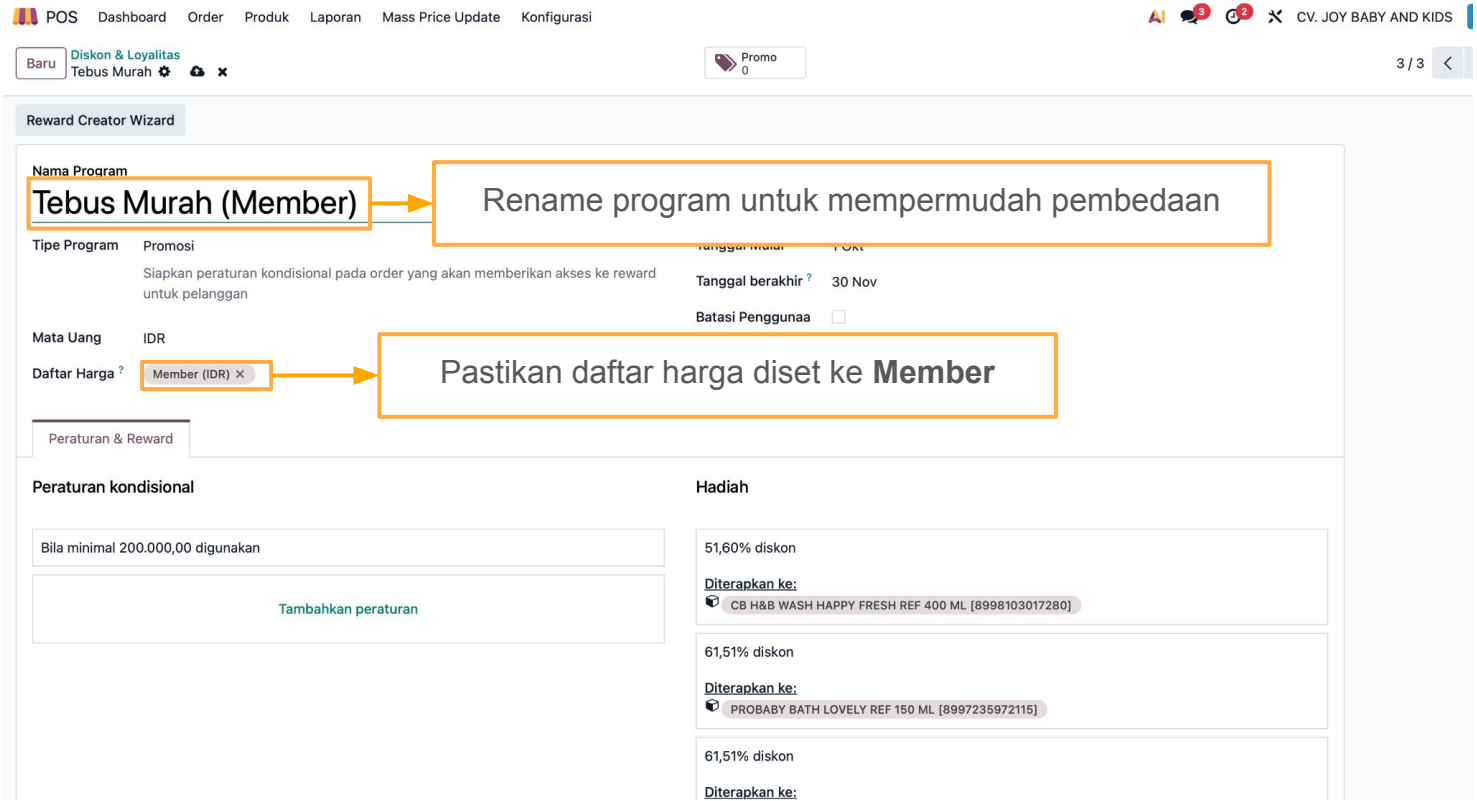


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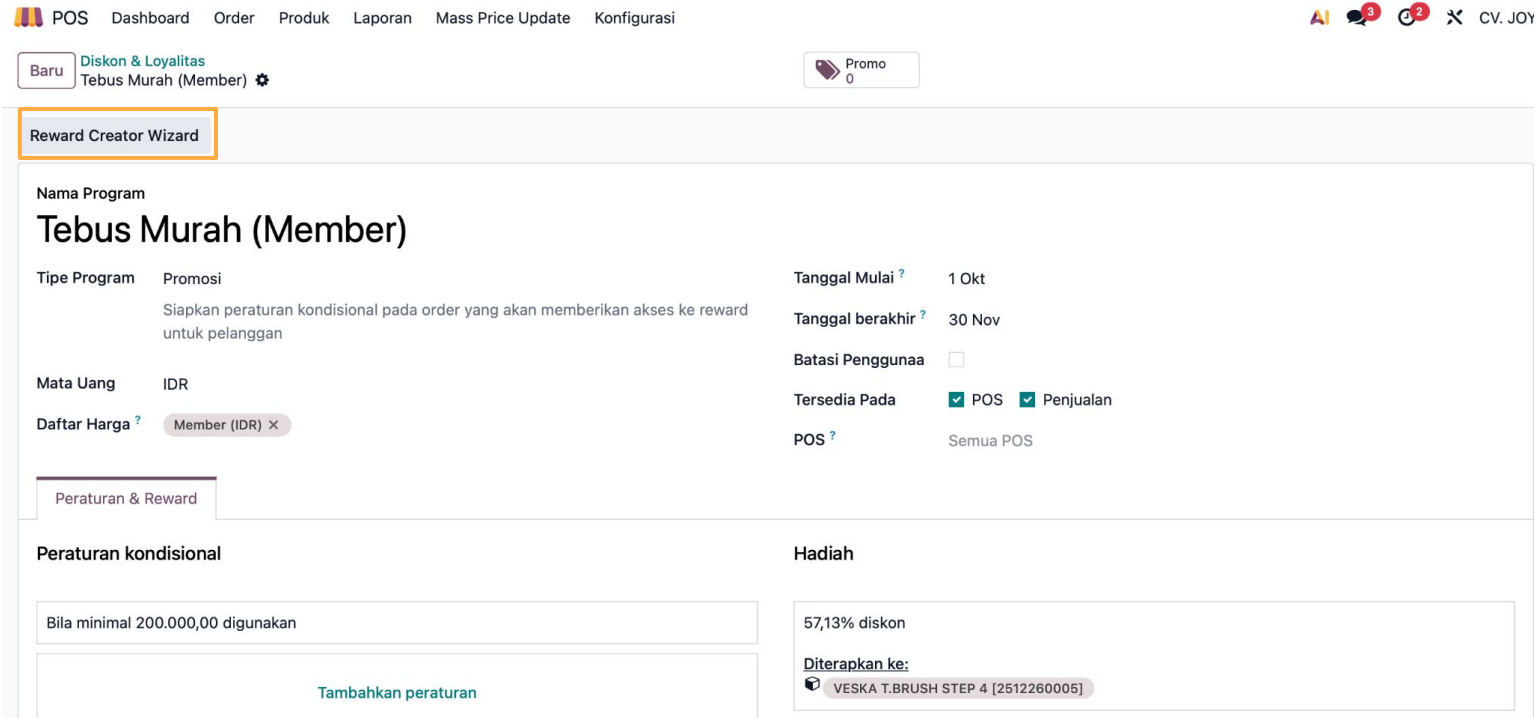


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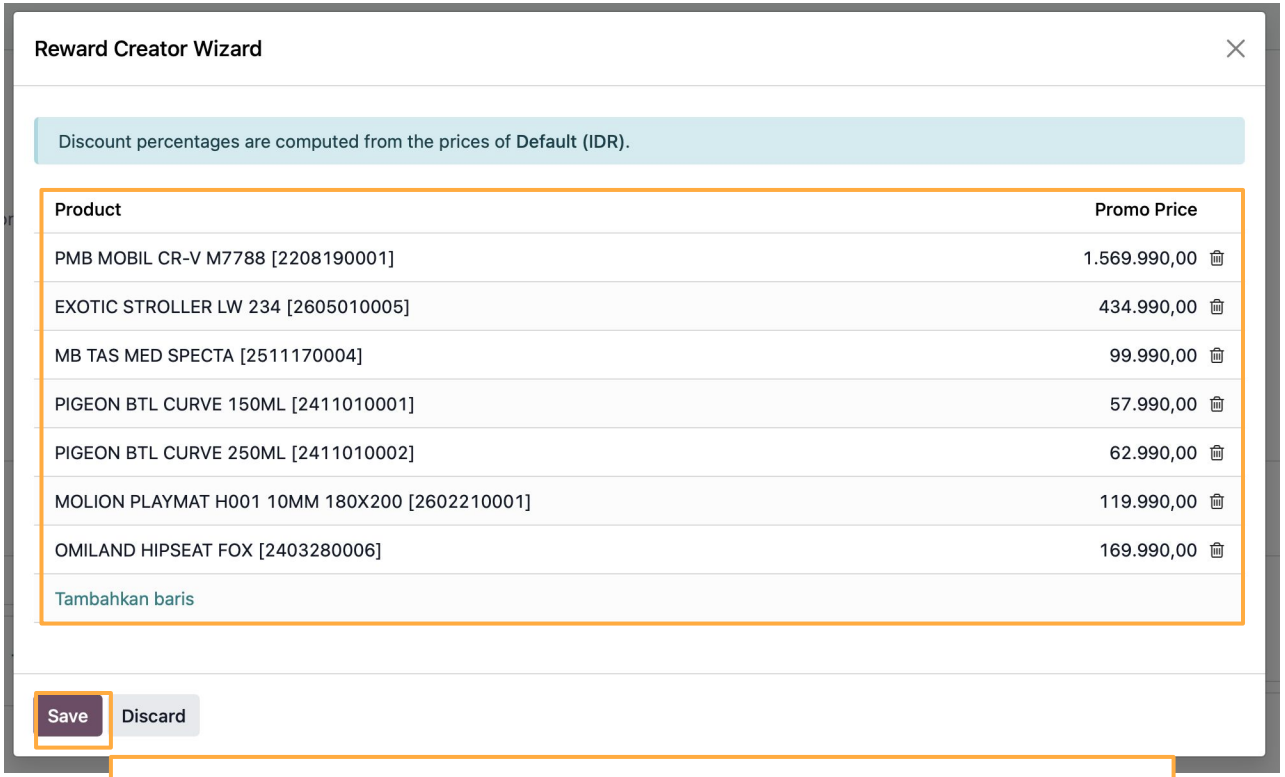
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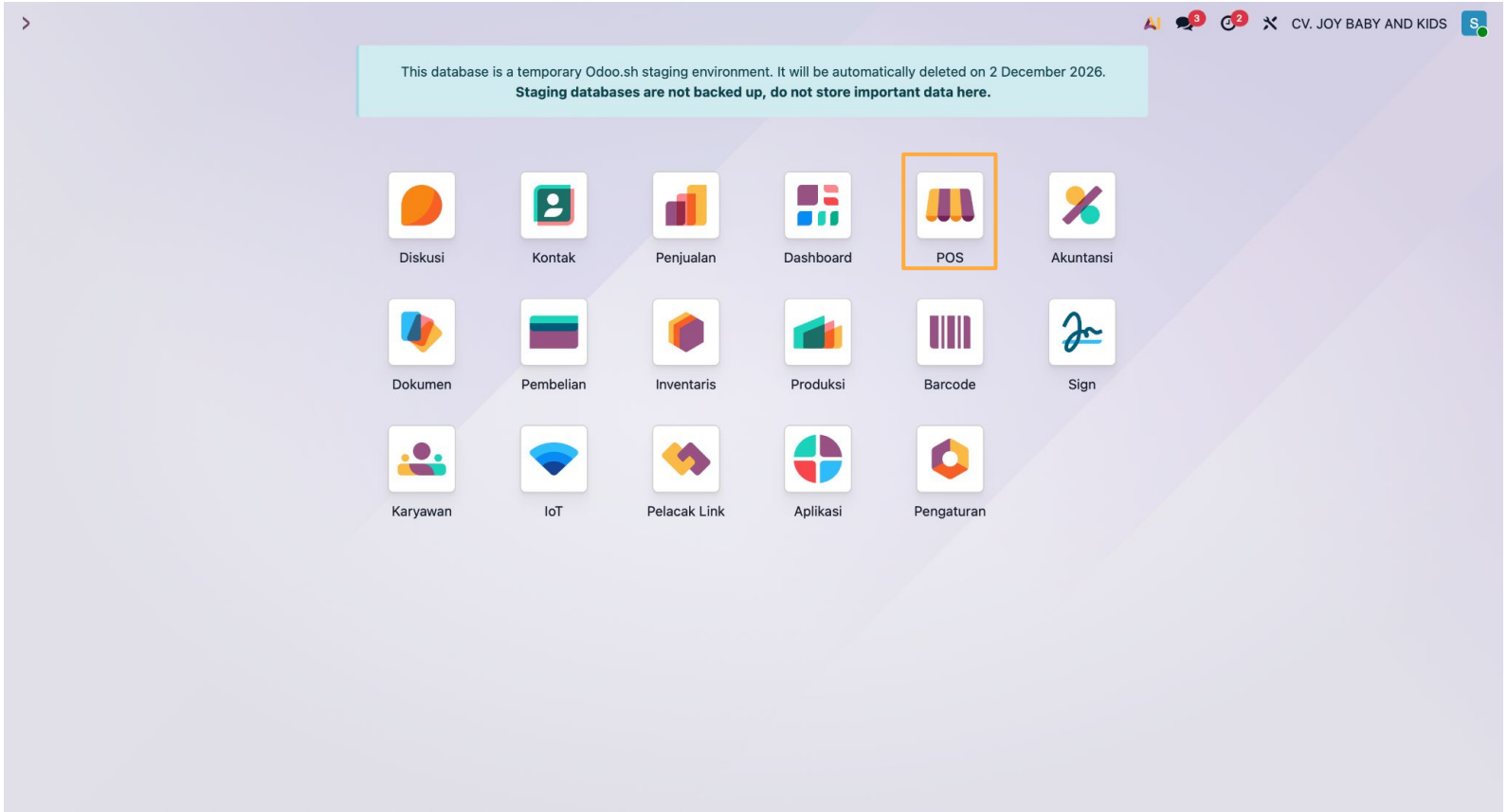


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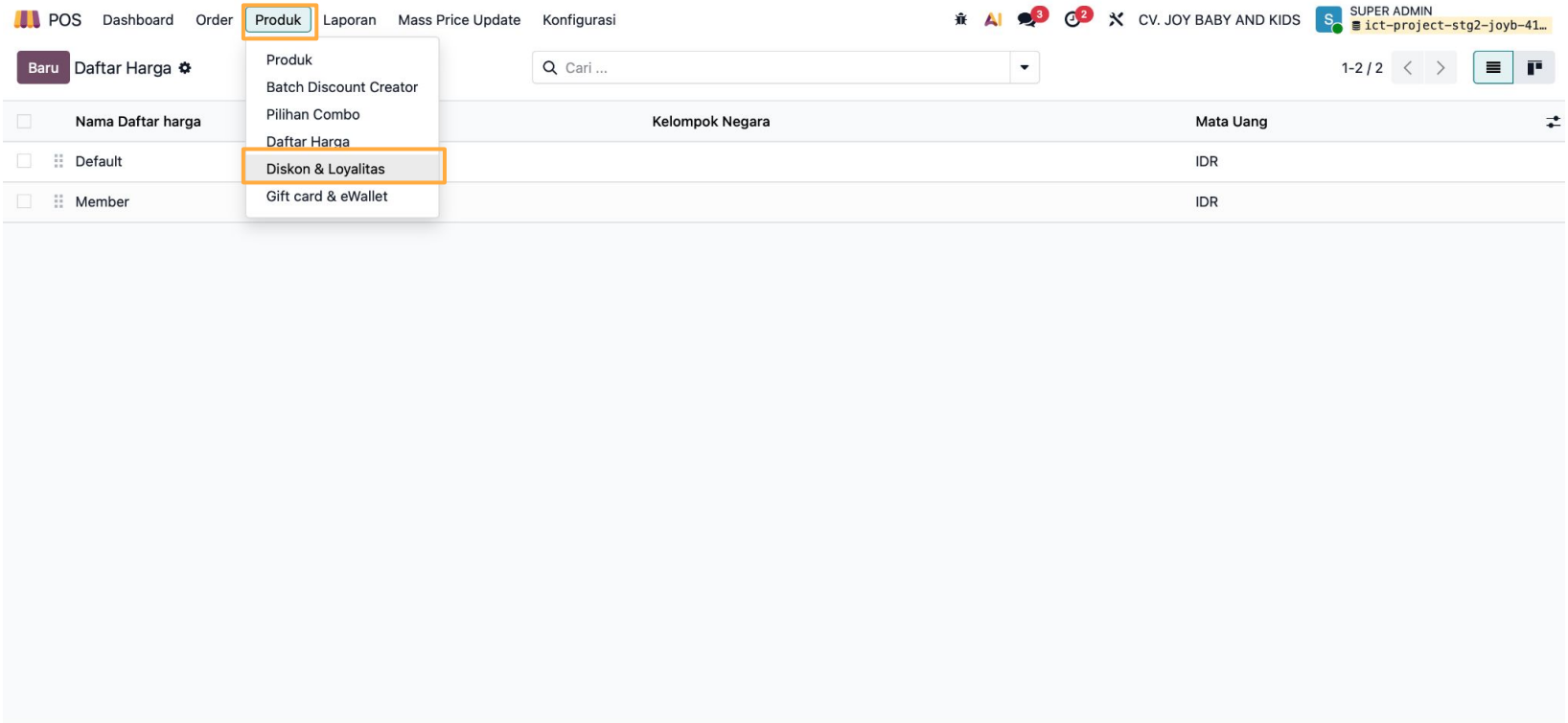


Input produk beserta harga **promo member**, lalu klik Save

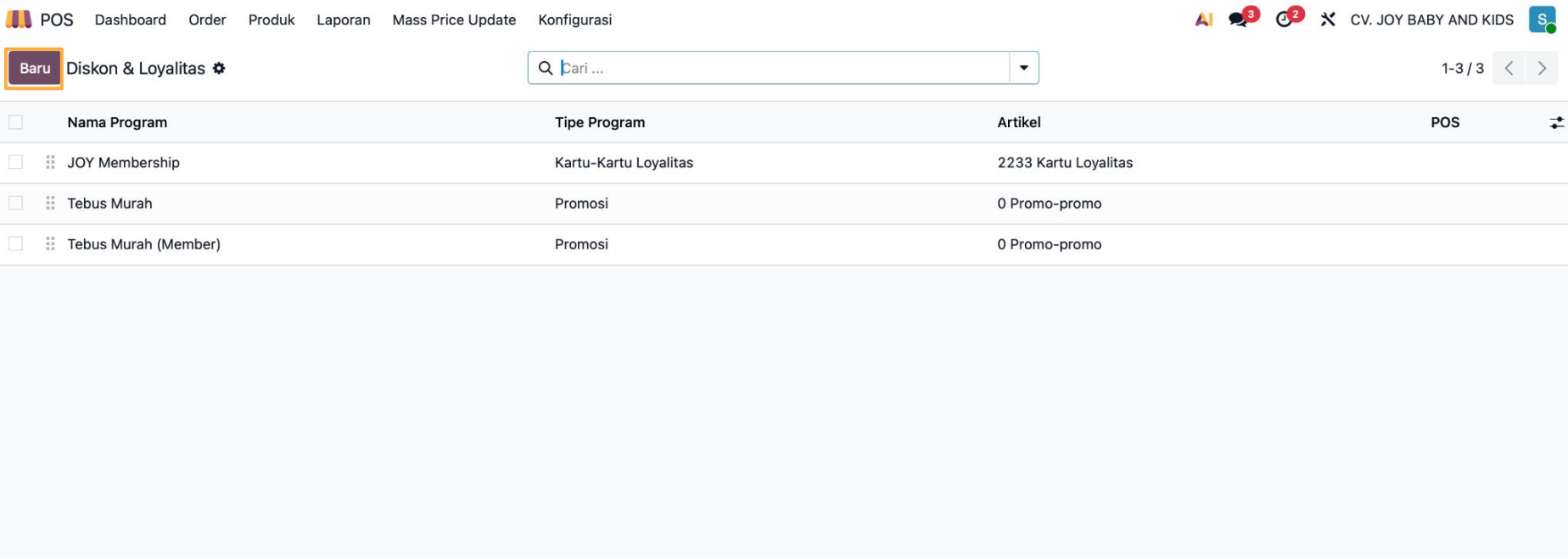
3. Case 3 (Buy 2 Get 3)



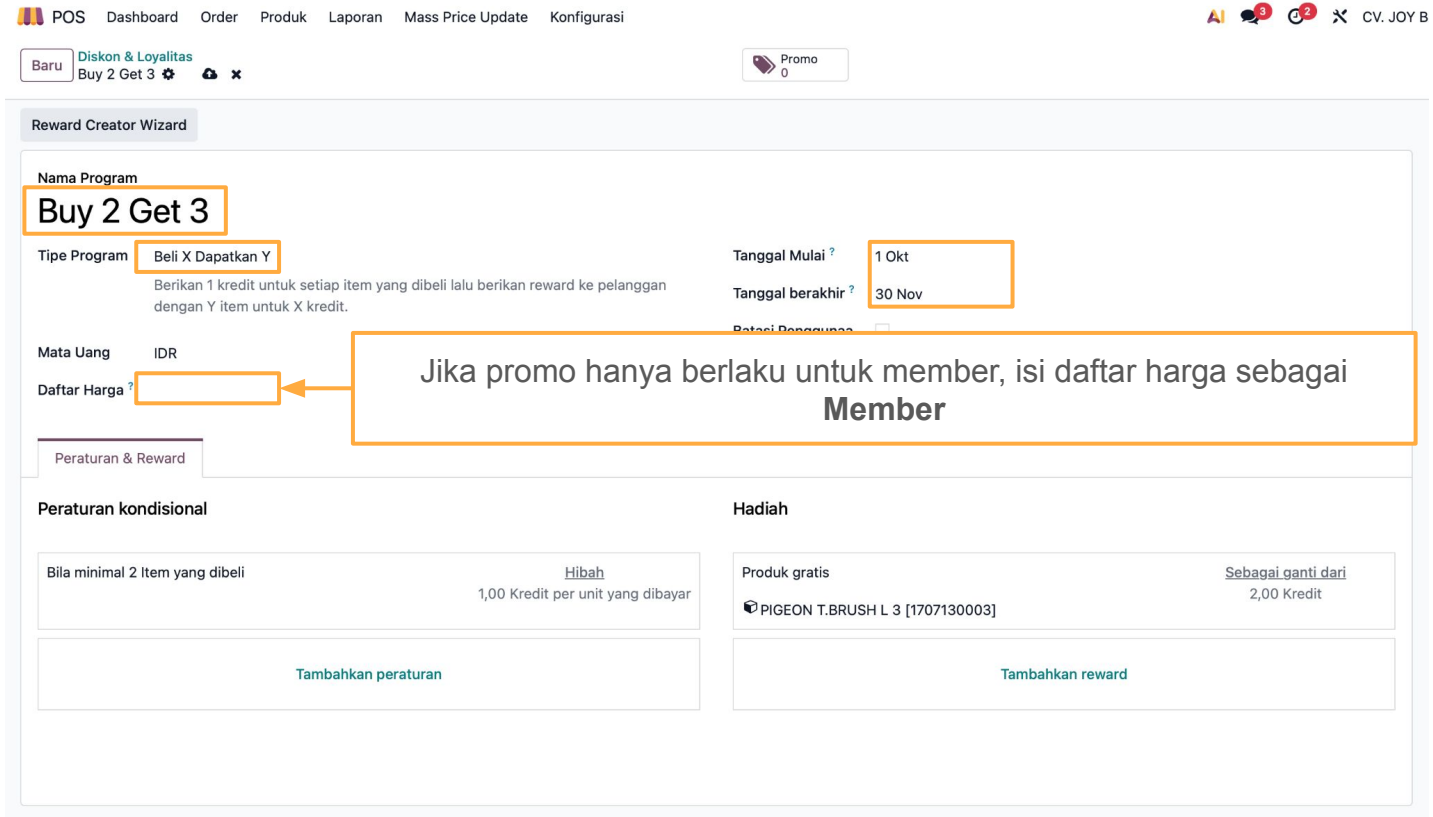
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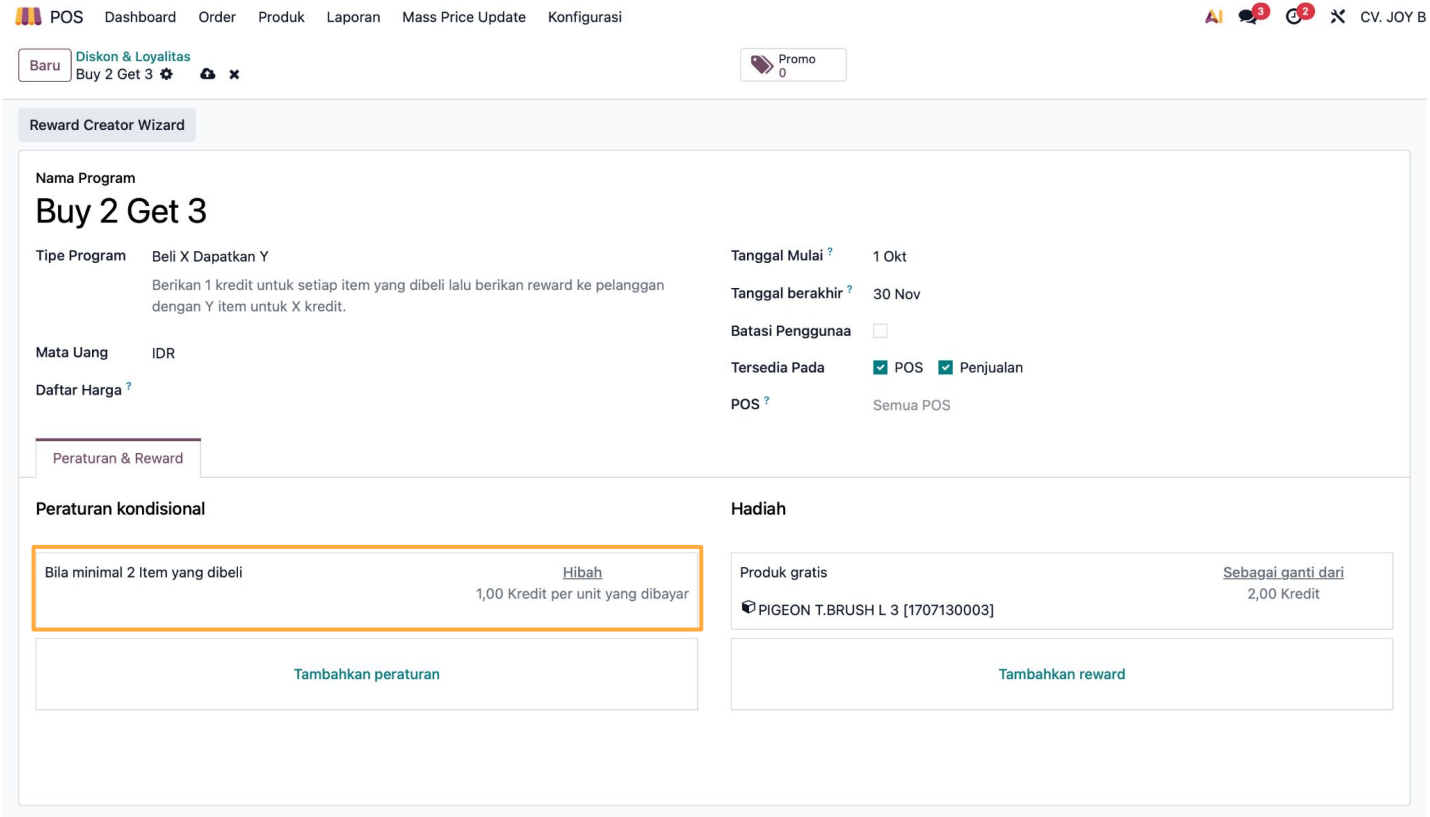
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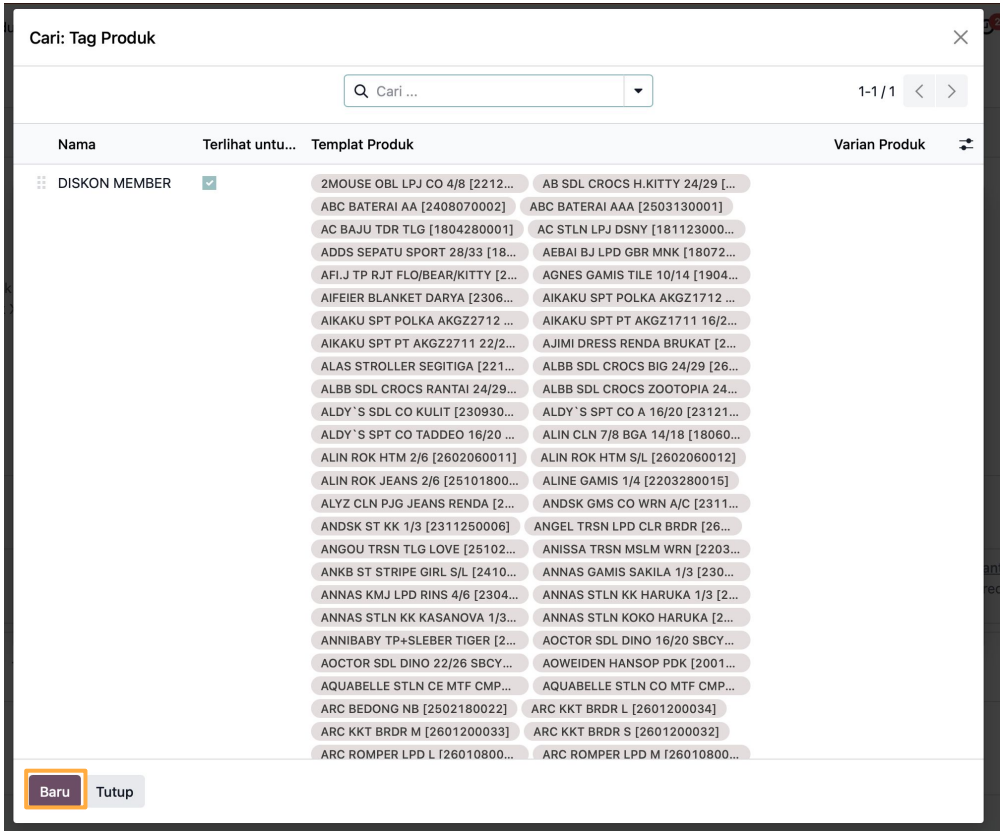
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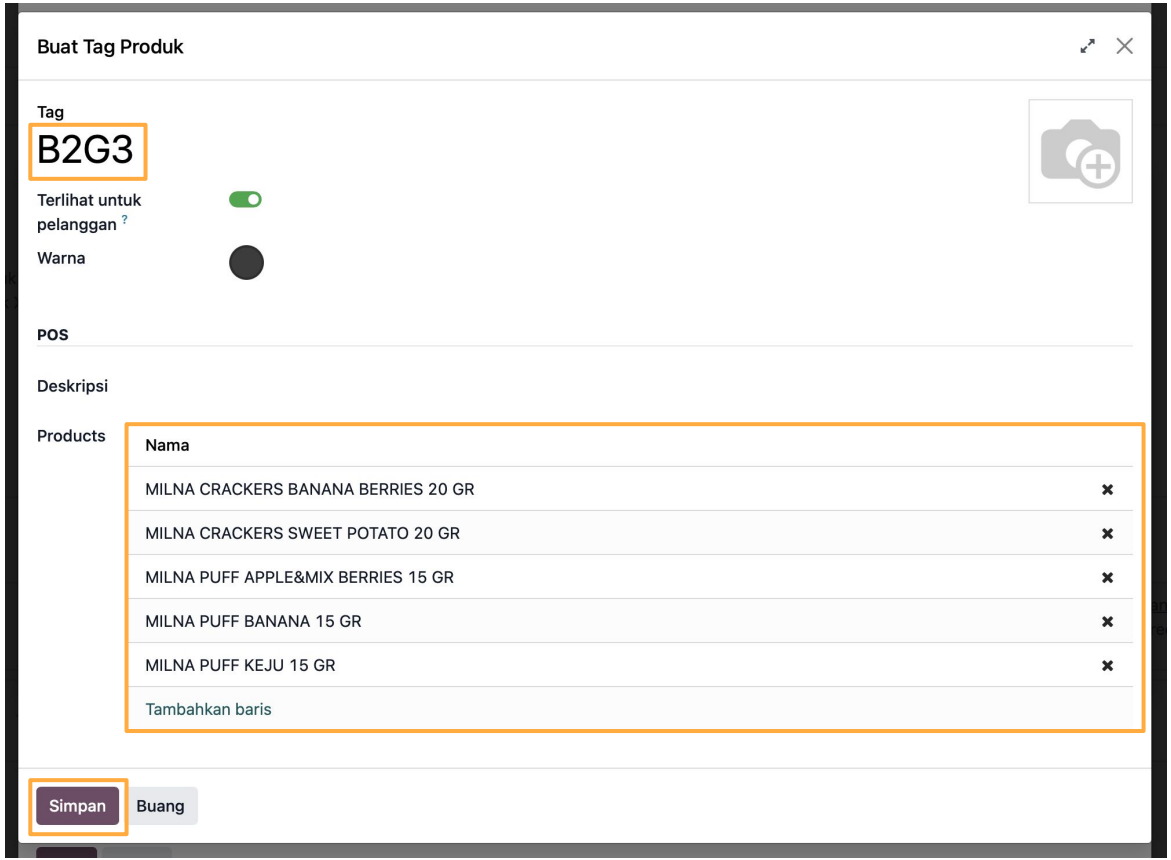
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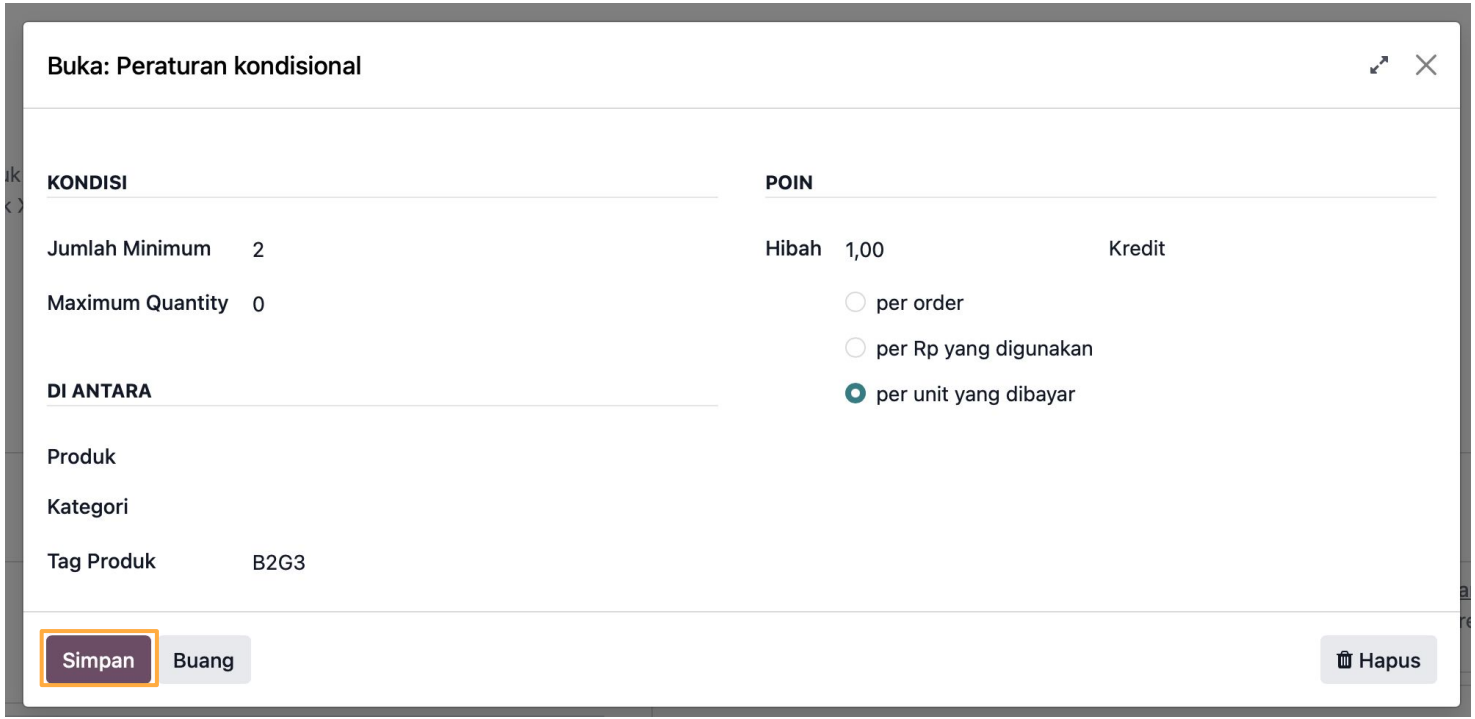
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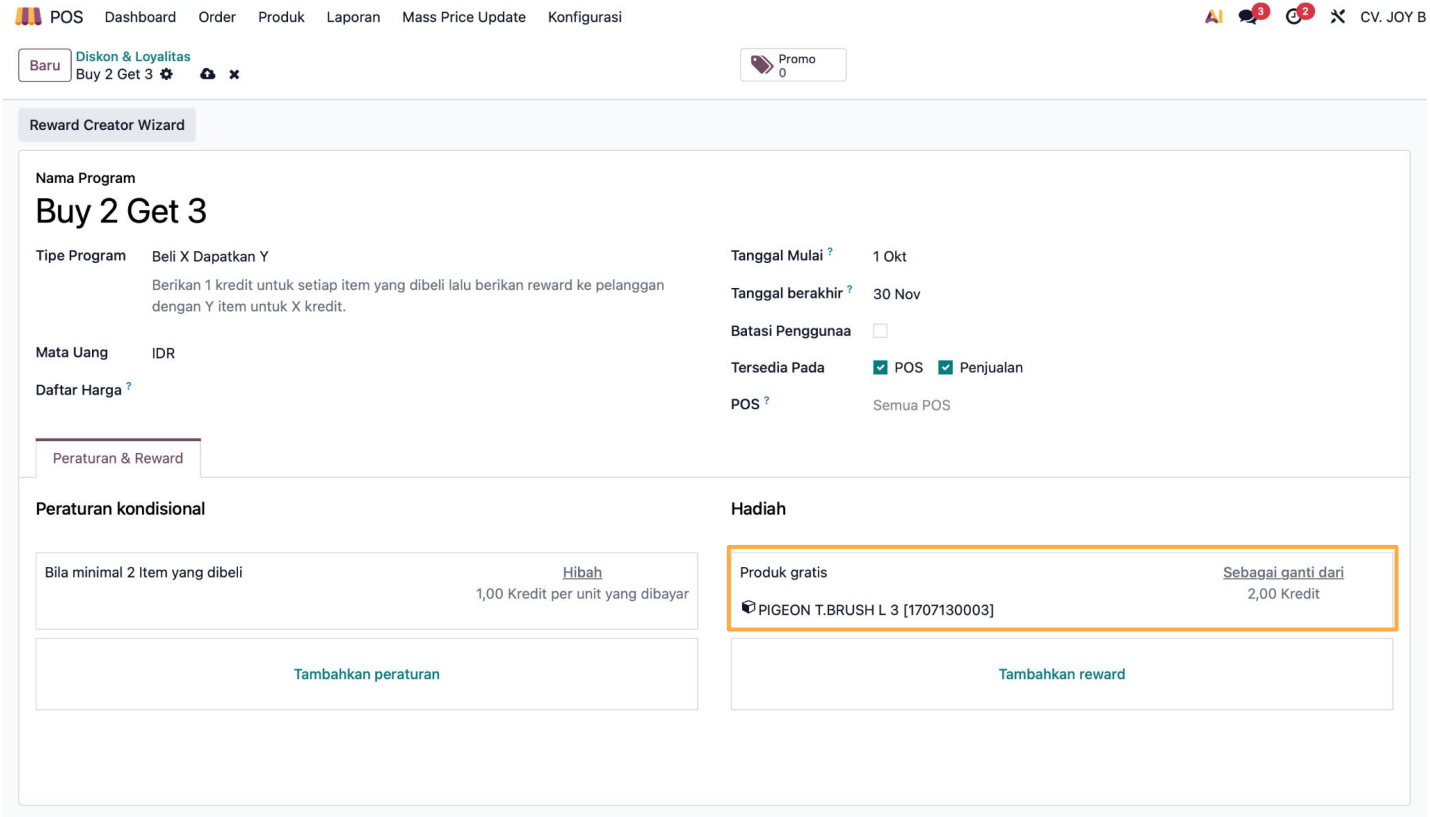
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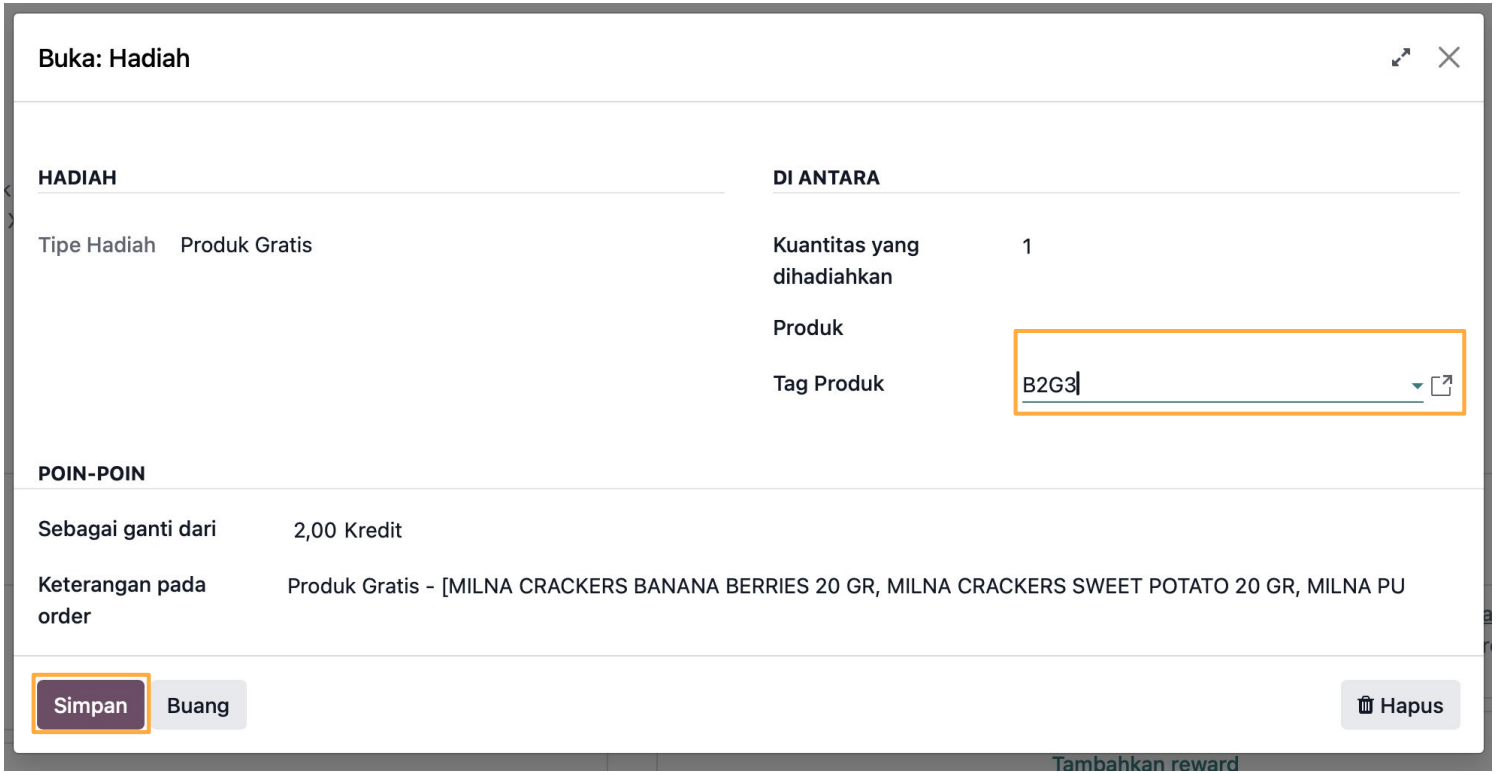
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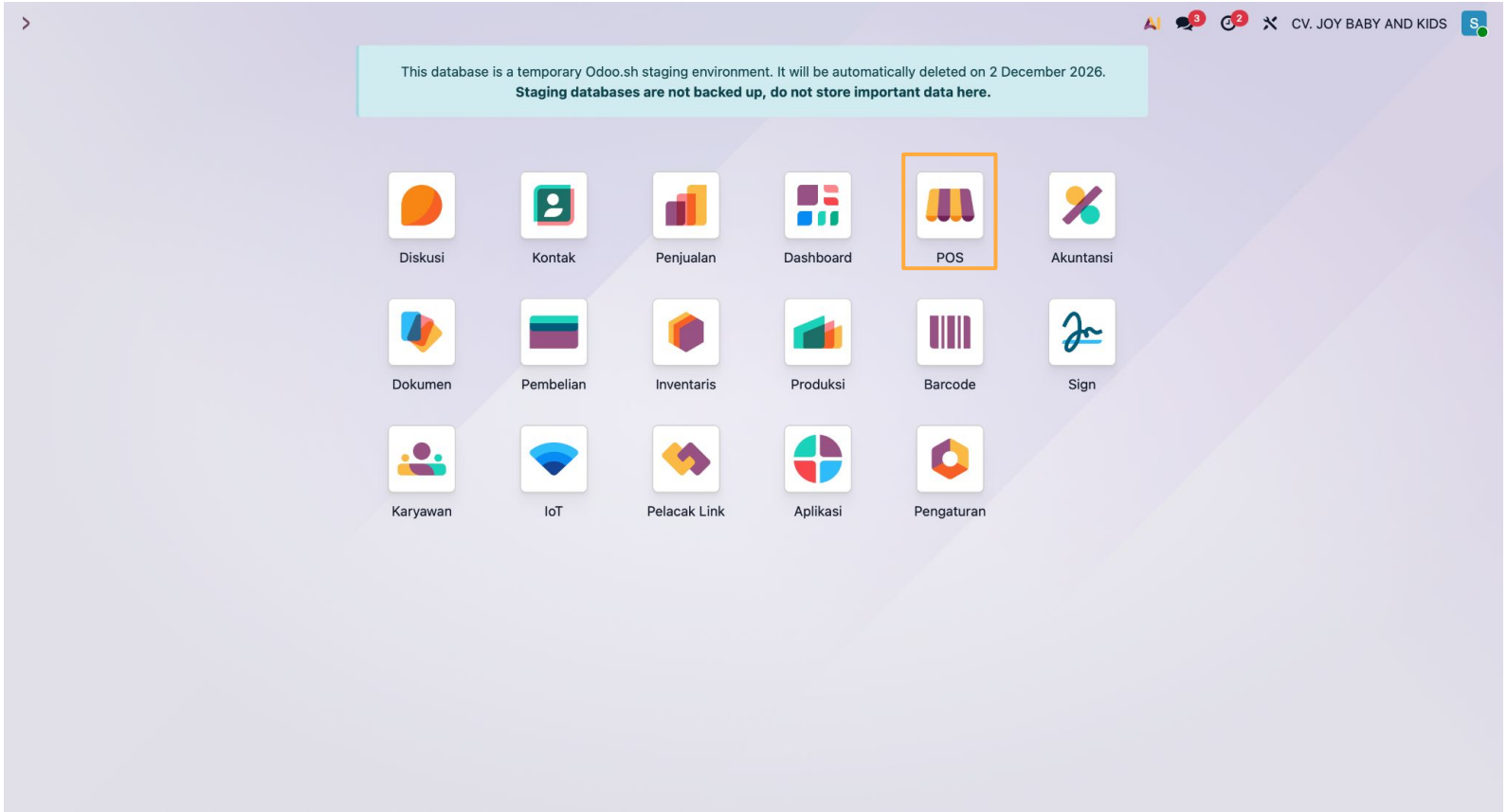
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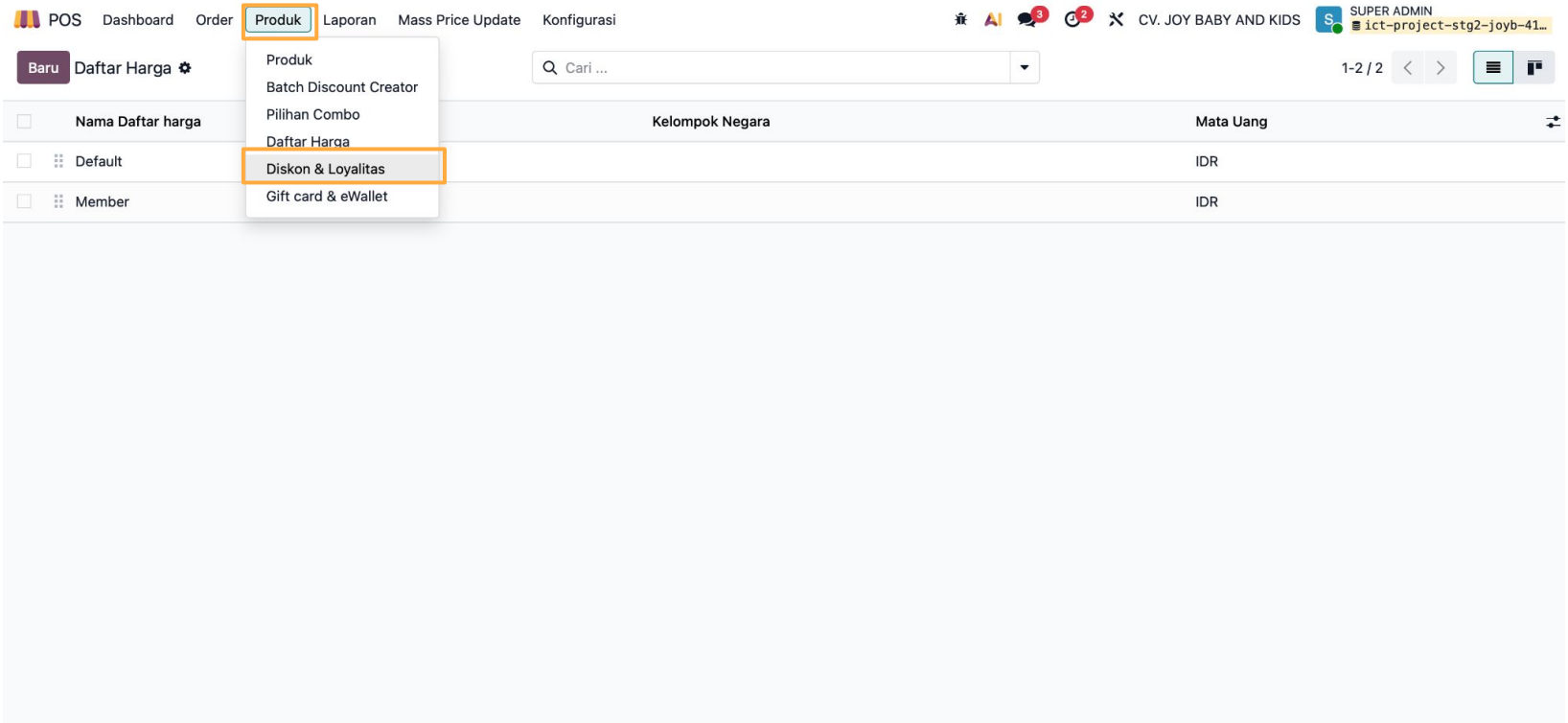
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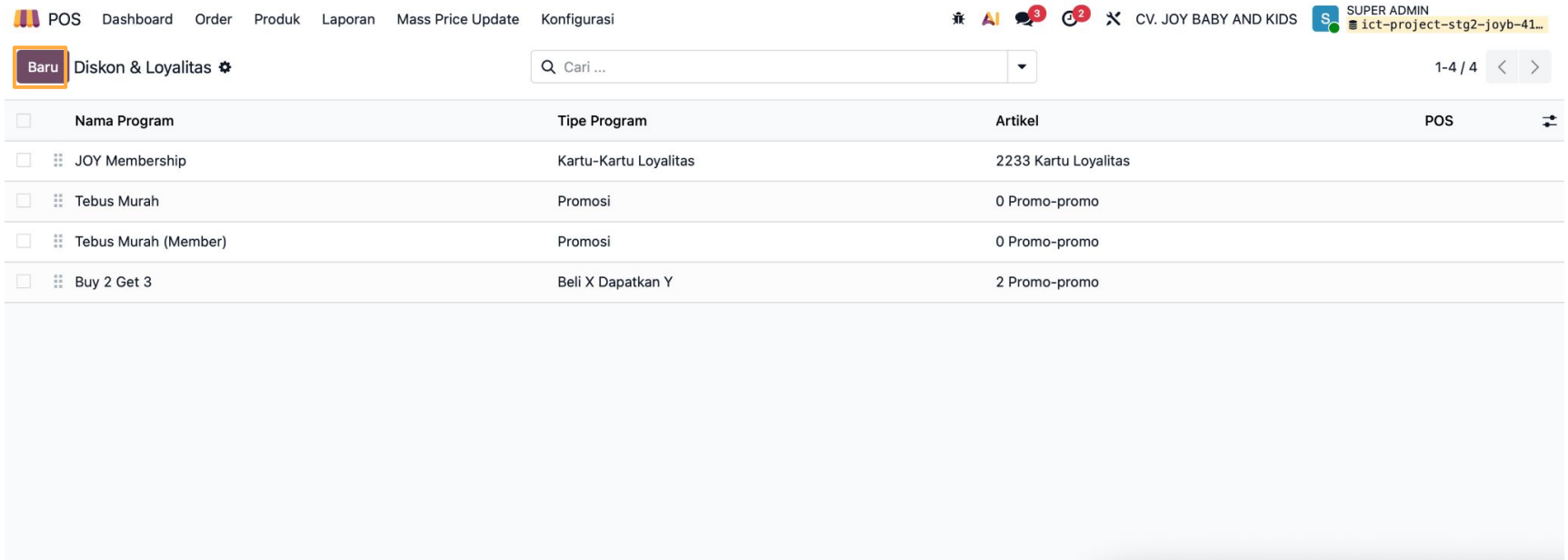
4. Case 4 (Beli 1 Diskon 5%, Beli 2 Diskon 10%)



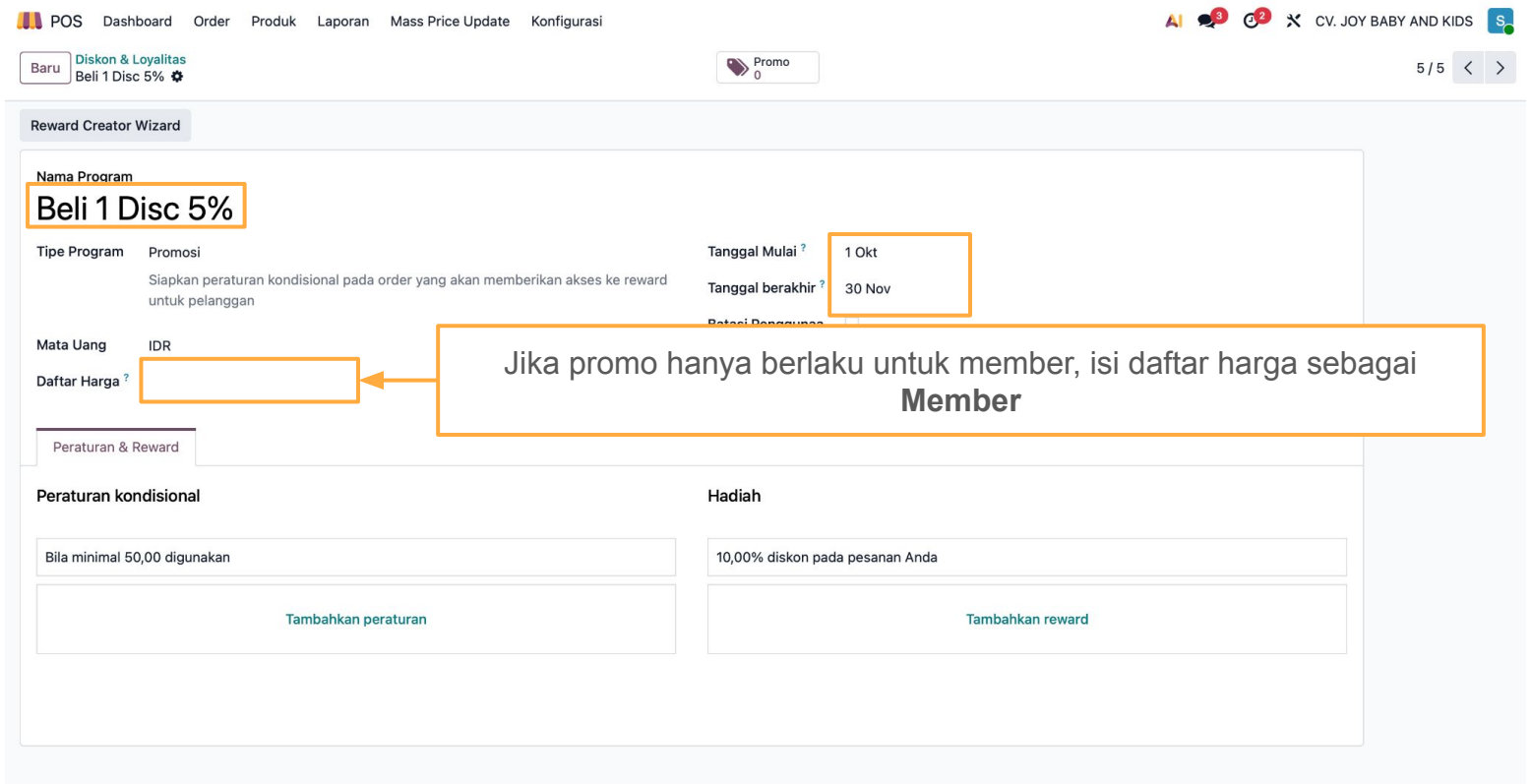
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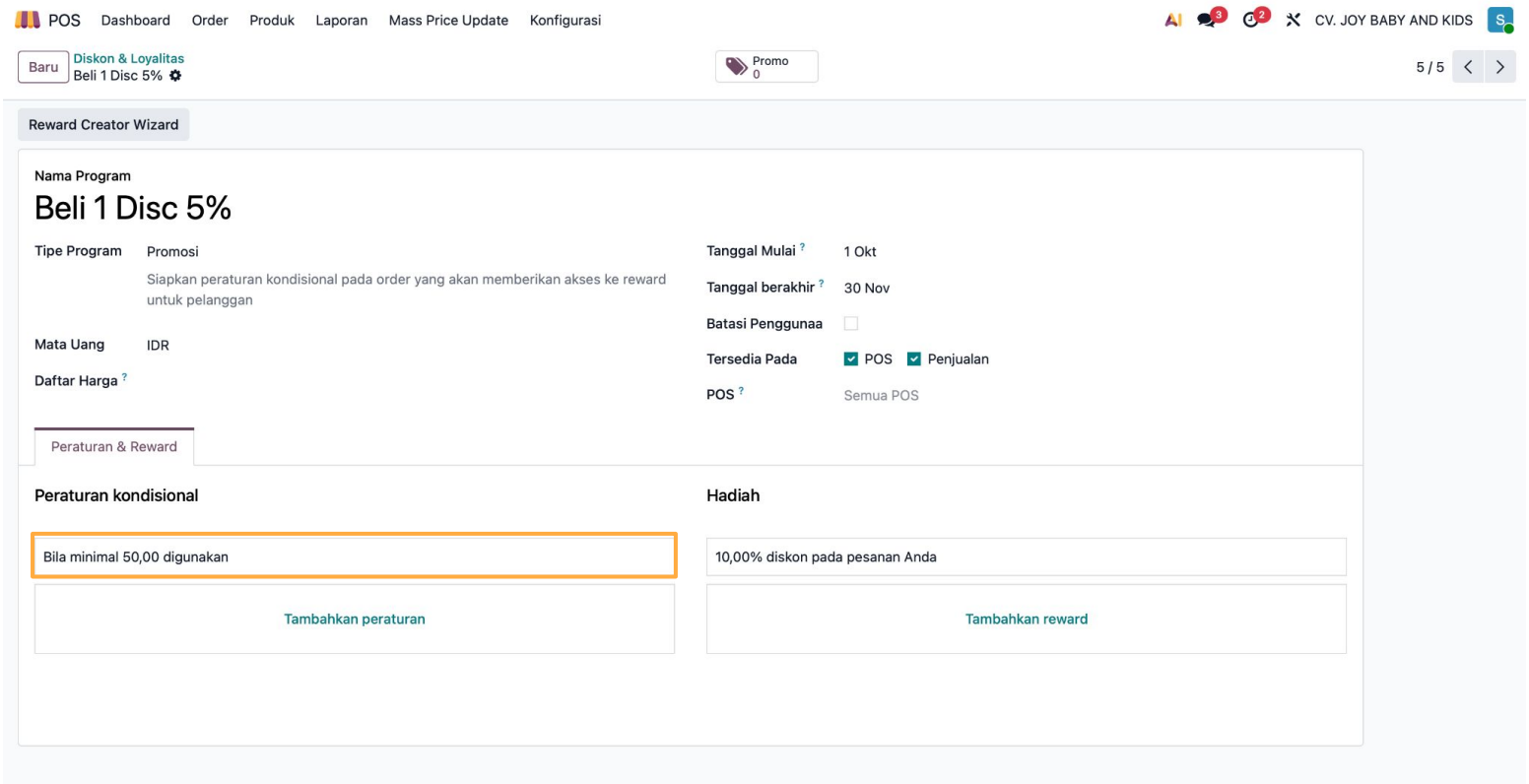
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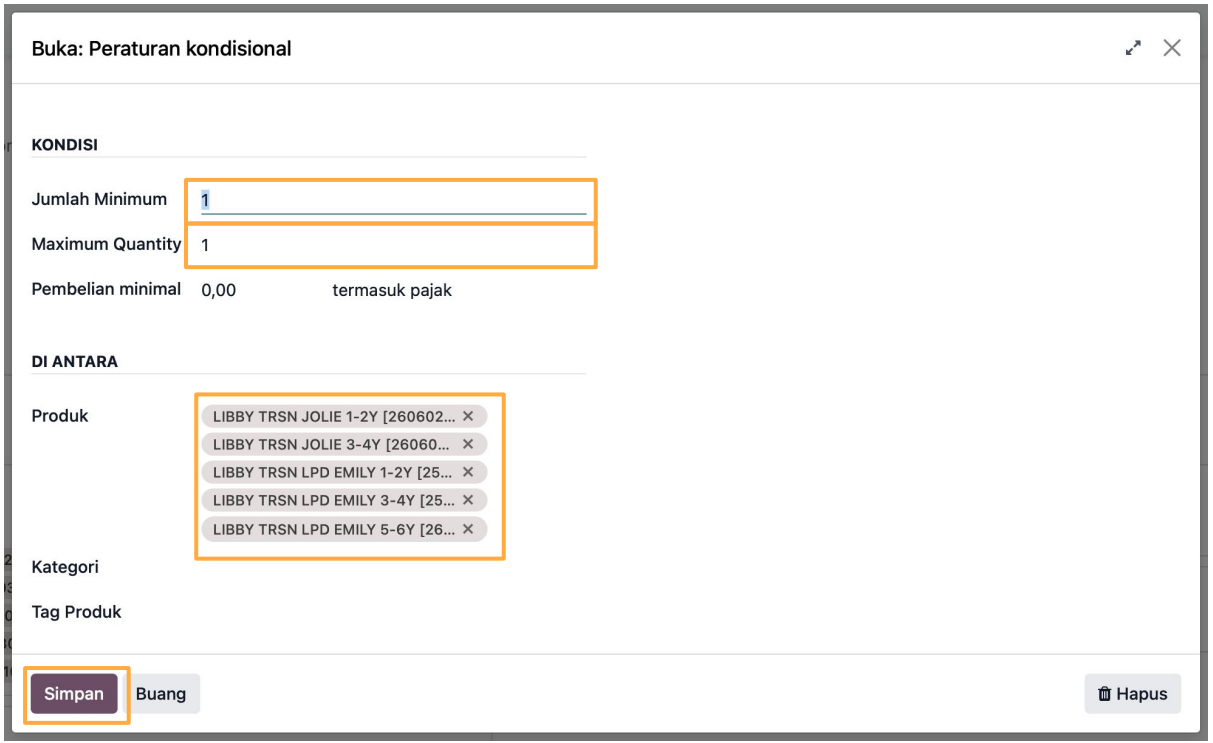
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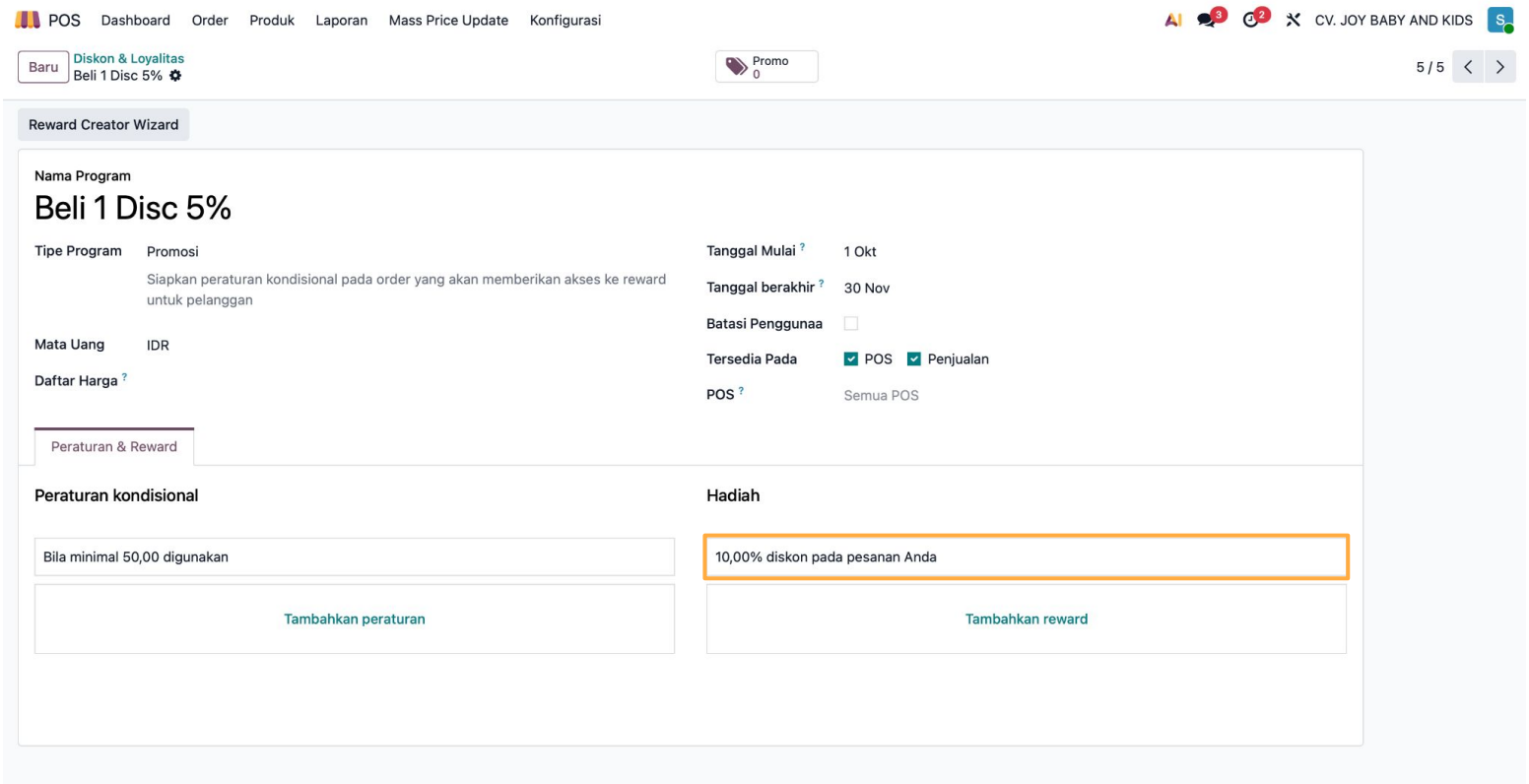
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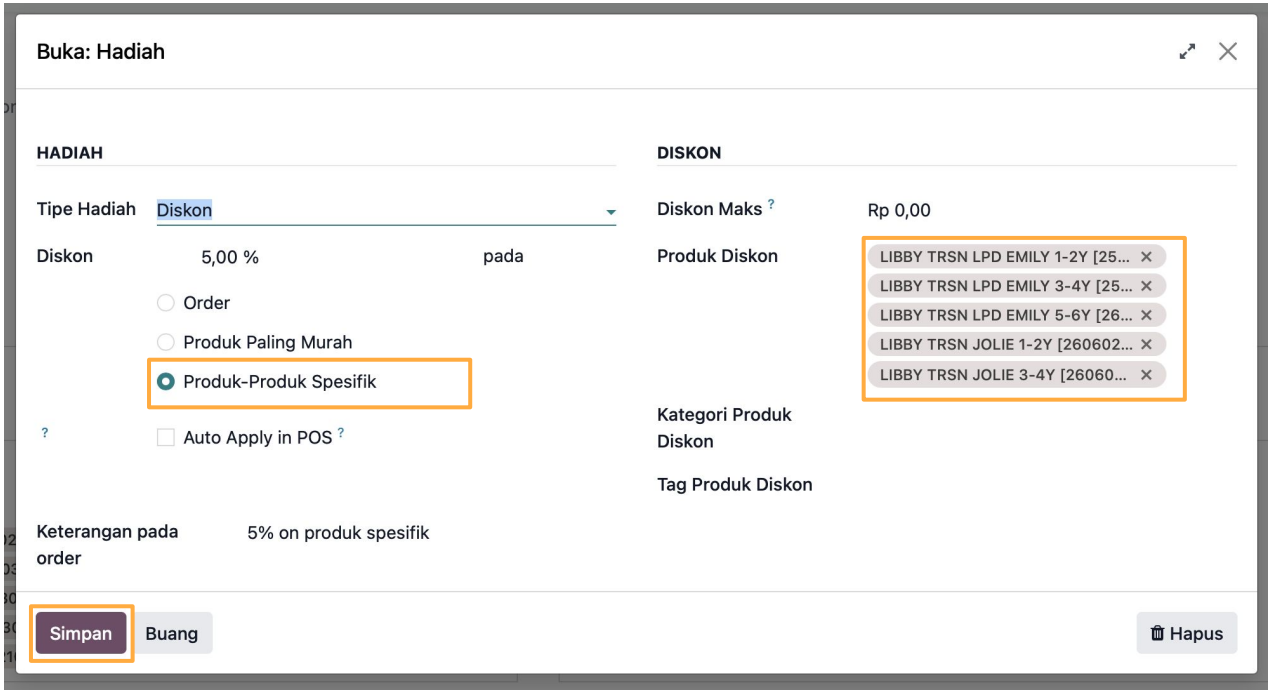
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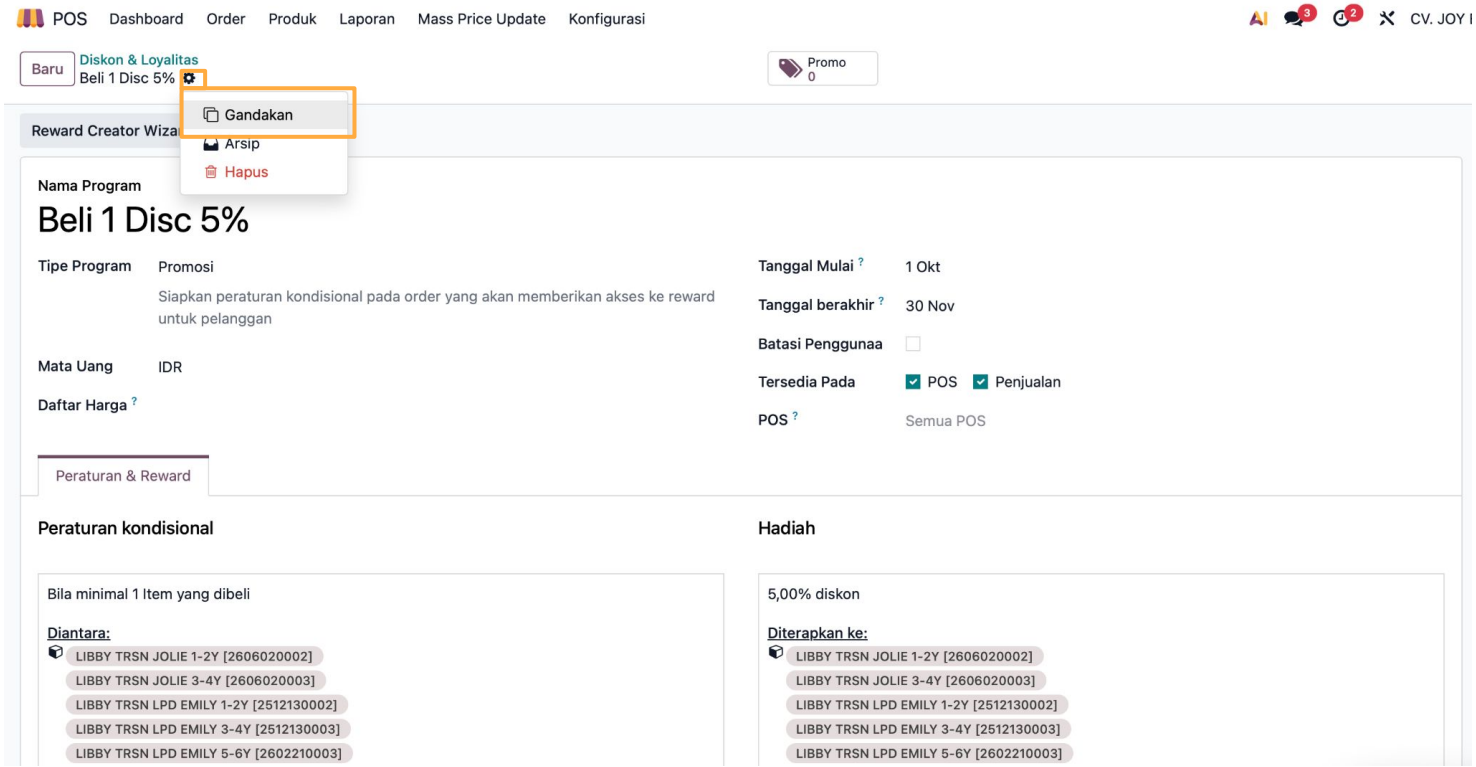
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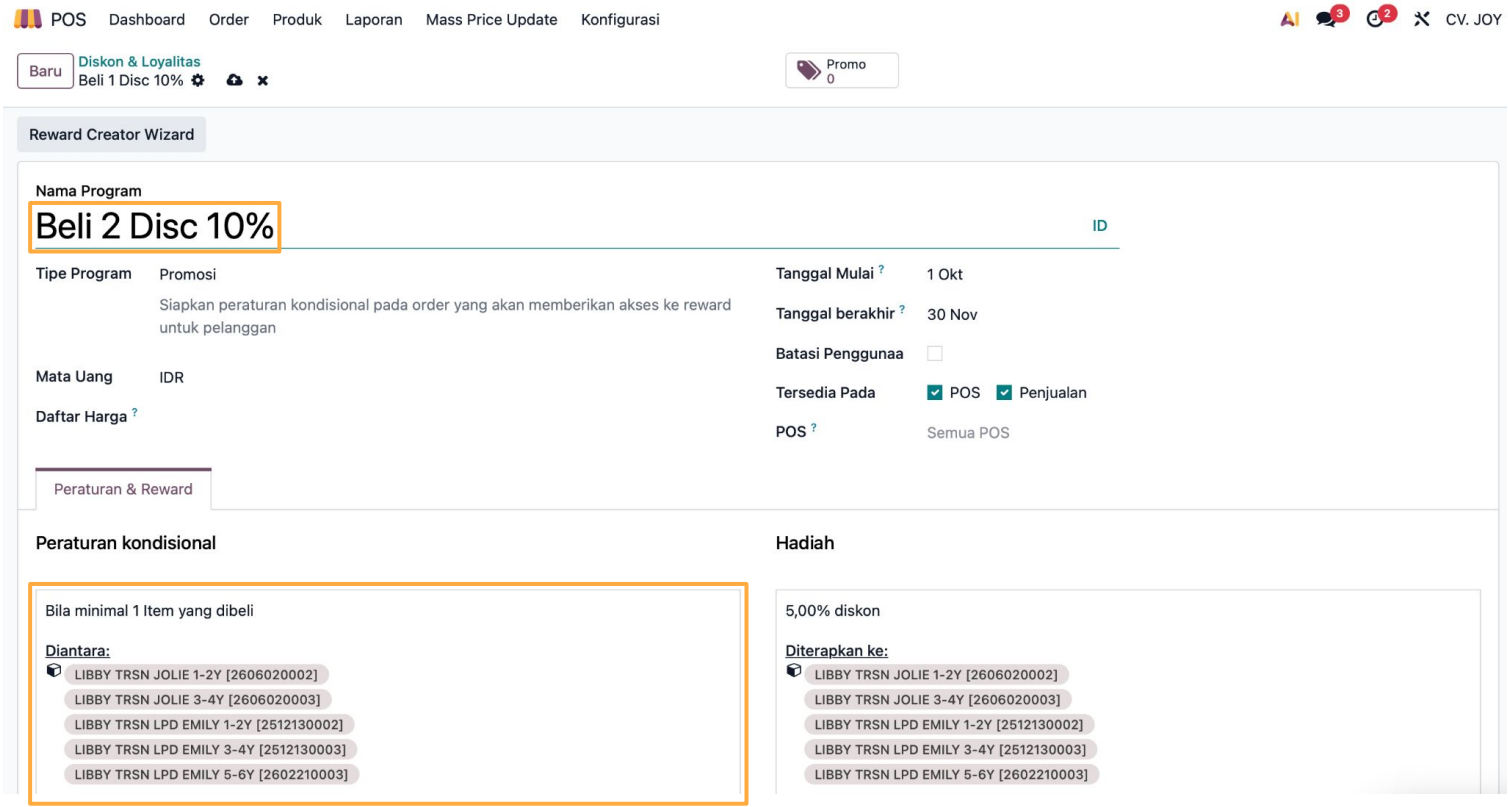
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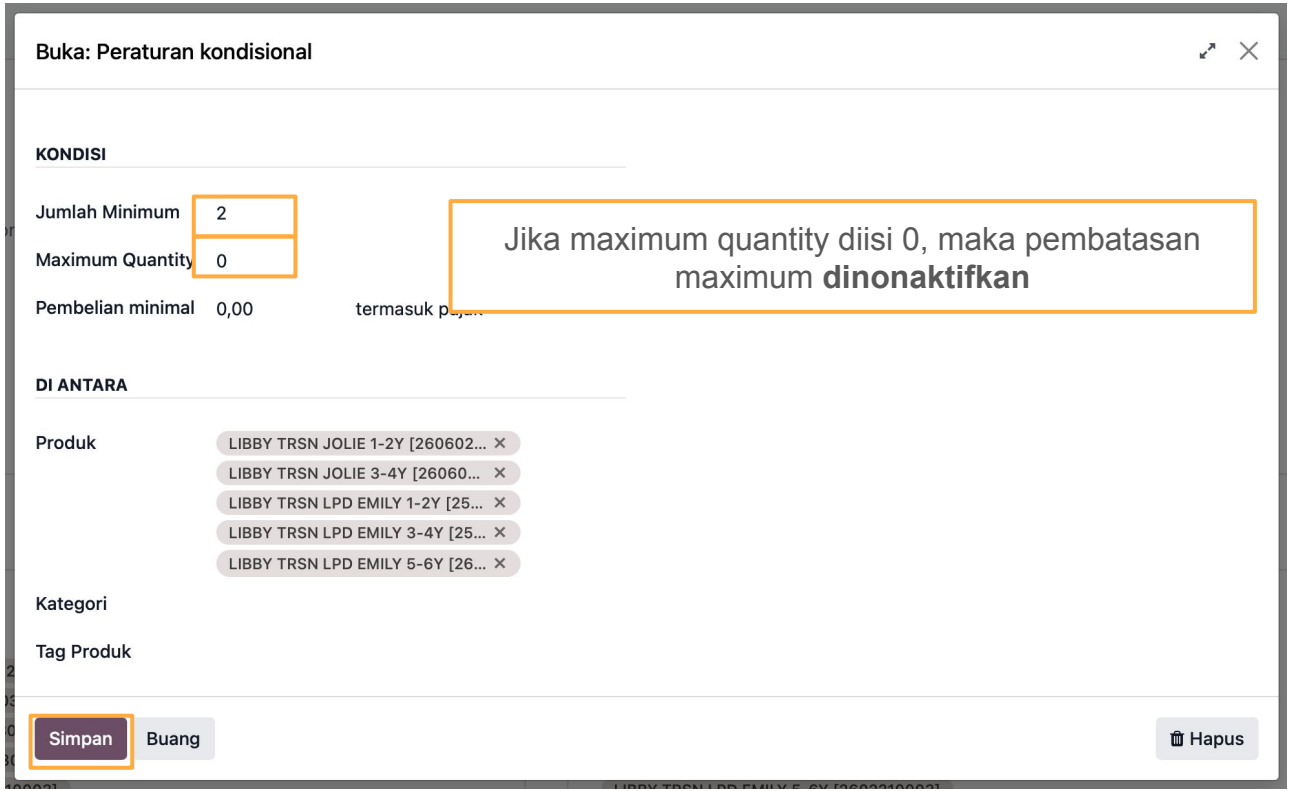
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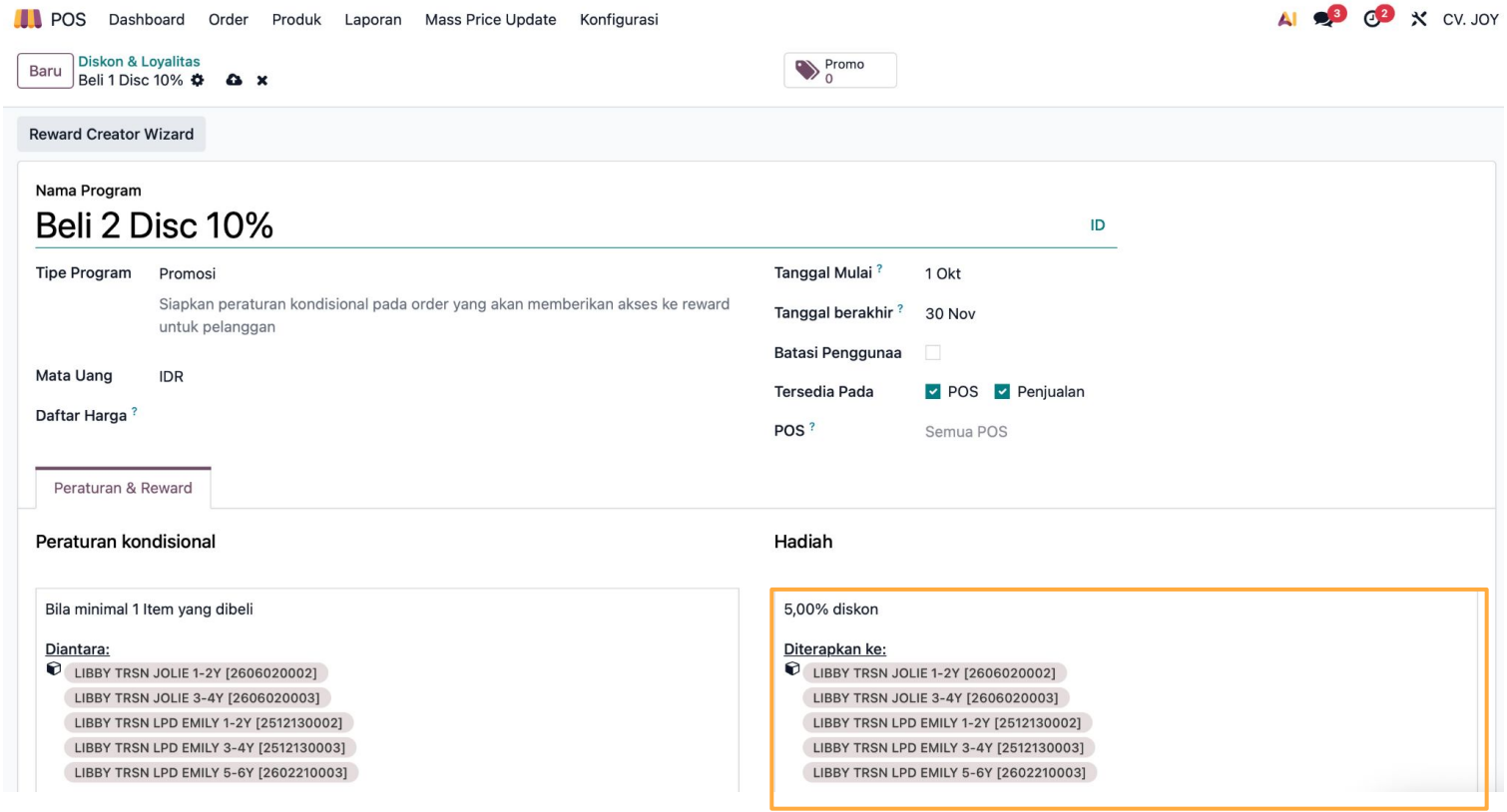
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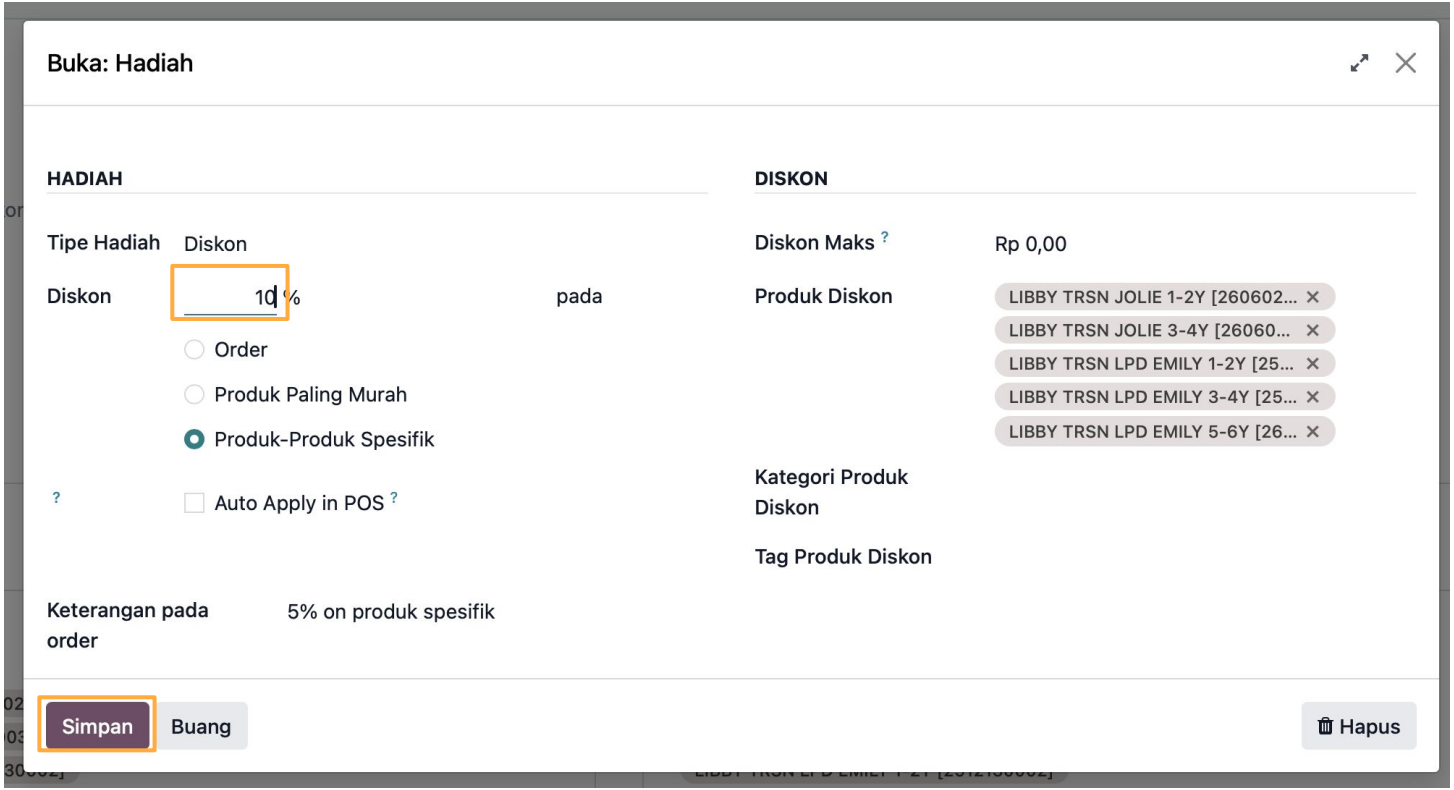
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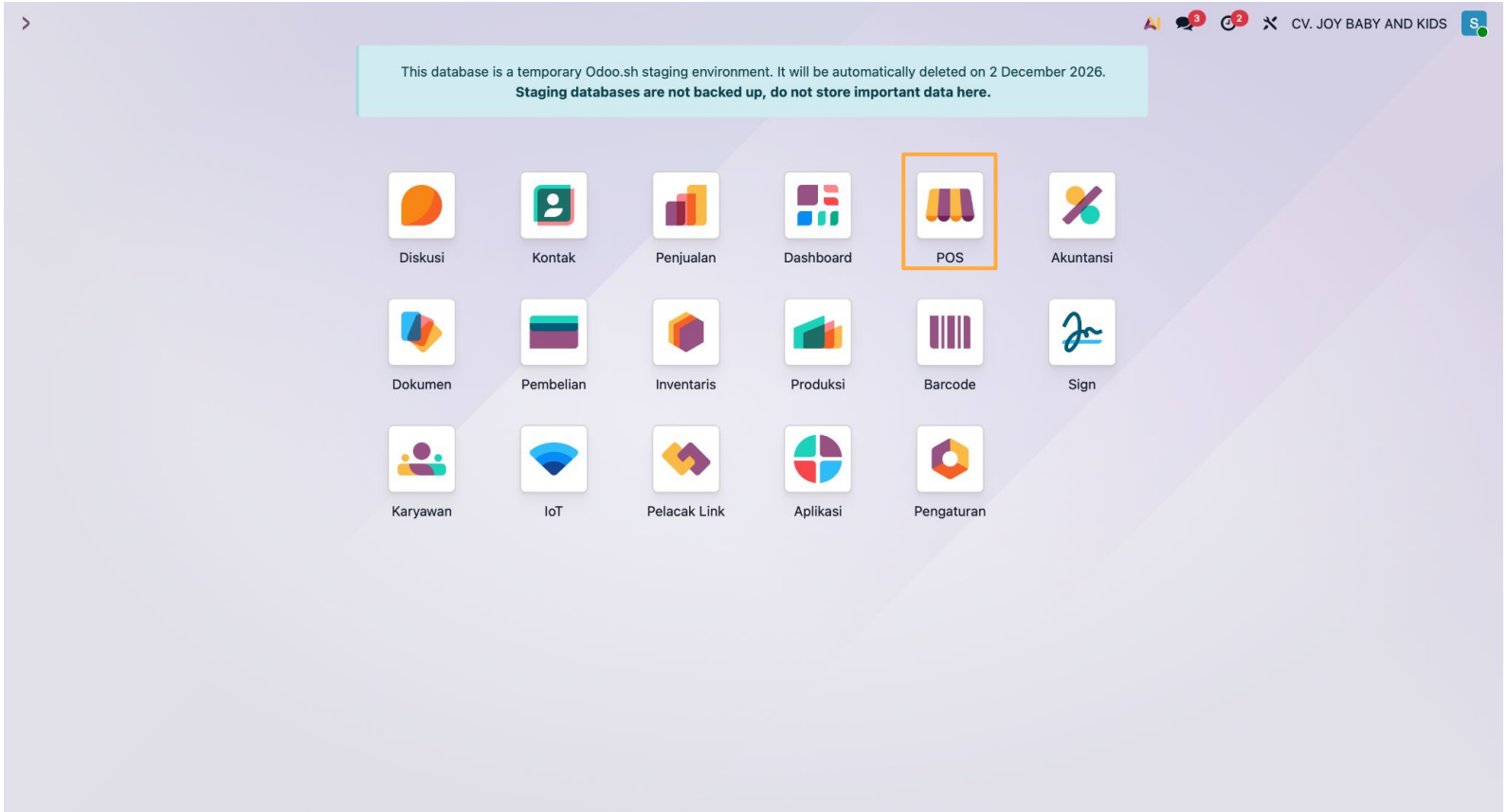
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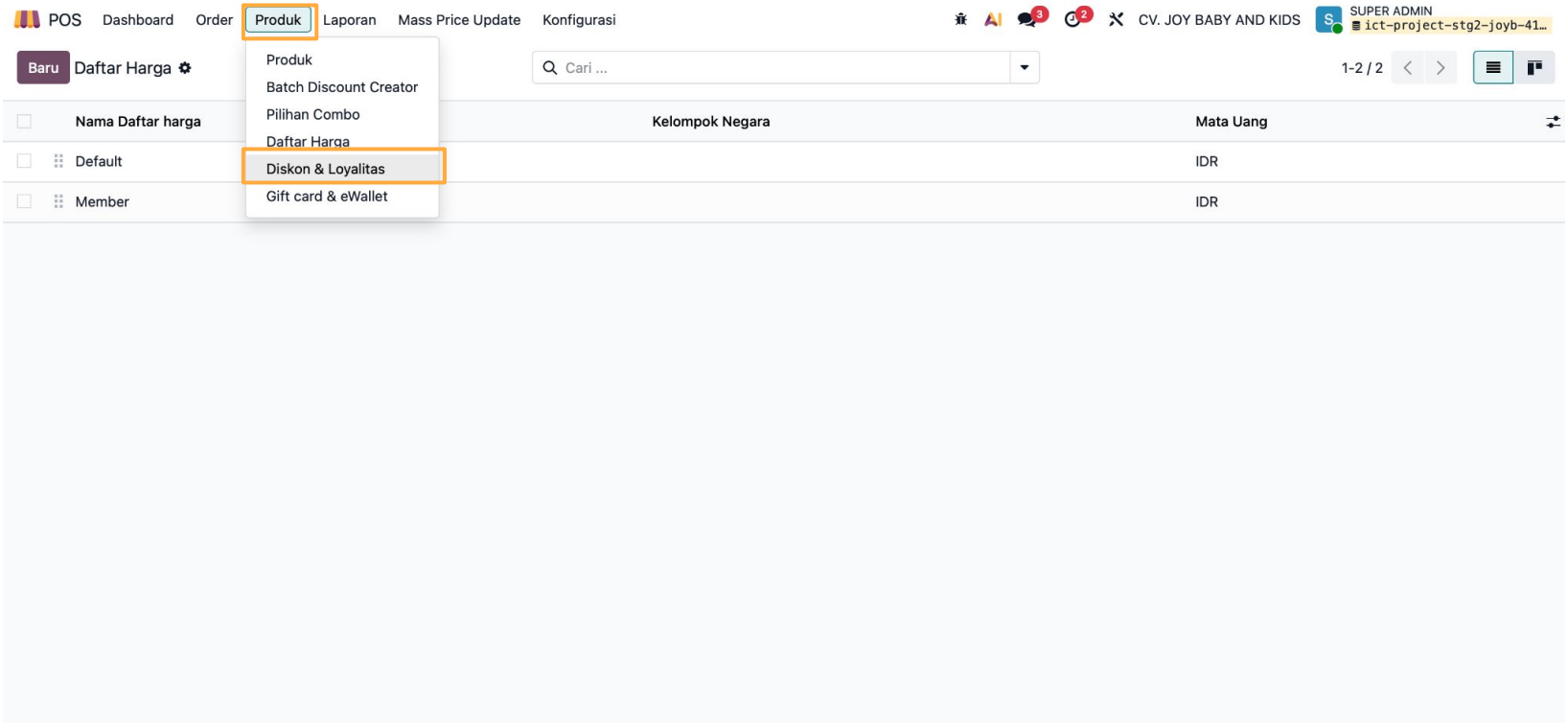
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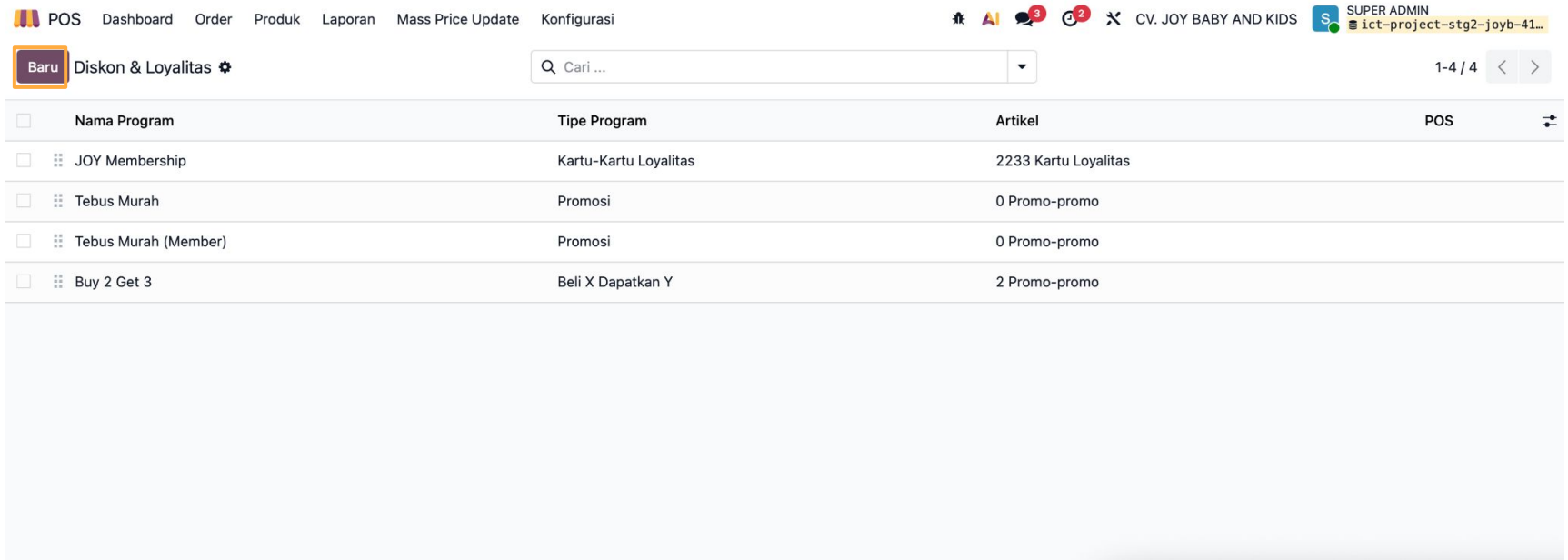
5. Case 5 (Payday Sale 30% + 20%)



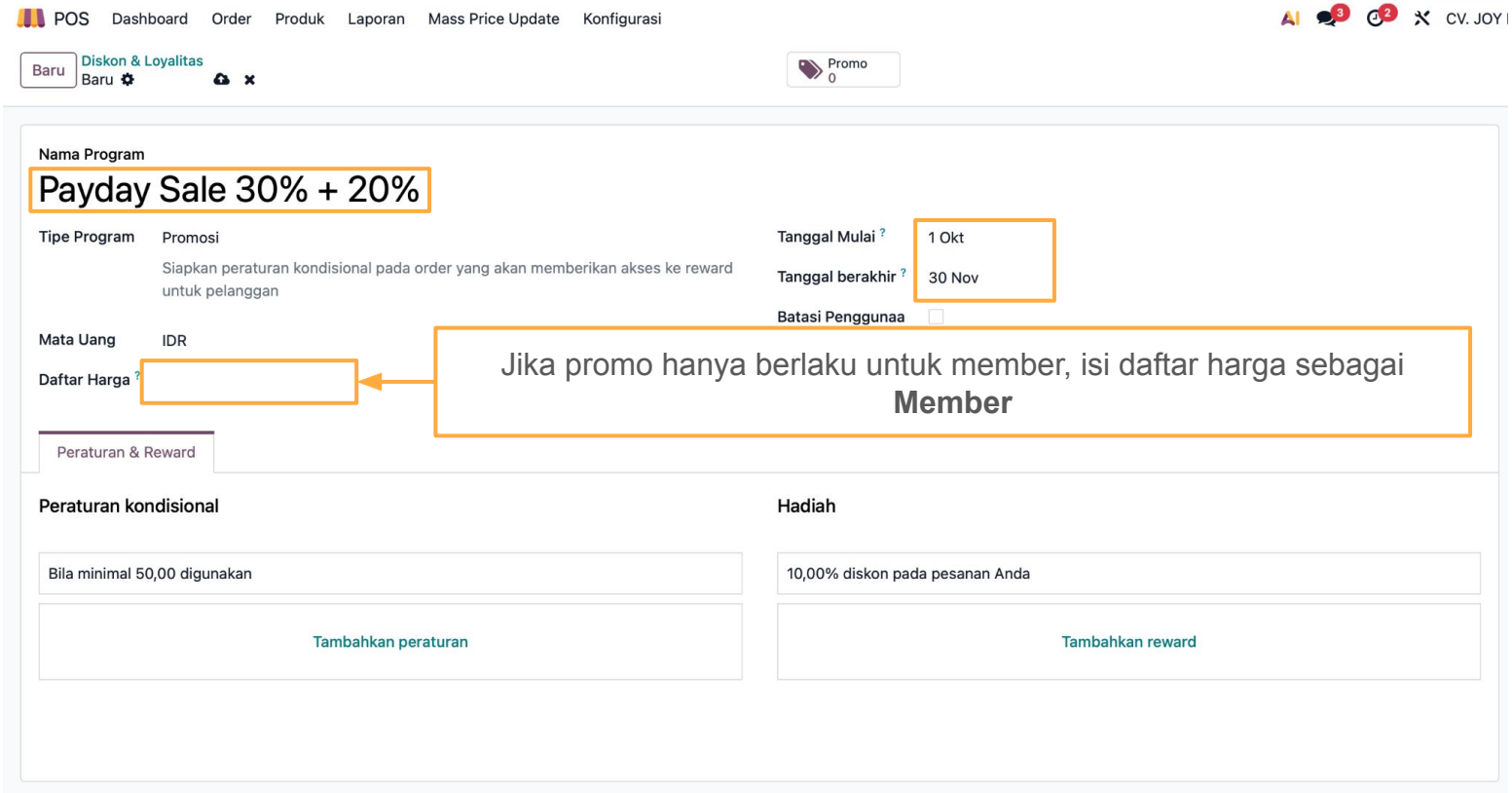
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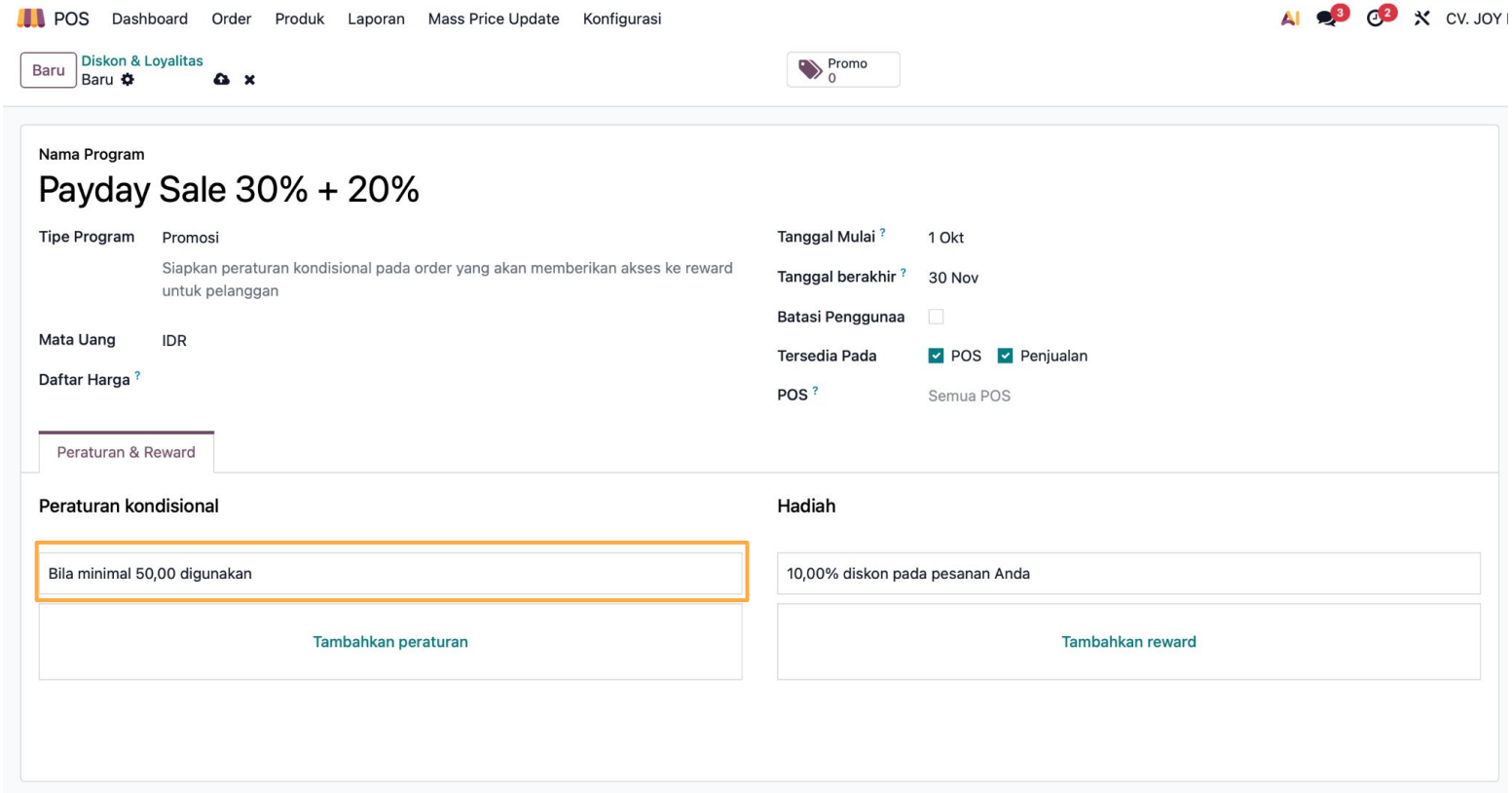
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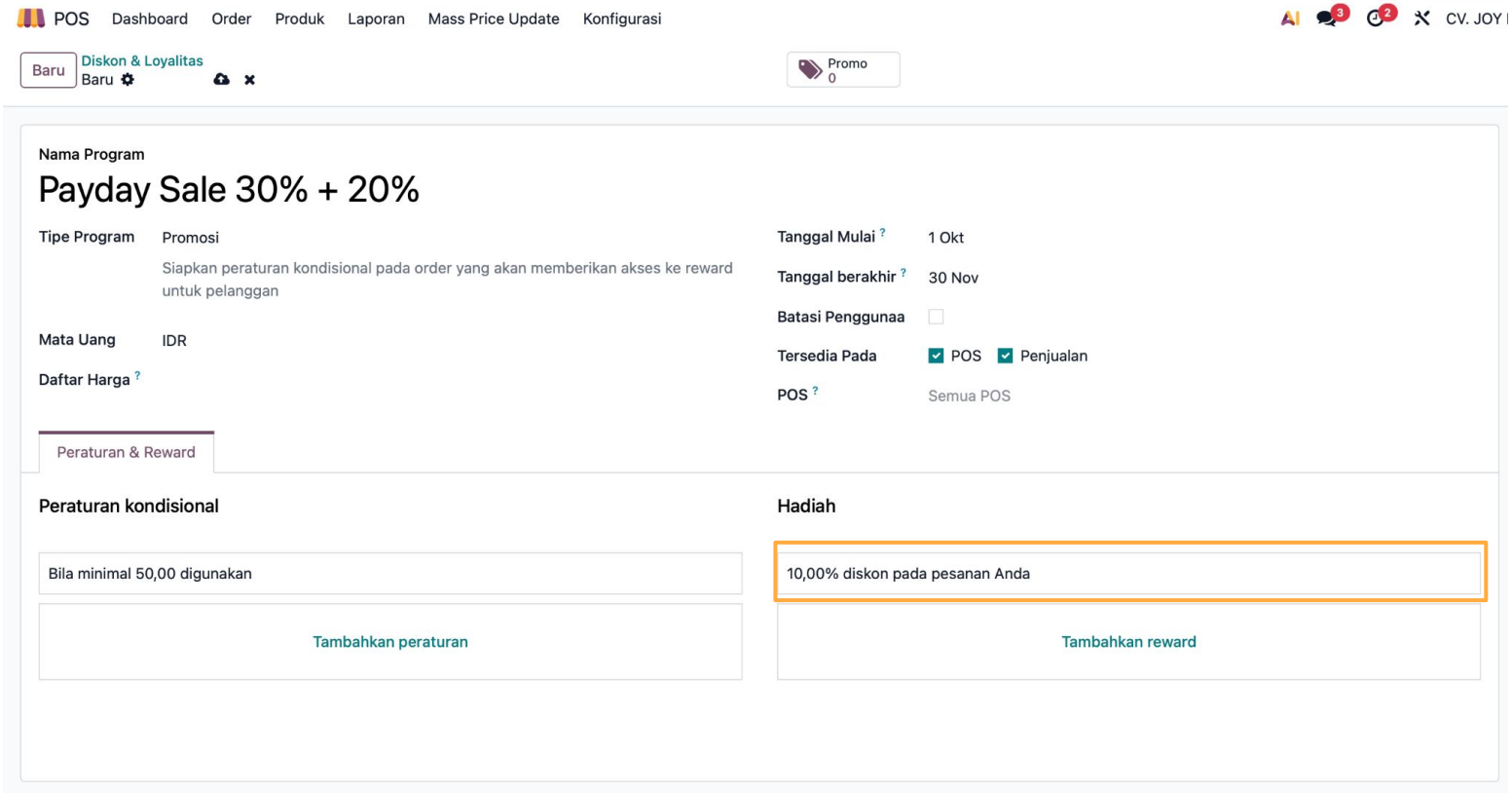
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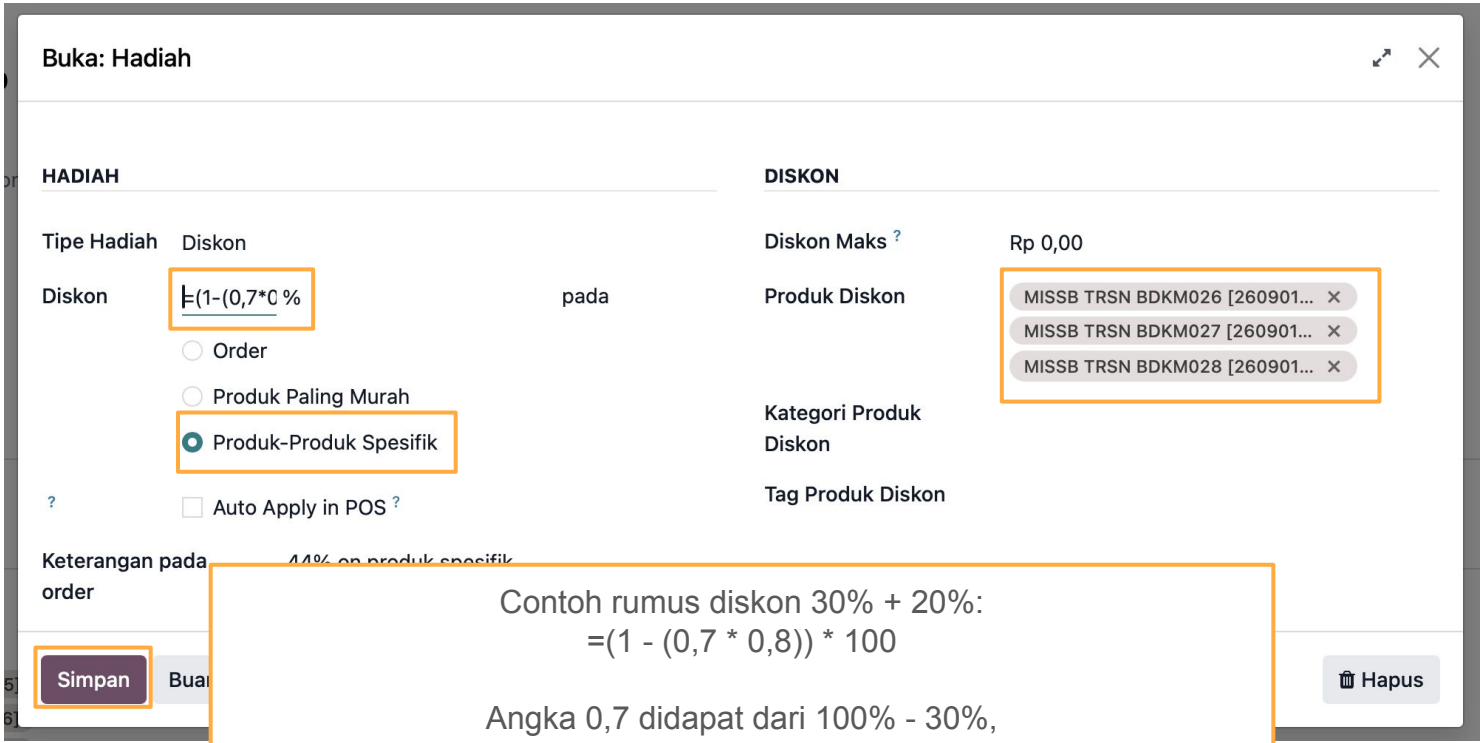
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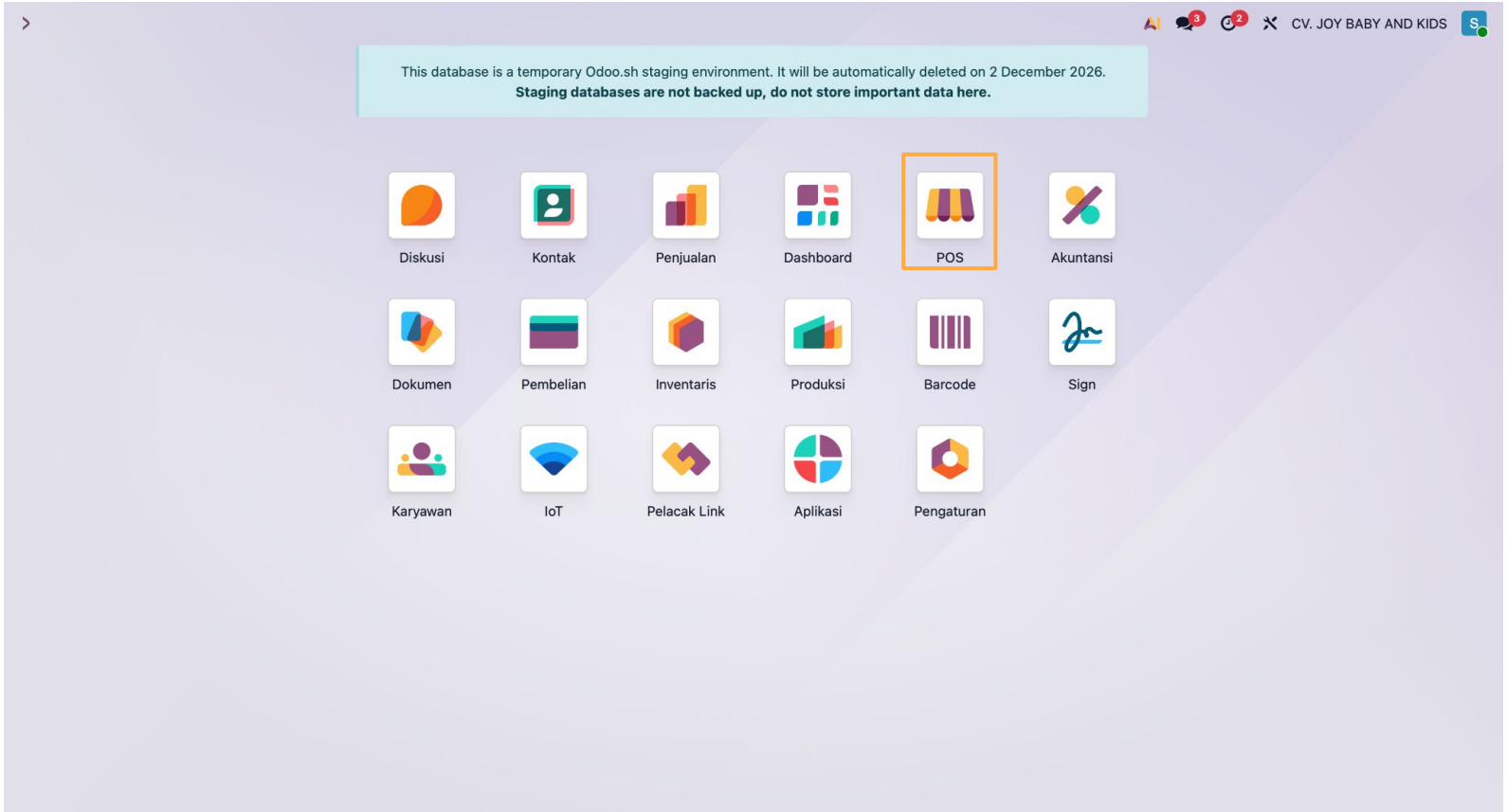
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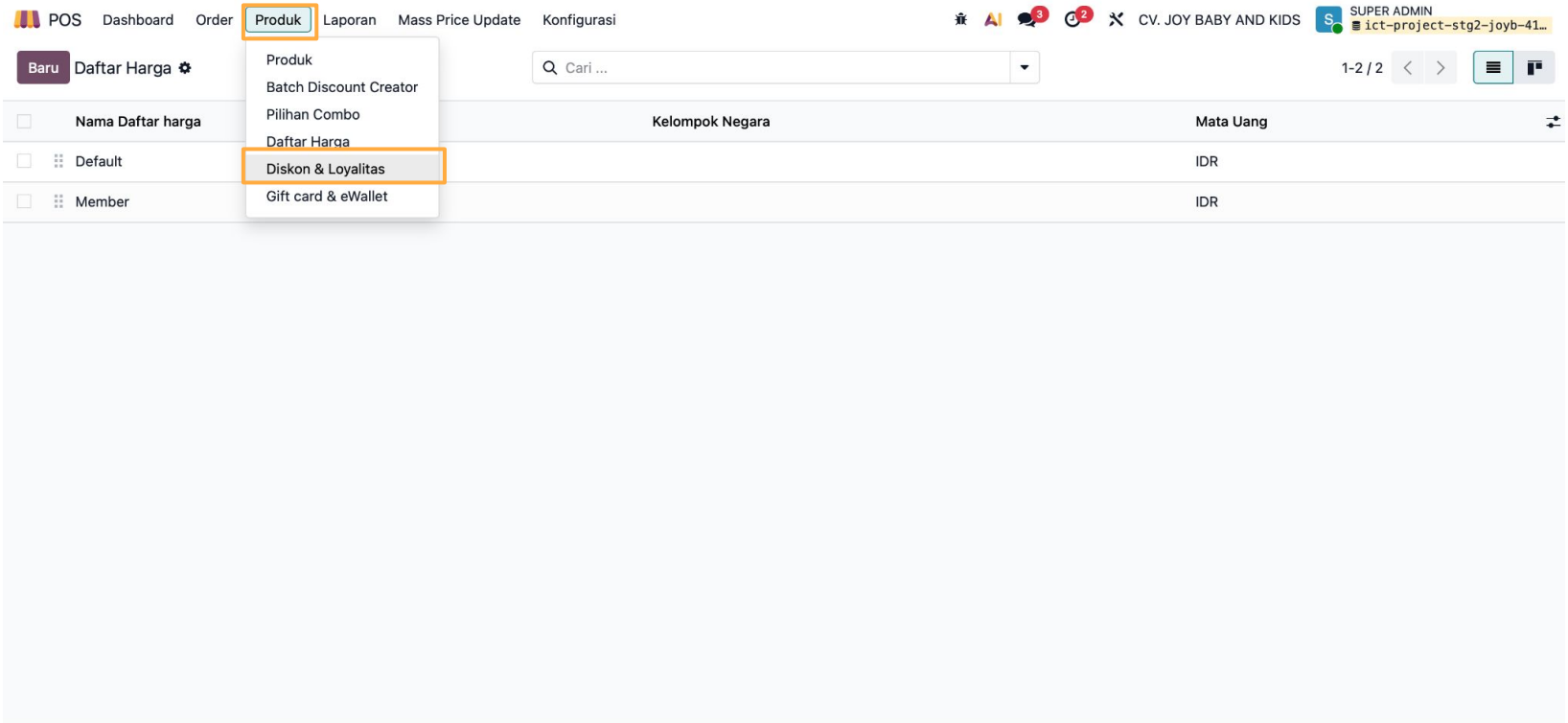
Contoh rumus diskon 30% + 20%:
=(1 - (0,7 * 0,8)) * 100

Angka 0,7 didapat dari 100% - 30%,
dan angka 0,8 didapat dari 100% - 20%
Sesuaikan angka rumus dengan kenyataan diskon

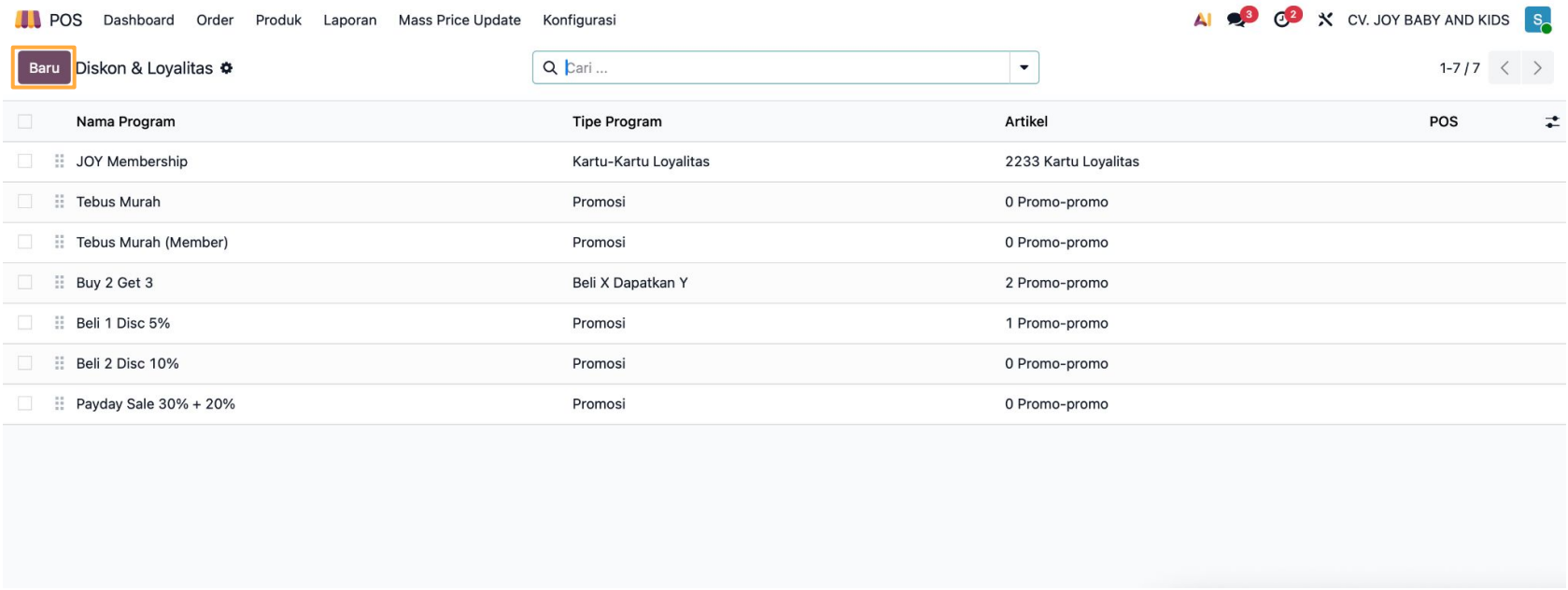
6. Case 6 (Bundling Produk)



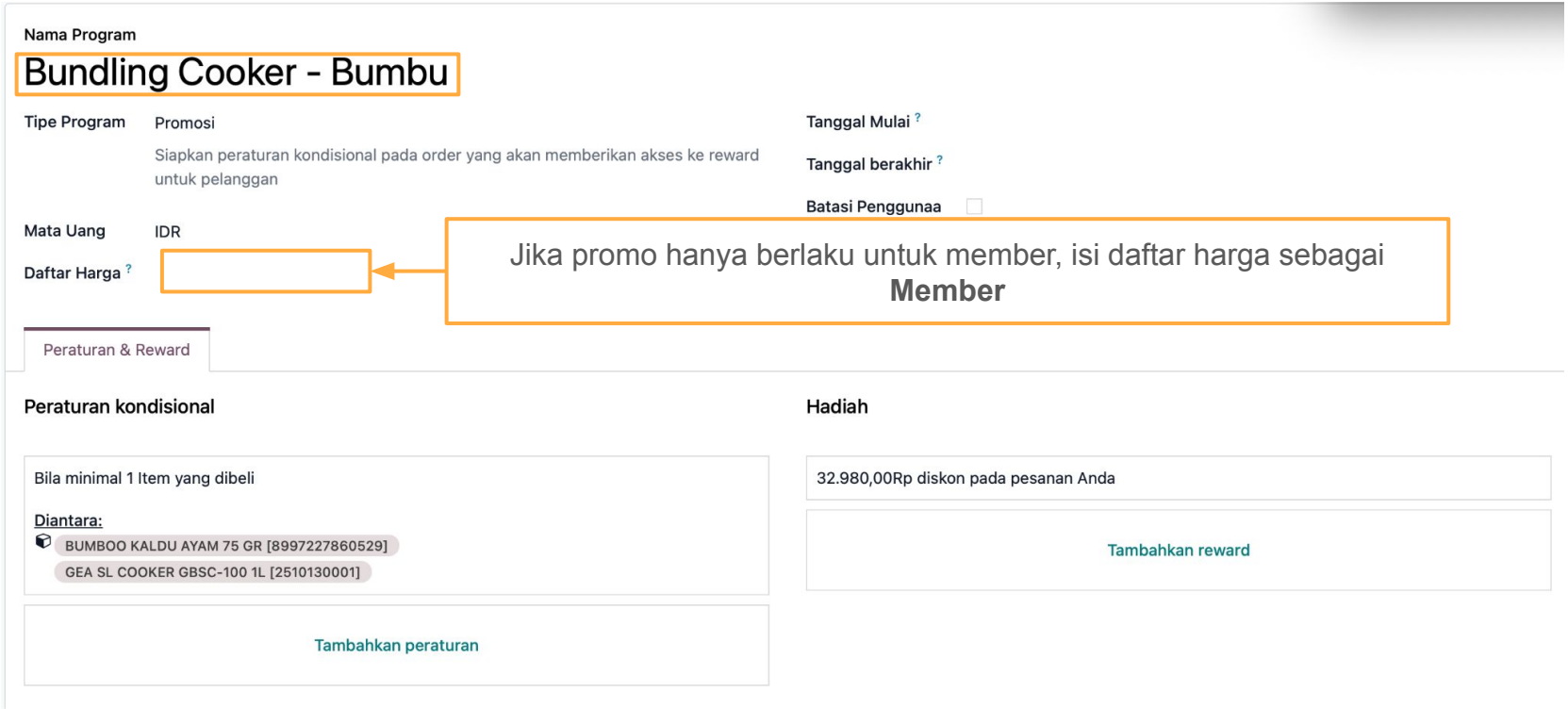
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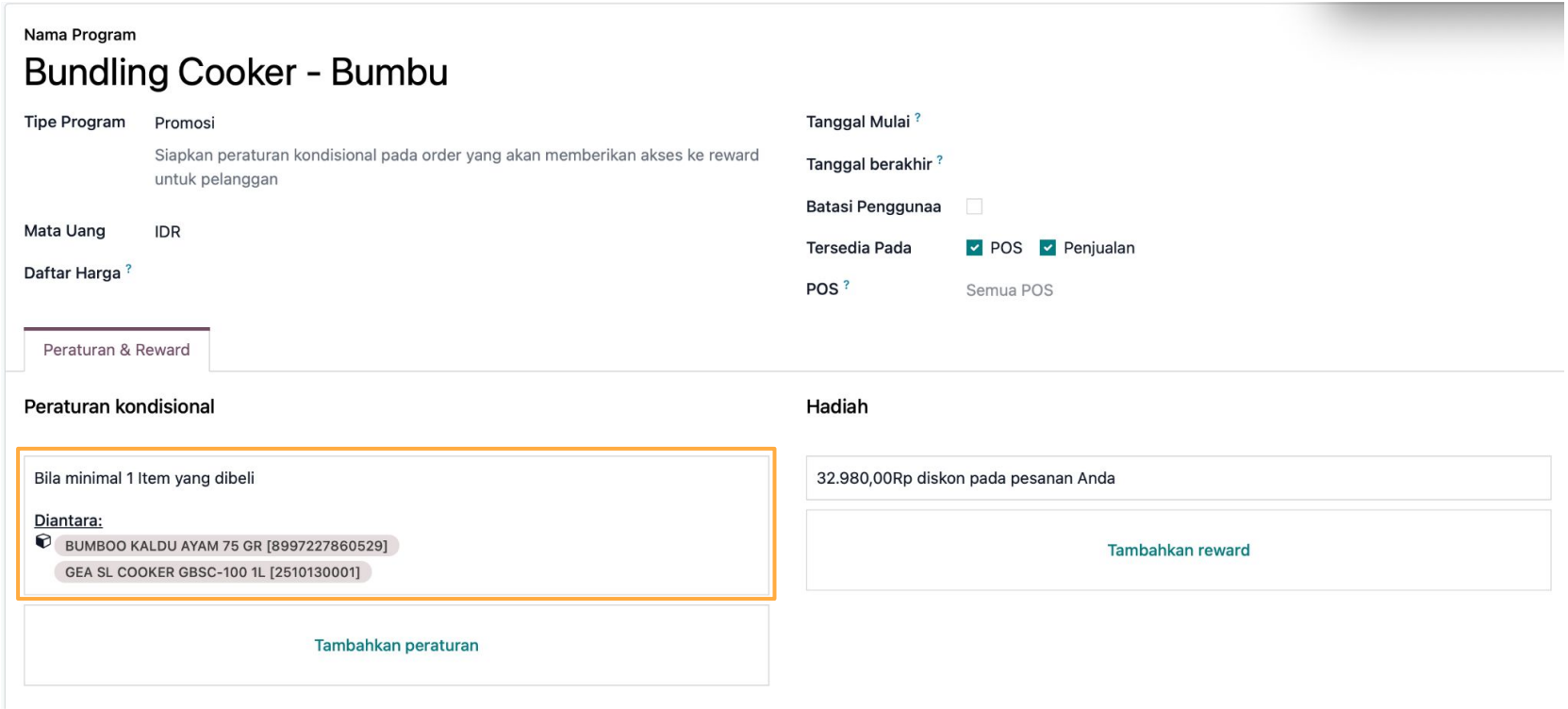
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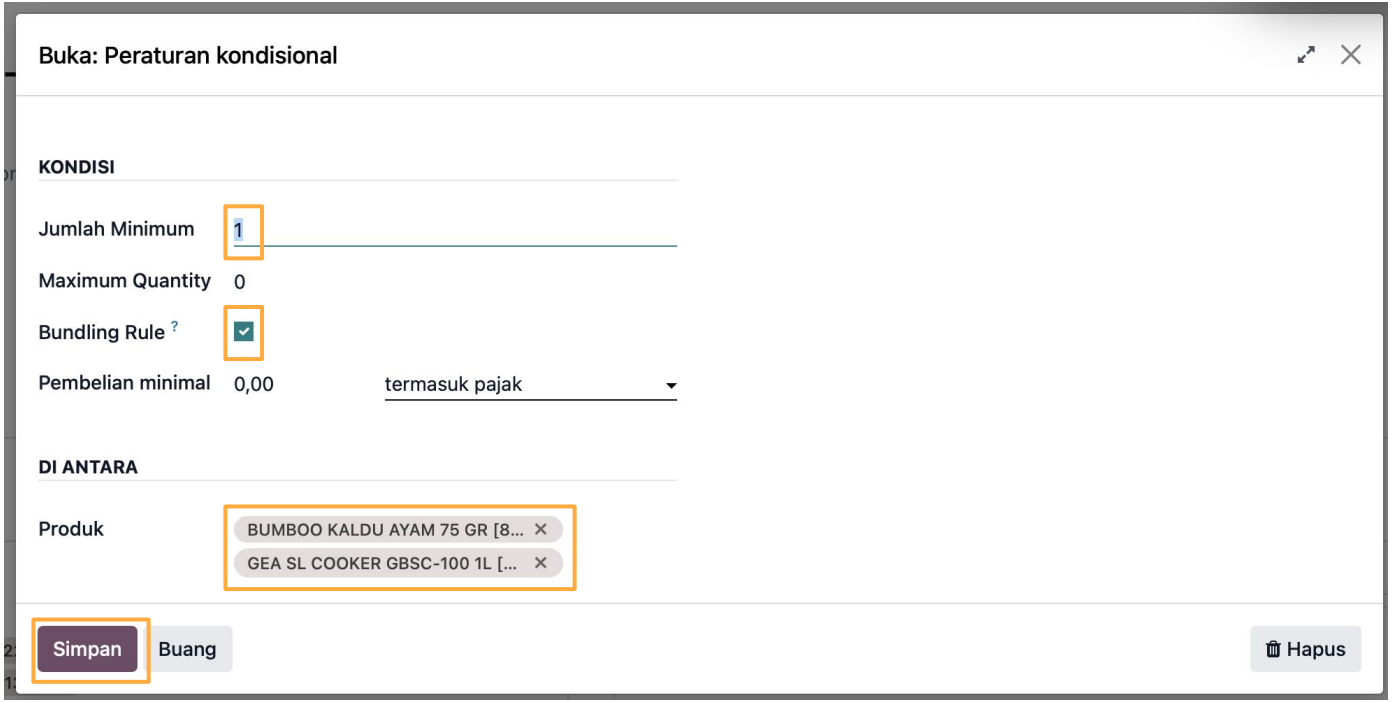
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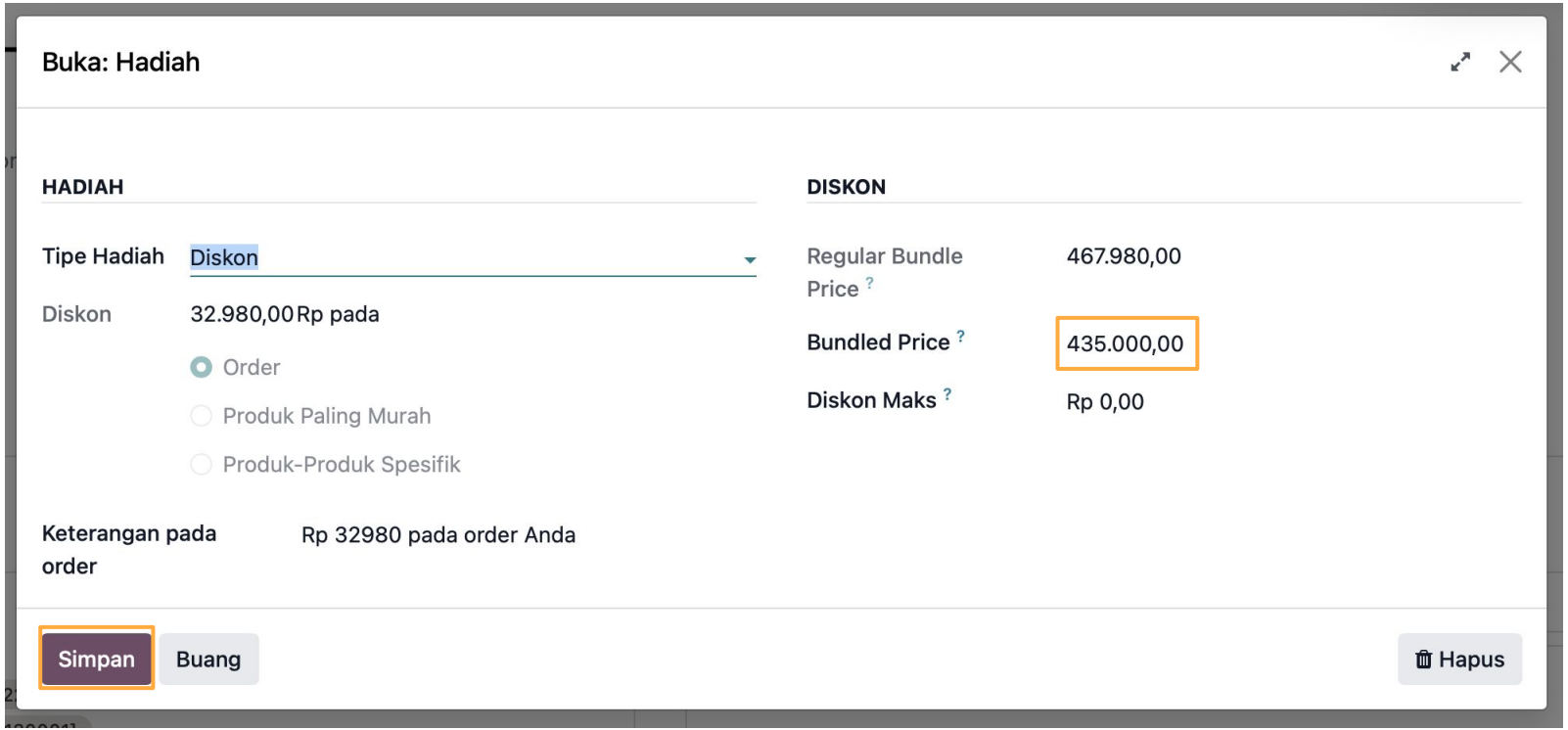
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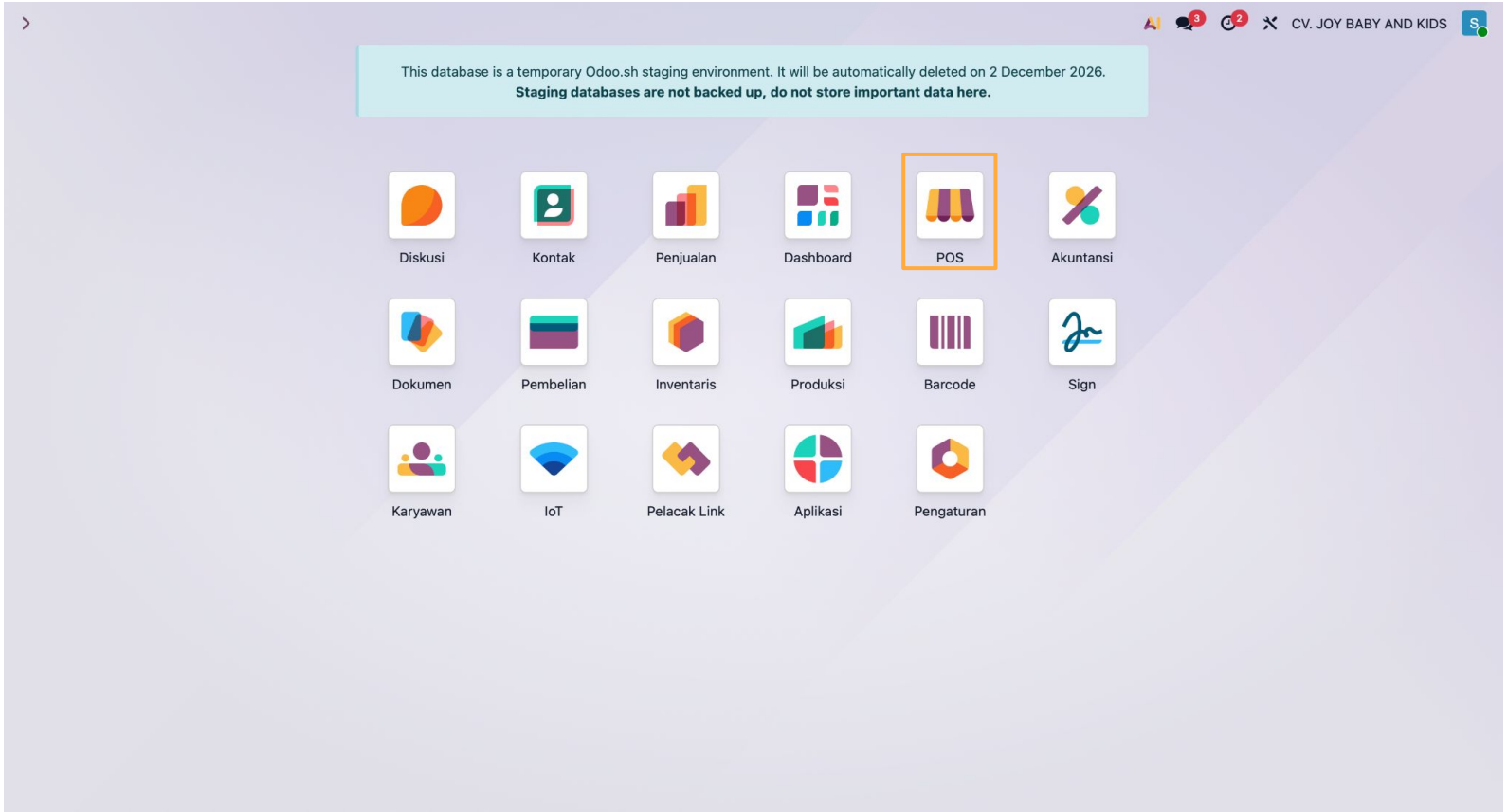
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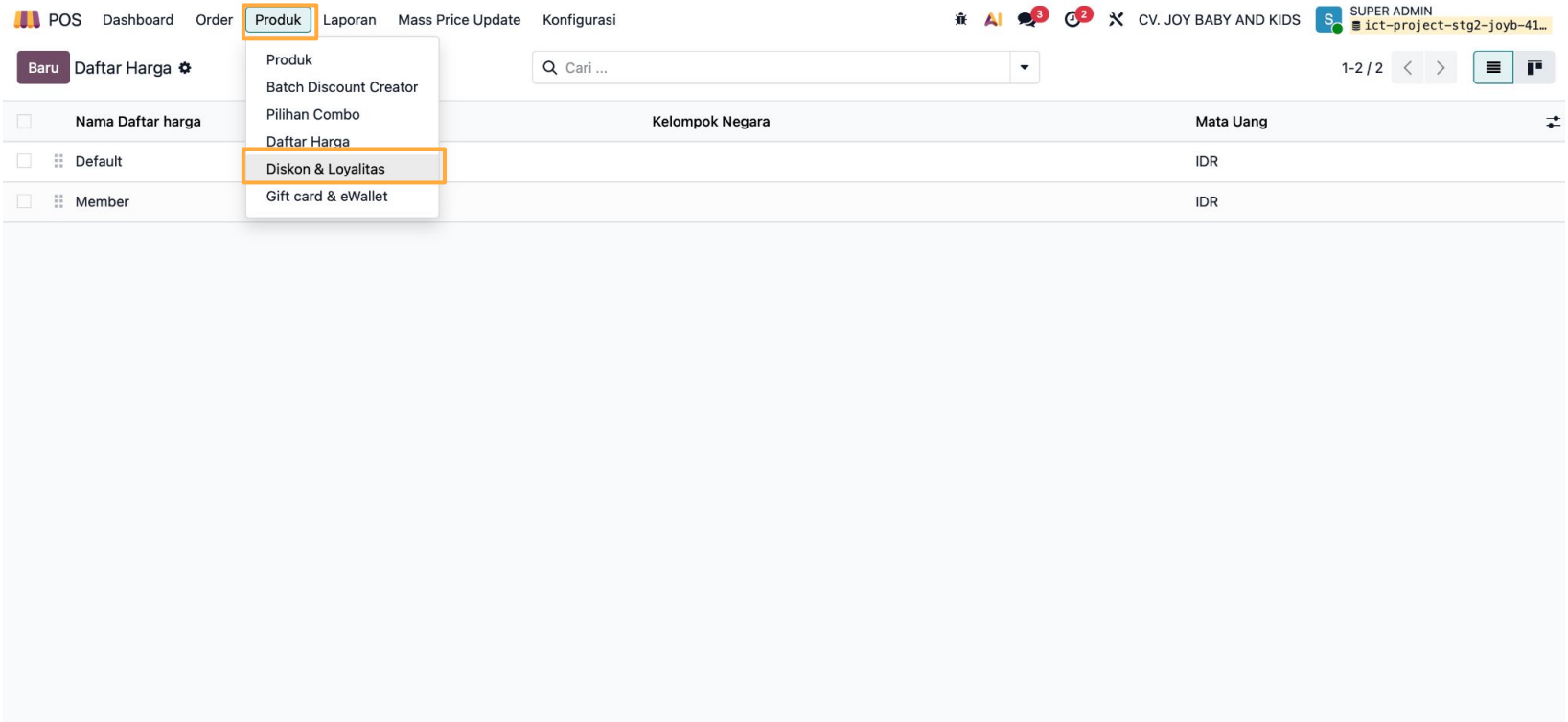
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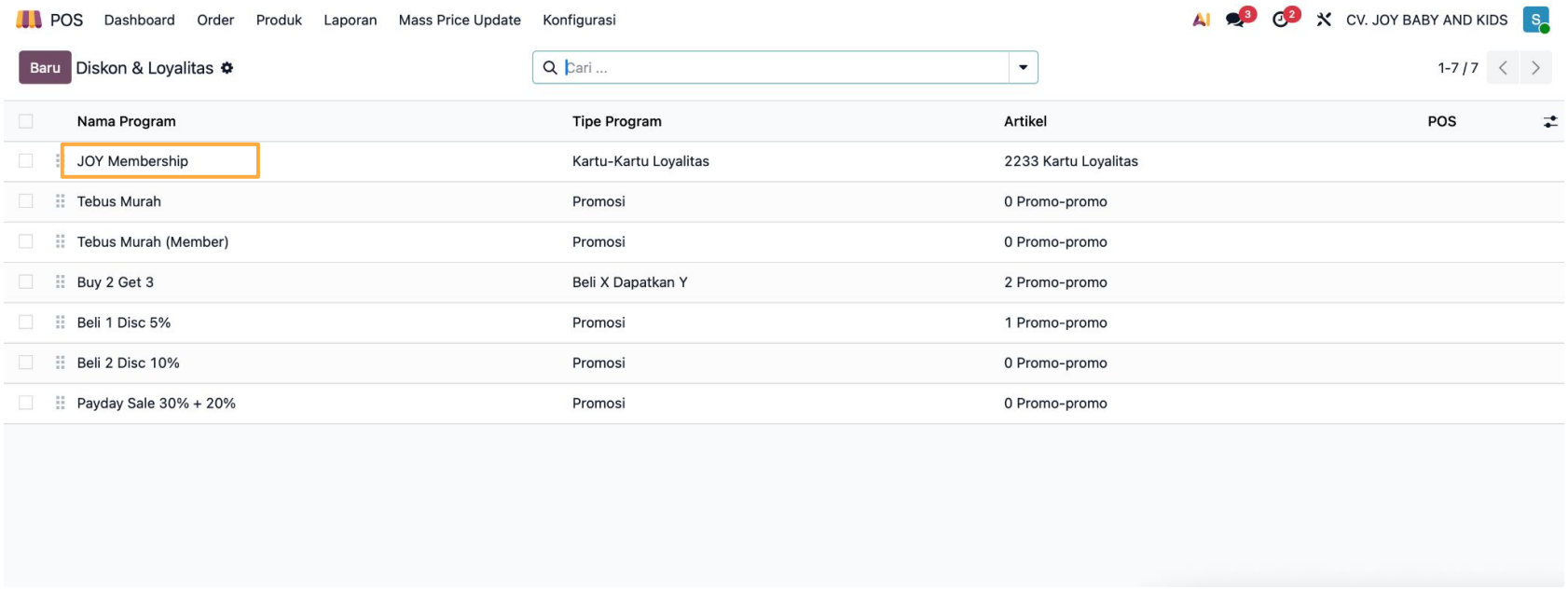
7. Case 7 (Extra Poin Member)



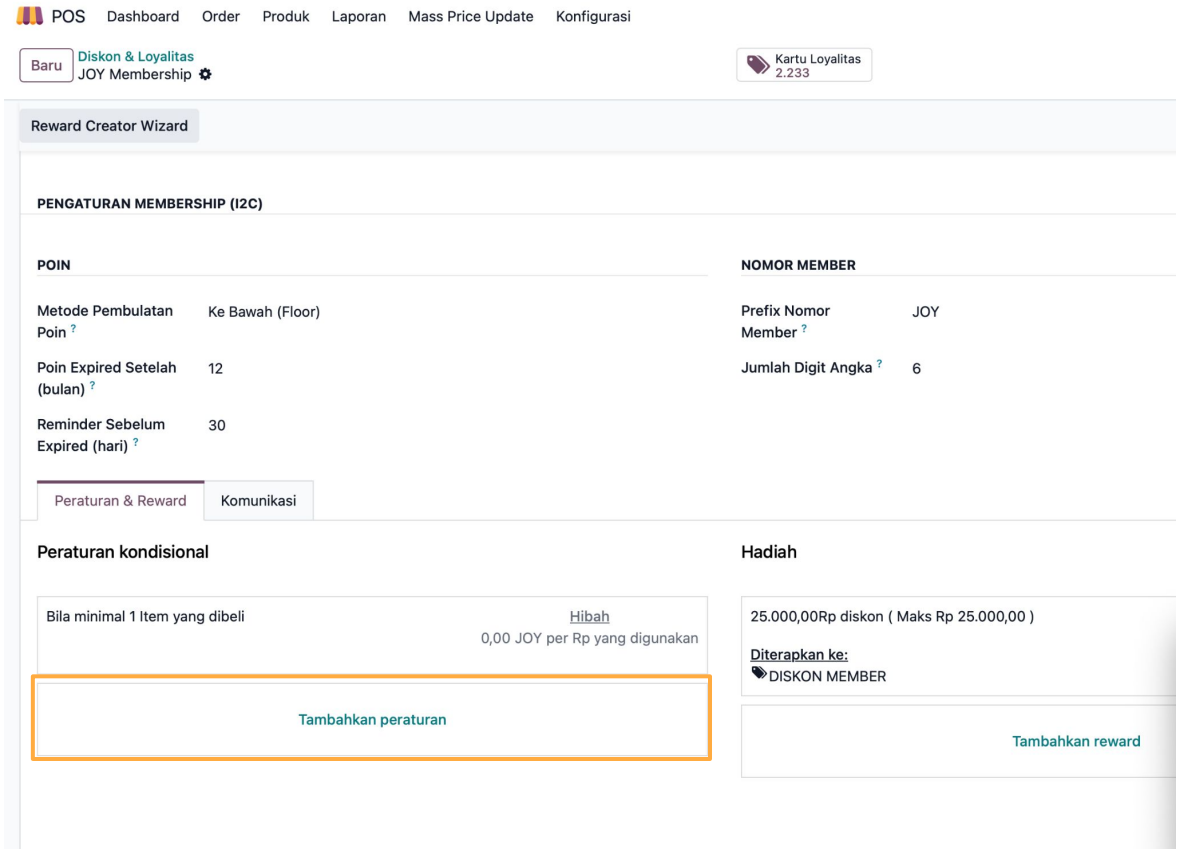
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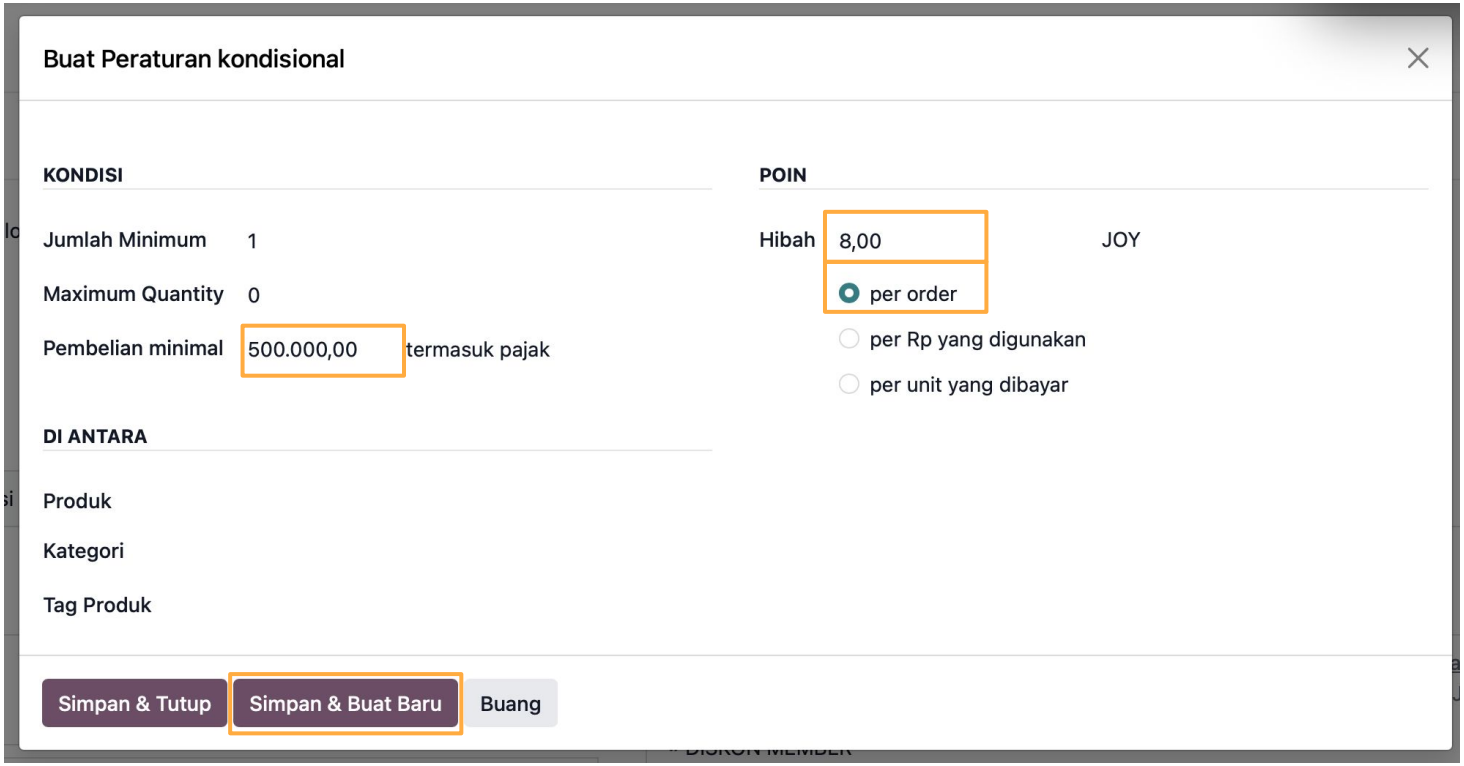
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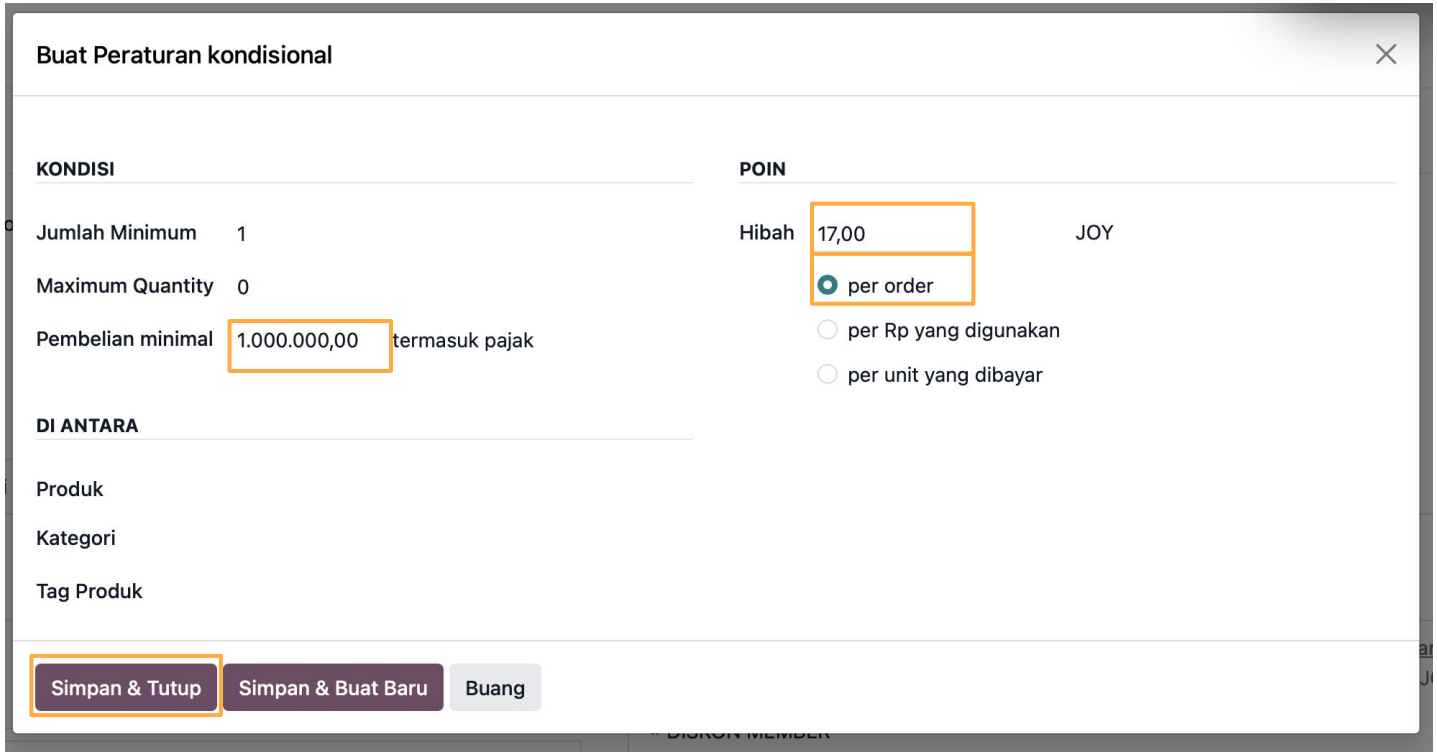
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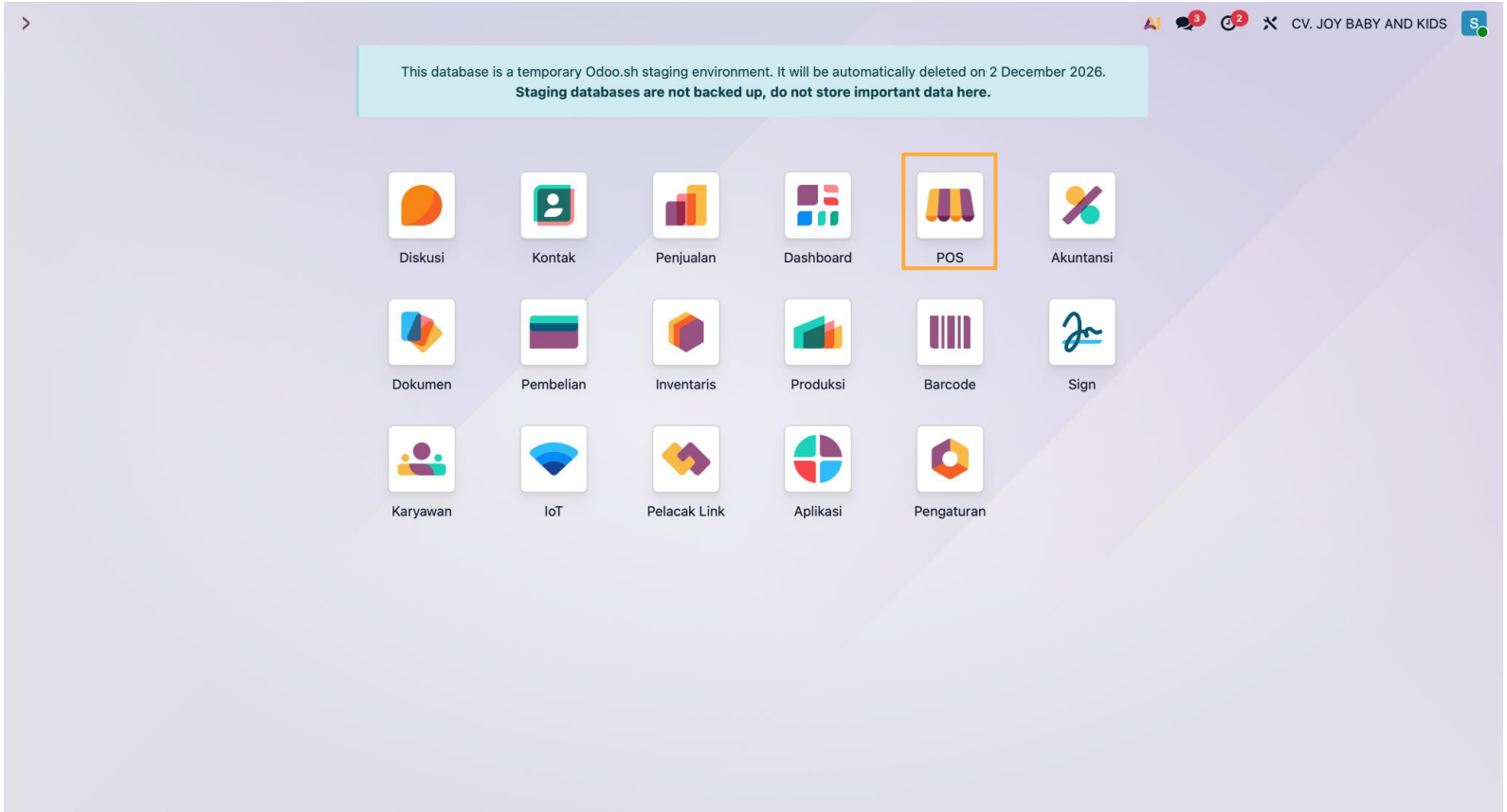
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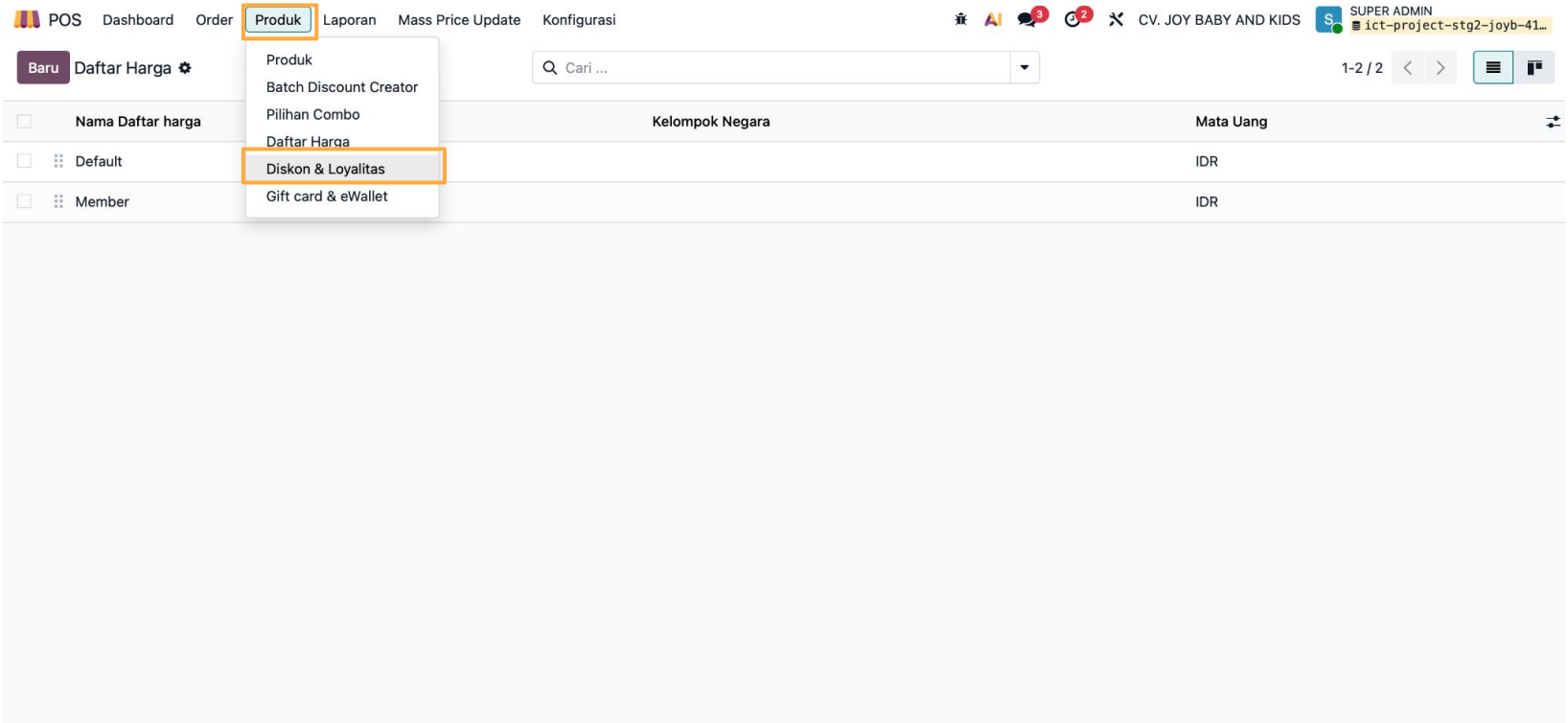
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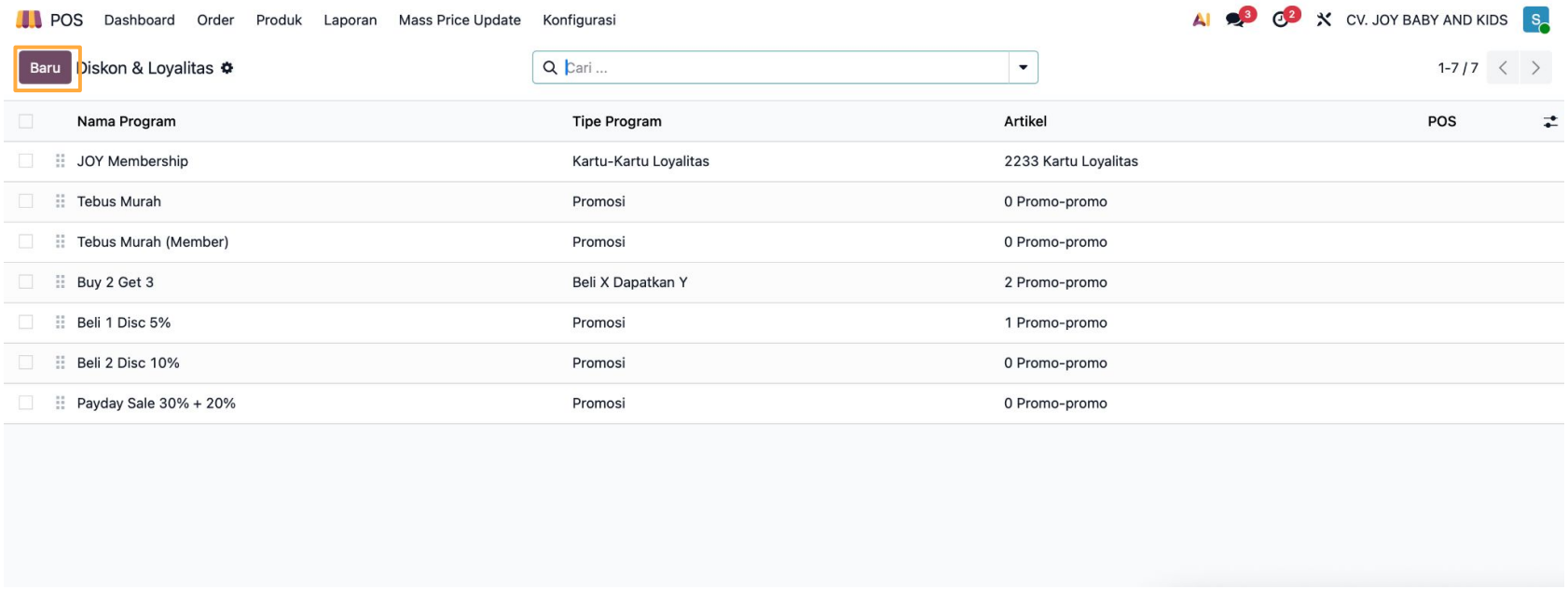
8. Case 8 (Diskon GM Khusus Member)



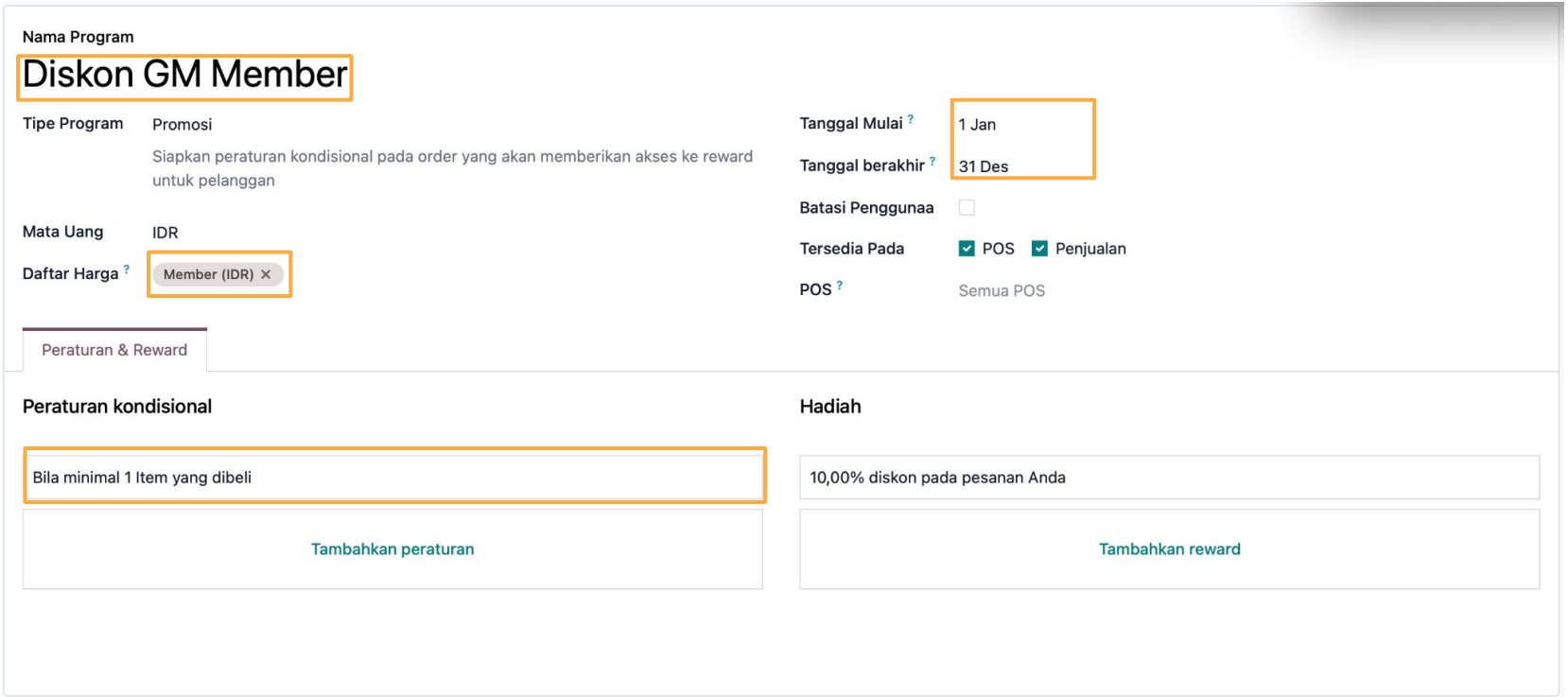
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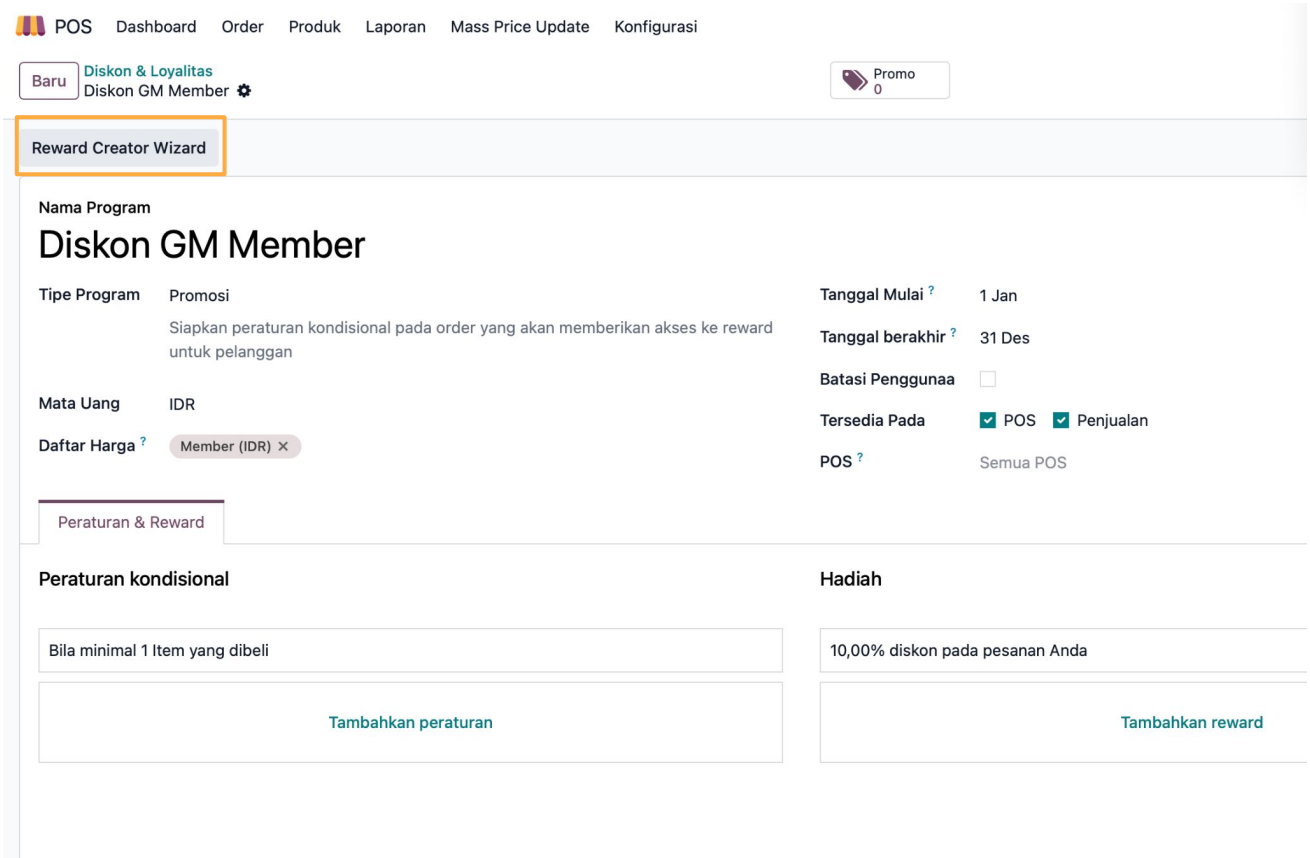
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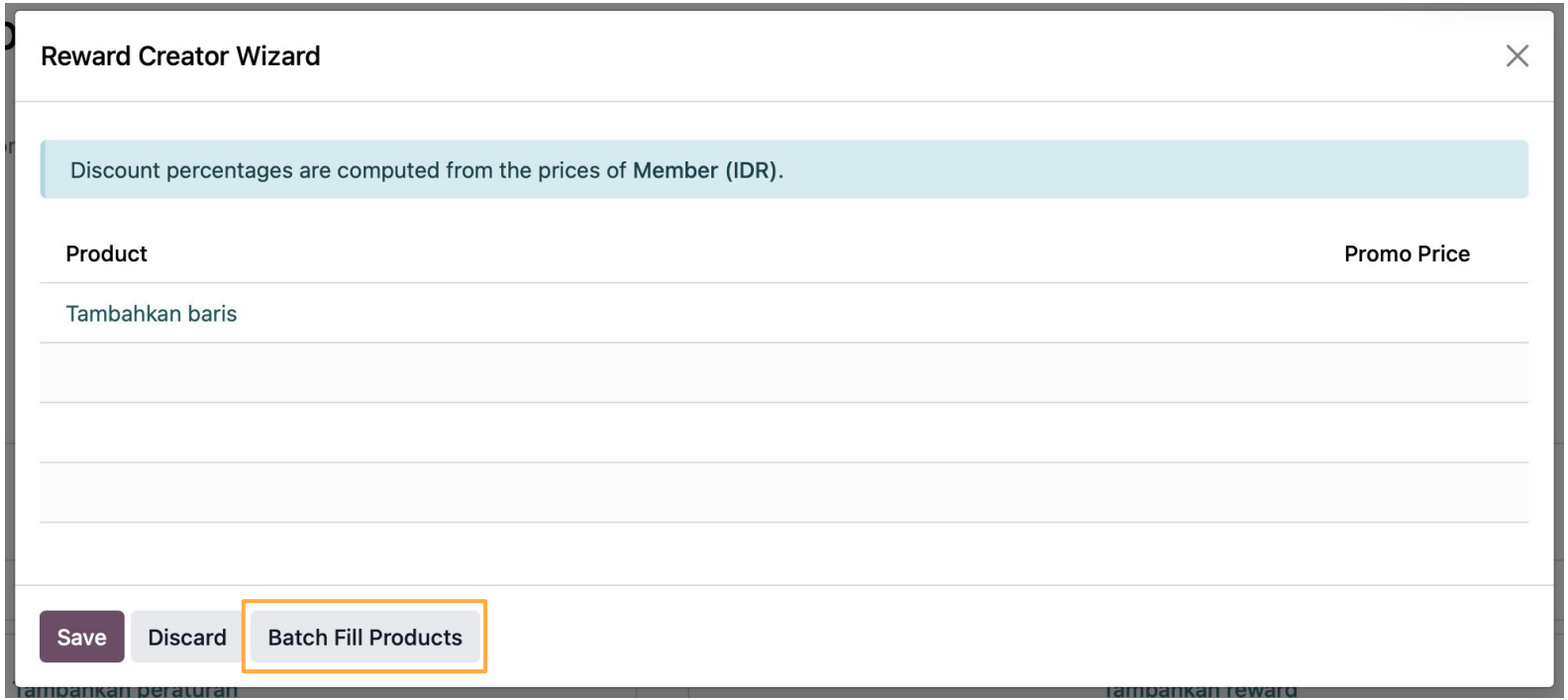
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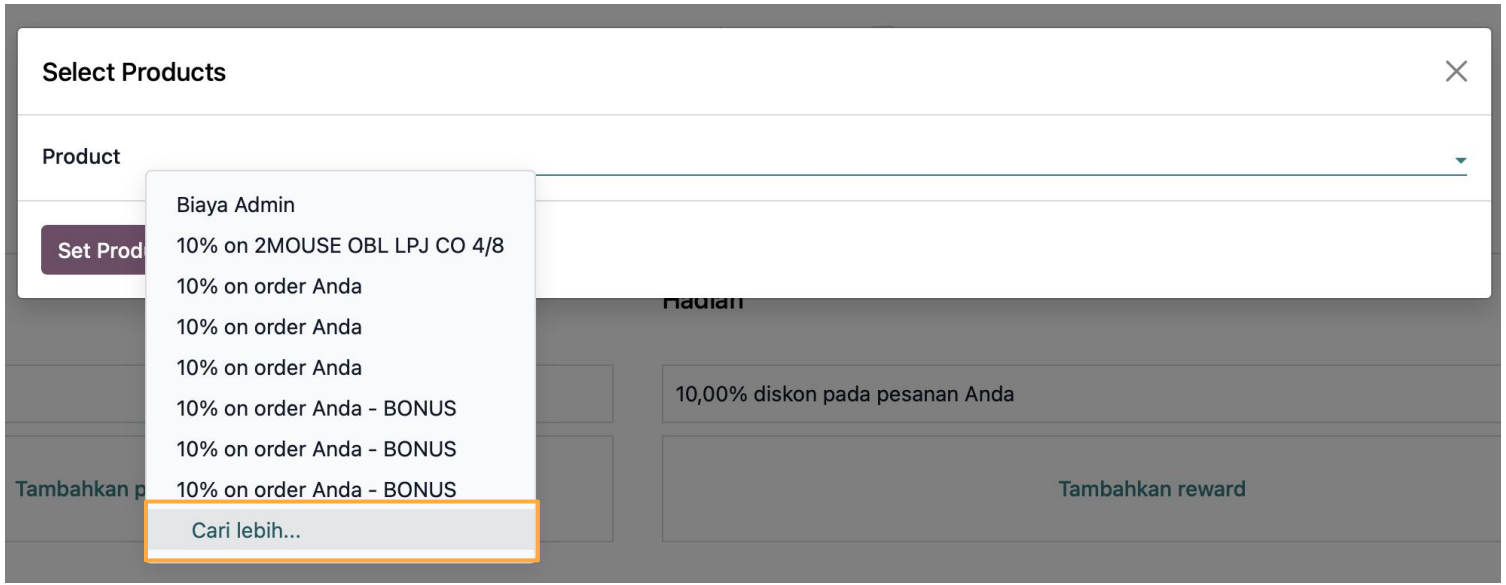
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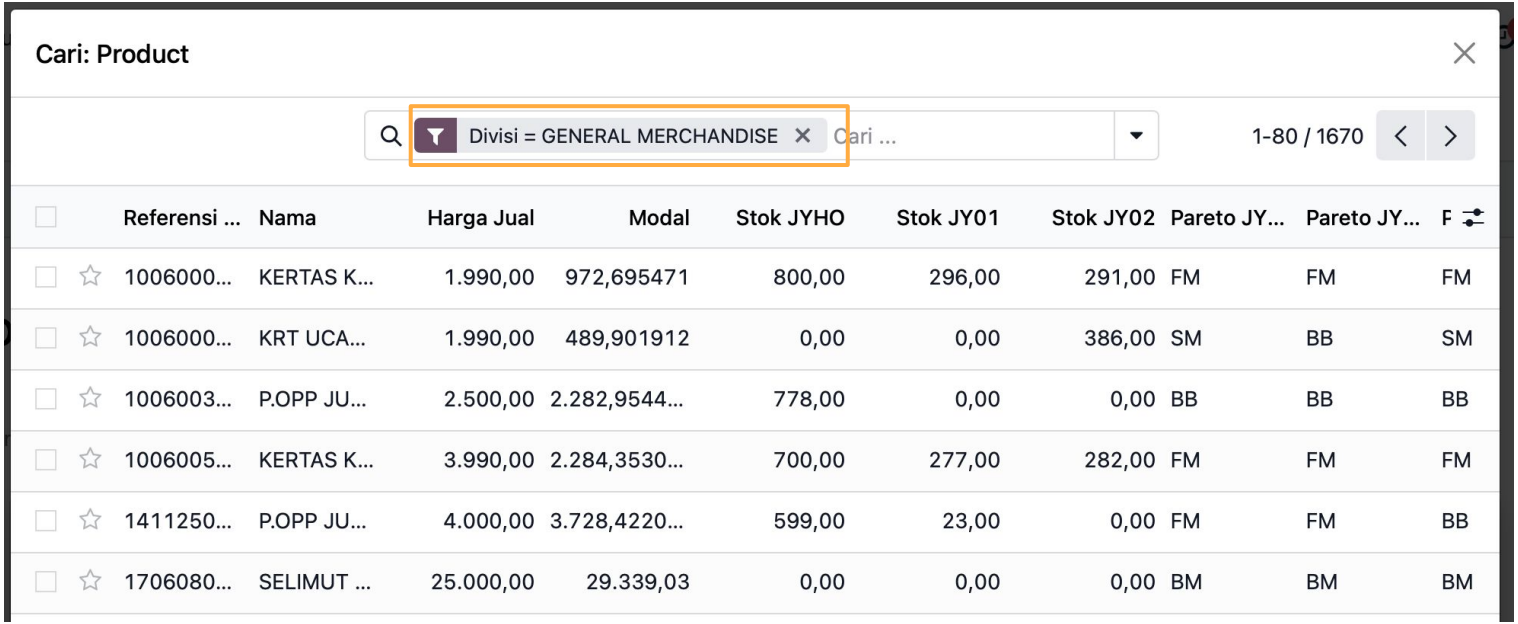
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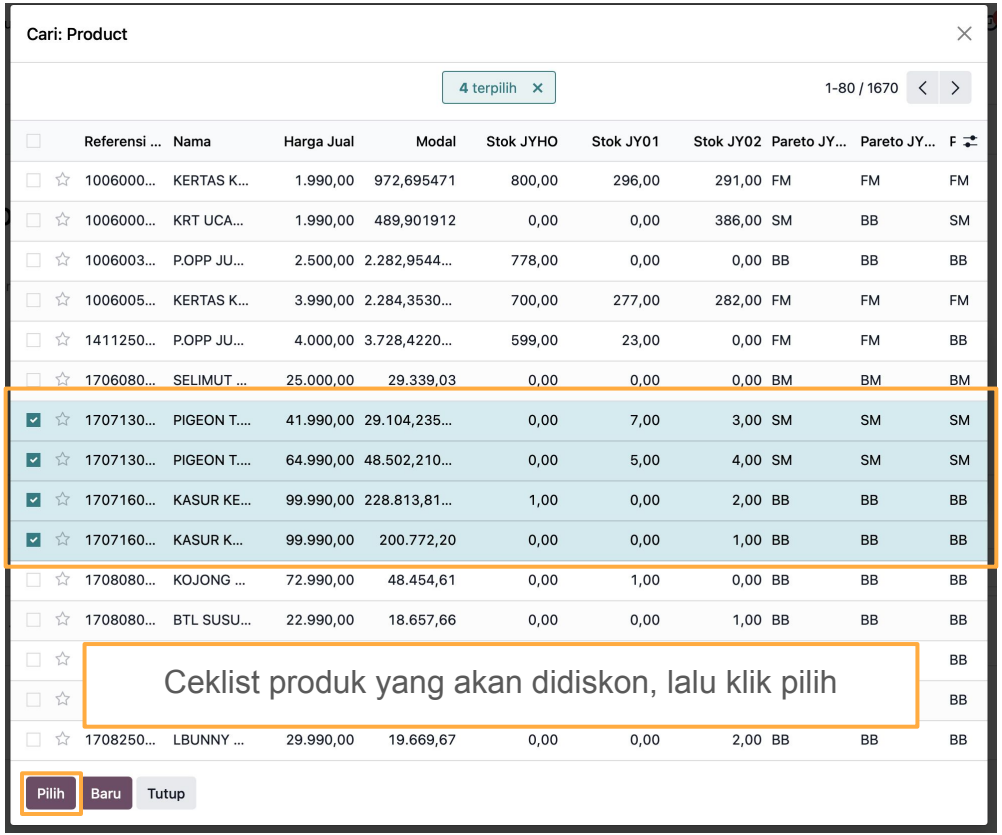


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Sesuaikan filter dengan produk yang akan didiskon

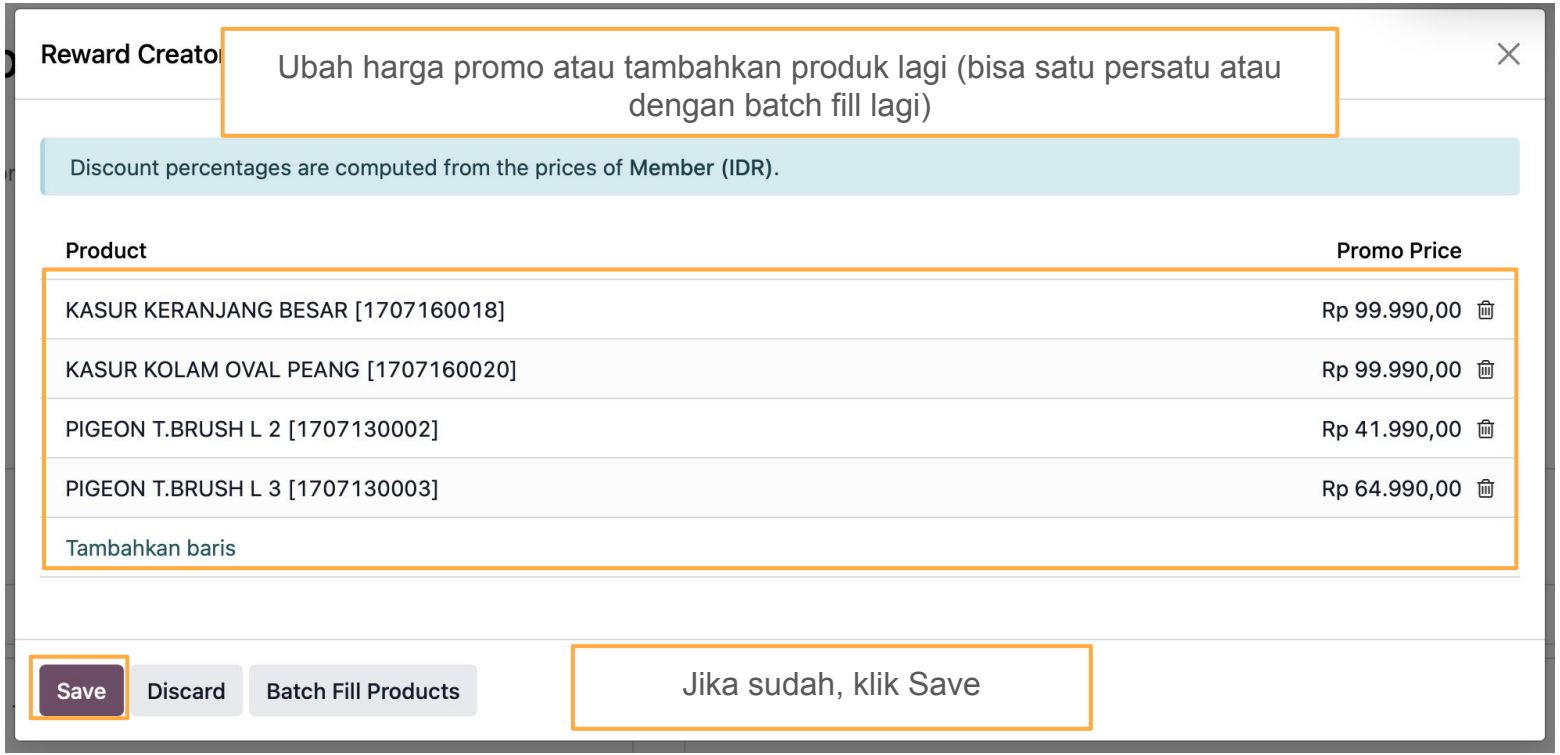
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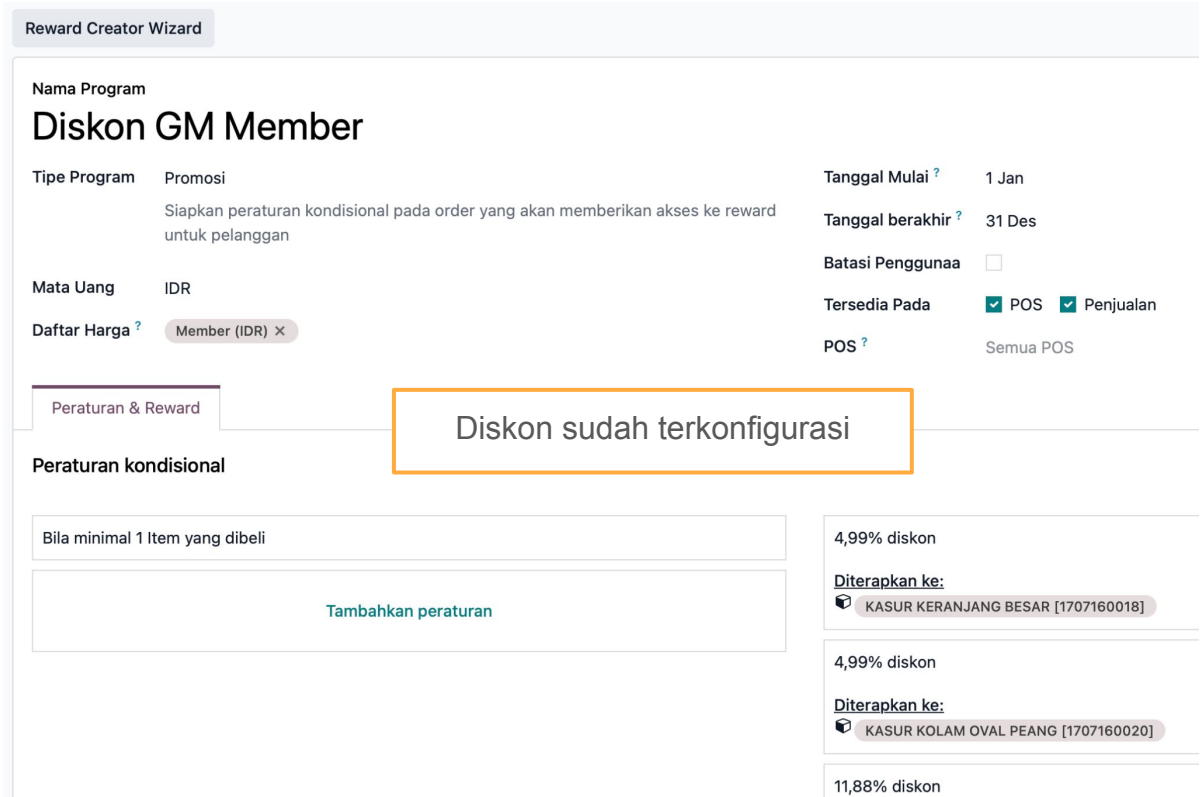
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Thanks!

Any questions?



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Your IT Solutions Partner

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